Las Vegas Beckons: KI Convention, DeJulio for VP

There’s still time to make arrangements to participate in the 2010 Kiwanis International Convention in Las Vegas.

There may be more reasons for New York District Kiwanians to make the trip this year, as one of our own, Past Gov. Thomas DeJulio, makes his bid for Vice President of Kiwanis International.

The district's reception at the convention will be (of course) at the New York New York Casino. The event will take place the evening before the election and key supporters of Past Governor Tom's campaign from other districts will be invited as part of the effort to secure the support he'll need to win.

Delegate forms are due by April 30. Clubs unable to send two delegates should contact their Lt. Governor to make arrangements to have a past Lt. Governor represent their club at the convention.

See PDG Peter Mancuso’s column on Page 3 for more details on the convention, and be sure to check the district web site for updates as the convention approaches.

International President Paul Palazzolo lead a seminar on Club Excellence at the annual Mid-Year Conference. Ways to attract and keep members, improve clubs and increase public service were all part of the program which attracted 400 Kiwanians to the event.

Leading Clubs to Excellence

The 2010 Mid-Year Conference will be remembered as the one keynoted by a seminar on club excellence presented by International President Paul Palazzolo.

Palazzolo gave the 400 Kiwanians in attendance specific ideas for ways they can make their clubs stronger but adding members, getting and keeping members involved, and providing more community service. But other things also took place at the event, including honors for Kiwanians for their service during the 2008-09 Kiwanis Year. Distinguished clubs for the year were named (see the list on page 6), the Super Distinguished Lt. Governors were named.

More pictures from the event can be seen on Page 4.

New Member Fee Change Effective April 1

On April 1, 2010, the new member add fee which must be paid to Kiwanis International changes.

The fee is now pro-rated based on the number of months left in the Administrative Year.

Here are the rules:
* The fee will be based upon the date the new member is entered at Kiwanis. So, if a club sends an “add” in January for someone who joined two months ago, they will be charged the January rate.

The graduated enrollment fee brings the member into Kiwanis, until the club is billed in October 2010.
* The rates apply to new members of existing clubs. The current rate for charter members of a new club remains in effect.

Further information is available from Member Services at (800) 549-2647, ext. 411.

The fee includes dues, insurance and the magazine subscription:

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As I write this the Kiwanis year is nearly half over; the expression that "time goes by quickly when you are having fun" is certainly true for me this year! Congratulations are due to the Van Rensselaer Division on the new club, the Kiwanis Club of East Greenbush that Lt. Gov. Noreen Barrett and members from the Castleton-on-Hudson and Sand Lake have built. I am sure that each of you join me in extending a welcome to the 30 new New York Kiwanians in that club.

I was very pleased that almost 400 took advantage of the opportunity to meet International President Paul Palazzolo at the Mid Year Conference. Every one that I have spoken with was very glad they had attended the conference and were very impressed with our International President and his presentation - now all that is left is to implement his suggestions back in our clubs.

Another positive achievement for the first half of our year was definitely the response to the call for early registrations for the International Convention. We are indeed showing the support that our candidate for International Vice President has from the members of the District. Please if your club has not yet elected your delegates to the June convention in Las Vegas please do so soon and ensure that your club will have two delegates voting to elect Tom De Julio to that office. (If your club does not have two delegates don't forget that a club may use a past lieutenant governor from their division to represent that club.)

I am very pleased by the responses from the district for the Governor's Project, "Diabetes Walks" with the American Diabetes Association or JDRF are being planned where there were none before, donations to the ADA and JDRF are being received and many members have expressed strong positive opinions about the "Diabetes Awareness" project.

We are making progress in membership growth. Clubs and Divisions have invited Membership Growth Chair Joe Weiss to explain the "GEM" program to the clubs and when implemented the clubs are seeing increased membership. We all owe Joe our thanks for taking this issue on with the enthusiasm that he has. If you are asked by New Club Building Chair Joe Eppolito or any of the New Club Building Committee to assist in building a new club PLEASE take the time to make a difference and join the effort.

