East Meadow Aktion Club
PLD Poster
What Was This Poster For?

- The purpose of the poster was awareness for PLD (Pediatric Lyme Disease) and the mission of the Kiwanis Pediatric Lyme Disease Foundation.
What is the Kiwanis Pediatric Lyme Disease Foundation?

- The Lyme Disease problem was brought to Kiwanis' attention during the 2000-2001 service year when New York District Governor John Gridley vowed to do something to help children afflicted with this disease. The Lyme Disease Project was quickly set up to help pay for medical treatment for children with this disease. Unfortunately most insurance companies do not pay for its treatment, which is very expensive. Our support is funded through donations from Kiwanis Clubs and individuals and channeled into the Pediatric Lyme Disease Fund. As of May 2014, the foundation had paid $269,000 for pediatric treatment.
What Is Lyme Disease?

- Lyme Disease is a disease, which is caused by bacteria from deer tick. People usually get it during the summer time when people enjoy spending time outdoors during the summer time. Lyme Disease may affect the brain in many ways. The most common is a disturbance in thinking. Other symptoms include headache and mood swings.
What is ways that you can support KPLD?

- A Brittany Fellowship:
  A Brittany Fellowship is an award, which is given to a member of your club who has done a lot of work for KPLD. If you send a $500 check to the Pediatric Lyme Disease Foundation, a member of your club will be honored with the Brittany Fellowship.

- Joseph Wuest Service Leadership Fellowship:
  The Joseph Wuest Service Leadership Fellowship is an award for important K-Family members, who supported the Pediatric Lyme Disease Foundation. You can get up to 5 pins, with a $150 donation to the Kiwanis Pediatric Lyme Disease Foundation. Recipients will receive a custom designed lapel pin a personalized certificate.
How We Did This Project?

- We got a lesson about Lyme Disease from Sponsoring Kiwanis Club’s President.
- There were was a picture of the Pediatric Lyme Disease Logo and had our members write down the symptoms of Lyme Disease on poster board and glued the Pediatric Lyme Disease Logo.
Results of KPLD Poster
Thank You

- I would like to thank a few people for helping with this project. First, thank you to our Kiwanis Advisors Marcee and Judy for helping me with coming up with this project. Also a special thank you to the KPLD Service Leadership Committee with coming with the idea of having a week to promote this disease. Finally, thank you to our Sponsoring Kiwanis club President Kevin Kamper with educating us on what Lyme Disease is.
The End!