

Marketing Non-profits



January 28, 2017

10 am to 3 pm

Mendon Country Club

226 Mendon-Ionia Road – RT 64

Mendon, NY

Working Lunch \$10.00

Guest Speaker – Mary Whittier, Executive Director, Bivona

How to market with little cost

Social Media

Leo Fisher, President & David Plante, Kiwanis Club of Farmington-Victor

Meet and Greet

Chris Boss, Past Pres. of Kiwanis Club of Canandaigua

How to Write a Press Release

Jeff Antoninio – Sr. Marketing Manager, Issac Heating

How Formula Helped Geneva Club

Virginia Torruella

Benefit Cards & Mission Cards

Marketing Opportunities & Membership Retention

DPLG David Jacobus, Zone 2 Chairperson Formula

RSVP: January 21, 2017

Please make your reservation NOW djacobus@rochester.rr.com

585-703-4550 577 Eleanor Road, Victor, NY 14564