I need to thank each of you for all that has been done in the New York District this year and I am eagerly waiting to see what the second half of our year will bring for our New York District Kiwanis family.

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Good internal and external PR and marketing tools are some of the most critical means of keeping your club going strong and boosting club activity, enthusiasm and membership. Hopefully throughout this Kiwanis year the marketing vehicles have helped to boost activity within your club by keeping members informed, excited, and involved and also help in your on-going membership campaign by providing information and content about Kiwanis and your club to the community.

This year Public Relations becomes a project - nothing to send in but everything to utilize in your benevolent activities during this year. The club may select to do an over-all picture of the club's efforts in "getting the word out" by selecting five of the following forms of media?

- Club bulletin or newsletter: Membership directory: Club brochure: Club website: Club scrapbook: Community support flyer: Special event flyer: An audio or video segment.

Just indicate on the application form which five (5) the club has completed, have the president and secretary attest to it, send it in, and we will send your patch to you.

OR select a Special Event or Fund Raiser using five (5) of the following media: Newspaper article, press release, photo, direct mail, business cards, and more (on application)

Flyer for community and/or Kiwanis Bulletin board or signage, wagon, tent or street signs

Electronic media - interview, news coverage, remote broadcast, commercial radio, broadcast TV, cable TV, PSA (public service announcements which can be found in the Media Tool Kit) request it from KD.

Public/business event presence - parades, fairs, festivals.

ESK article (can be on District website), broadcast, e-mail.

New media - a club website, broadcast, e-mail.

Internal publicity - ESK or website, Kiwanis magazine, club newsletter.

Check off the five (5) that the club has done, have the application signed and just send it in - simple as that.

Send it to Janice Seyfried, Public Relations Chairperson, NY District Kiwanis, 2104 Willow Street, Wantagh, NY 11793. (516) 826-6344 or email KiwanisPR@aol.com.

We hope that you will participate in this project and have fun while you are "getting the word out." If you need help of any kind with this, please give me a call - we shall be glad to help you.

The form is on the district web site at www.kiwanis-ny.org/pdf/0910prproject.pdf.

The Empire State Kiwanian

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Seneca Falls, NY 13148
webmaster@kiwanis-ny.org
As of March 5, there are 387 members and guests from our district registered for our International Convention in Las Vegas from June 24-27, 2010. Our total is second only to the convention host district, California-Nevada-Hawaii which has twice as many members as we do. As we had hoped, the Kiwanis world is sitting up and taking notice of the depth of our affection for Tom and our support of his campaign. However, while we are pleased with our response to date, we all realize that we still have a long way to go to reach our goal of 400 delegates and 600 attendees from our district.

Our district will have many more attendees in Las Vegas than Kiwanis International planned. We are currently at 151% of the quota that they set for us (the average district is at 73%), and going up! In order to stay at our district hotel, the Paris, you should make your reservations now, while there are still rooms available.

In addition to electing Tom, our delegates in Las Vegas will be voting on 18 amendments to the Kiwanis International Bylaws, at last count. We will also have appearances by Colin Powell (Opening Session), Jay Leno (Superstar Night) and Jerry "The Beaver" Mathers (Kiwanis Breakfast). Then add the announcement of a new Worldwide Service Project to the mix. It should be an incredible and historic convention to attend!

Registration
The Kiwanis registration fee is $250. Please register now, even if you are uncertain as to whether you might have a conflict that could force you to cancel your registration later. Kiwanis registration fees will be refunded in full if canceled in writing prior to April 25, 2010. There will only be a $25 cancellation fee if the cancellation takes place after that date but prior to May 25, 2010. Registration fees will not be returned if the request is postmarked after May 25, 2010.

