Gov Peter and First Lady Karen Visit Brooklyn

First Lady Karen accepts roses from Lt. Governor Elect Sal Mazzaro.

First Lady Karen and Gov. Peter thoroughly enjoyed their visit to Brooklyn. LG Joseph Schiavo, Jr. and First Lady Helen made the night very special.

Bensonhurst & Bay Ridge members Carl Tavolacci (also Brooklyn’s historian) and Jerry Martelli join the night’s festivities.

(L-R) First Lady Karen, Executive Assistant PLG Joe Corace, Governor Peter Mancuso, State Senator Marty Golden, Brooklyn Division Lt. Governor Joseph Schiavo, Jr., Brooklyn’s First Lady Helen and DPLG Marty Neuringer all celebrate the naming of Mancuso Day.

Basket Raffles Raises Over $5600 for Building Fund

Metropolitan Division does their part.

EMPIRE STATE KIWIANIAN

June 2004

Since the year began, we have organized four new Kiwanis clubs, including three in 25 hours, a historic first. Many others are in the pipeline. By way of example, our new club in Syosset-Woodbury, Long Island was built by following the guidelines provided by Kiwanis International, and already has 35 members! The same techniques can be used to build a new club or revitalize an existing club in your own division. Here’s how it works:

* Identify an appropriate new club site in your division.
* Contact District New Club Builder Mike Malark at 1-518-765-4392 to request that Kiwanis International provide you at no cost with a New Club Building Kit, which contains an outline of a recruitment presentation, letterhead, envelopes, posters, marketing kits for a site survey, brochures for mailing and face to face meetings, membership applications and a Petition for Charter. Also, ask Kiwanis for a list of businesses in the community and mailing labels for them.
* Conduct a community survey of schools, youth outreach programs, PAL, etc., to determine which community needs could be served by a Kiwanis club, particularly the needs of children. This is very important, insofar as you will primarily be recruiting to Kiwanis’ unique role “serving the children of the world”. You will also end up getting some members among the contacts you make.
* Determine the day of the week, time, place and cost of the regular club meetings, so that you will be able to present this information in concrete fashion to prospective members. Remember that the new club can always change any of these things if they wish to alter after they are organized.
* Choose the sponsoring club(s), which will be responsible for a $100 fee to Kiwanis International. The additional costs of the various items to start the new club should be shared by the other clubs in your division.
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