Club Delegates
Club delegate certification forms are included in each convention receipt packet. Club delegates should give these forms to their club secretary to sign and submit to Kiwanis International as soon as possible, and in any event, by April 30 so that their delegate certification materials can be included in their on-site registration packet. If you do not expect your club to be represented by the two delegates to whom you are entitled, please reach out to a Past Lt. Governor from another club in your division to represent you. Every Past Lt. Governor who attends the convention but is not a delegate is a lost vote for Tom! Also, please remember that in order to have your delegates accredited when they arrive in Las Vegas, and permitted to vote, your club must be current on all dues and fees owed to Kiwanis International. Wouldn't that be the worst thing of all - To travel all that distance and not even be allowed to participate in the convention?

Things to Do in Las Vegas
In addition to the gambling and entertainment for which Vegas is internationally known, there are tremendous shopping venues (Forum Shops at Caesar's, Luxor Galleria Stores, Bally's Avenue Shoppes, to name a few), and a wide variety of attractions (for example, Volcano at the Mirage, Bellagio Conservatory & Botanical Gardens and Madame Tussaud's), to say nothing of the spas (Flamingo Health Spa, Four Seasons Spa, MGM Grand Pool and Spa Complex). The possibilities are endless, and there is much to see and do outside the city as well, like for example, visiting the Hoover Dam.

District Reception
Our District Reception will be at the fabulous New York-New York hotel, less than a mile away from our hotel. It will take place from 6 to 8 p.m. on Thursday, June 24, the night before the election. It will be a reception, and not a sit down dinner, so people will be free to circulate and enjoy each other's company. And there will be plenty of food, with stations for different kinds of pasta and sauces, jumbo shrimp, vegetables and cheeses. Beer and wine will also be included for the first hour and a half, and there will be a cash bar for the rest. The price for our gathering will be $44 - One dollar for each year that Tom has been a member of the K-Family, and less than the actual cost of the event.

Our reception will be the social event for our district in Las Vegas, the one time and place that all of us will be gathered together prior to the election. It will also be our principal campaign event in Las Vegas, as we will be inviting guests from other districts to join us there to seek their support. We need a tremendous turnout from our district to be there to greet them. Afterwards, we will remain there for a brief meeting of our volunteers to organize our
Mid-Year Focus: A Call to Excellence

Learning, Fun, Awards, Service at annual event

A variety of activities took place at the Mid-Year Conference March 5-7 at Honor’s Haven Resort.

Above left, Kiwanians and others listen intently to the presentation by International President Paul Palazzolo, pictured above right.

At right the three past Lt. Governors who were named Super Distinguished by Past Governor Doreen Pellittieri: Al Norato Jr. of the Suffolk East Division, Peter Yu of the Metropolitan Division, and Wayne Scheriff of the Queens West Division, shown with Past Gov. Doreen.

Bottom, left, donations for the Kamp Kiwanis Shower.

Bottom right, dignitaries assembled for the banquet Saturday night.
At present, the best way to avoid Lyme disease is to avoid deer ticks. Although generally only about 1 percent of all deer ticks are infected with Lyme disease bacteria, in some areas more than half of them harbor the germs. If you are pregnant, you should be especially careful to avoid ticks in Lyme disease areas because infection can be transferred to your unborn child. Although highly effective, repellents can cause some serious side effects, particularly when you use high concentrations repeatedly on your skin. Infants and children especially may suffer from bad reactions to DEET. If you repeatedly apply insect repellents with concentrations of DEET higher than 15 percent, you should wash your skin with soap and water, and wash any clothing as well.

Check for ticks. The immature deer ticks most likely to cause Lyme disease are only about the size of a poppy seed, so they are easily mistaken for a freckle or a speck of dirt. Once indoors check for ticks, particularly in the hairy regions of your body. Wash all clothing. Check pets for ticks before letting them in the house. Pets can carry ticks into the house. These ticks could fall off without biting the animal and then attach to and bite people. In addition, pets can develop symptoms of Lyme disease.

If a tick is attached to your skin, pull it out gently with tweezers, taking care not to squeeze the tick's body. (Tick removal kits are available from the Pediatric Lyme Disease Foundation, simply call me or any of the board members to receive one.) Apply an antiseptic to the bite.

Studies suggest that a tick must be attached for at least 48 hours to transmit Lyme disease bacteria. Promptly removing the tick could keep you from getting infected.

Get rid of ticks. Deer provide a safe haven for ticks that transmit B. burgdorferi and other diseases causing microbes. You can reduce the number of ticks, which can spread diseases in your area, by clearing trees, debris, and removing yard litter and excess brush from your yard that attract deer, stray pets, and rodents.
District Convention to take place in Binghamton

The 2010 District Convention will take place from Aug. 19-22 in Binghamton.

The Susquehanna Division and the Greater Binghamton Chamber of Commerce are very excited to be hosting the August 2010 NY District Convention. The Ramada Hotel and Conference Center, the site for the convention, and the city have had some renovations since 2005. The Binghamton Mets will be in town for weekend home games too.

It’s a great time to visit the campus of Binghamton University ... one of the best valued educational facility in the country.

Other sites of interest include Ross Park Zoo, Kopernik Observatory and several local affordable golf courses.

Please make reservations for restaurants early.

Speaking for the District Convention 2010 committee, Pete Papastrat, committee chair, said they hope everyone will consider including the District Convention in Binghamton part of their 2010 summer plans.

By-Law Amendment, Resolution Proposal Procedures

Any Club wishing to propose a By-Law Amendment must present the proposed change to the Laws and Regulations Committee at least 90 days prior to the District Convention.

Please forward, by May 21, 2010, the proposed Amendment to Laws and Regulations Chairman, Steven Eisman, 1111 Marcus Avenue, Suite 107, Lake Success, N.Y. 11042.

Article XIX: Amendments

Section 1. Amendments to these By-laws, if in conformity with the Constitution and Bylaws of Kiwanis International, may be adopted by a two thirds (2/3) vote of the delegates and delegates-at-large present and voting at any annual District convention. Proposed amendments may be submitted by any of the following: Kiwanis International, New York District Board of Directors, any standing District Committee, or any club in good standing for approval to the Laws and Regulations Committee, at least ninety (90) days prior to the date of the convention. If so approved by the Laws and Regulations Committee, such amendments shall be presented to the Secretary at least sixty (60) days prior to the convention. The Secretary shall send a copy of all amendments so proposed and approved to the Secretary of each chartered club not less than thirty (30) days prior to the date of the convention.

Any Club wishing to propose a Resolution must do so at least 30 days prior to the District Convention. Proposed amendments may be submitted by any of the following: Kiwanis International, New York District Board of Directors, any standing District Committee, or any club in good standing for approval to the Laws and Regulations Committee, at least ninety (90) days prior to the date of the convention. If so approved by the Laws and Regulations Committee, such amendments shall be presented to the Secretary at least sixty (60) days prior to the convention. The Secretary shall send a copy of all amendments so proposed and approved to the Secretary of each chartered club not less than thirty (30) days prior to the date of the convention.

The following clubs were honored as the Mid-Year Conference as Distinguished Clubs for 2008-09:

Adirondack Division:
Lake Placid
Brooklyn Division:
Mapleton
West End, Brooklyn
Capital Division:
Delmar
The Helderbergs
Finger Lakes Division:
Lakeshore-Rochester
Penfield-Perinton Townships
Genesee Division:
Batavia
Geneseo
Greece
LeRoy-Pavilion-Stafford
Livonia
Nunda
Hudson River Division:
Newburgh
Ulster
Hudson River West Division:
Empire State Kiwanian

Minisink Valley
Monticello
Shawangunk Valley
Hudson Tri-County Division:
Mamaroneck
White Plains
Long Island North Division:
Manhasset Port Washington
North Shore, Long Island
Long Island South Central Division:
Bellmores (The)
Long Island Southwest Division:
Long Beach
Oceanside
Peninsula (The), Hewlett
Metropolitan Division:
Brighton, Staten Island
Chinatown, New York City
New York City Young Professionals
North Central Staten Island
South Shore, Staten Island
Mohawk Division:
Wilton
Niagara Frontier North Division:
Lewiston
Ontario Division:
Liverpool
Solvay Geddes Camillus

Queens East Division:
Hollis
Rosedale-Laurelton
Queens West Division:
Glendale
Howard Beach
Lefferts-Liberty
Maspeth
Ozone Park
Southwestern Division:
Falconer
Jamestown
Suffolk East Division:
Greater Riverhead
Greater Westhampton
Islips, Bay Shore
Mastics (The)
Patchogue
Suffolk West Division:
Lindenhurst

2008-09 Super Distinguished Lt. Governors
Al Norato Jr., Suffolk East Division
Peter Yu, Metropolitan Division
Wayne Scheriff, Queens West Division

Governor-elect race

Two candidates will stand for election to the post of Governor-elect at the District Convention.

Michael Siniski of Sayville Club and Bill Risbrook of the Cambria Heights club are seeking the post.

Their biographies are available on the district web site.

2008-09 Distinguished Clubs Honored

The following clubs were honored as Distinguished Clubs for 2008-09:

Adirondack Division:
Lake Placid
Brooklyn Division:
Mapleton
West End, Brooklyn
Capital Division:
Delmar
The Helderbergs
Finger Lakes Division:
Lakeshore-Rochester
Penfield-Perinton Townships
Genesee Division:
Batavia
Geneseo
Greece
LeRoy-Pavilion-Stafford
Livonia
Nunda
Hudson River Division:
Newburgh
Ulster
Hudson River West Division:
Empire State Kiwanian

Minisink Valley
Monticello
Shawangunk Valley
Hudson Tri-County Division:
Mamaroneck
White Plains
Long Island North Division:
Manhasset Port Washington
North Shore, Long Island
Long Island South Central Division:
Bellmores (The)
Long Island Southwest Division:
Long Beach
Oceanside
Peninsula (The), Hewlett
Metropolitan Division:
Brighton, Staten Island
Chinatown, New York City
New York City Young Professionals
North Central Staten Island
South Shore, Staten Island
Mohawk Division:
Wilton
Niagara Frontier North Division:
Lewiston
Ontario Division:
Liverpool
Solvay Geddes Camillus

Queens East Division:
Hollis
Rosedale-Laurelton
Queens West Division:
Glendale
Howard Beach
Lefferts-Liberty
Maspeth
Ozone Park
Southwestern Division:
Falconer
Jamestown
Suffolk East Division:
Greater Riverhead
Greater Westhampton
Islips, Bay Shore
Mastics (The)
Patchogue
Suffolk West Division:
Lindenhurst

2008-09 Super Distinguished Lt. Governors
Al Norato Jr., Suffolk East Division
Peter Yu, Metropolitan Division
Wayne Scheriff, Queens West Division

Please forward, by July 21, 2010 your proposed Resolution to Resolution Chairman, PG John J. Harten, 8579 Greig Street, Sodus Point, N.Y. 14555

Article VIII D: District Administration

Section 17. The Committee on Resolutions shall consider resolutions submitted by the Board of Trustees of Kiwanis International, the Board of Directors of the District, or by a chartered club. When submitted to the chairperson in writing, thirty (30) days prior to the date of the annual District convention. The committee shall also have the authority to originate resolutions and to modify, combine and edit all resolutions submitted to it.
New York District Kiwanis Foundation

District Foundation
Sal Anelli

The 2010 Kamping season is fast approaching and all of us at the New York District Kiwanis Foundation are gearing up for what hopes to be a great season for our New York District underprivileged and challenged children that will be attending our Kamp.

Last year, thanks to all of you we were able to significantly increase the Kamp’s attendance, but we are still somewhat short of a full attendance.

Inside and outside work will be needed, and both light and heavy work ranging from kitchen to maintenance to groundskeeping.

On Saturday, May 15 is our Kamp opening work weekend, come and join us at the Kamp for a little work and a lot of fun. If you are coming, please call Rebecca at the Kamp so that she can prepare plenty of work for you to do.

Don’t forget, send us “One More Kamper” this year.

Kamp Work Week/Open House is May 13-15

The annual work days and open house at Kamp Kiwanis for 2010 will be Thursday, May 13 through Saturday, May 15.

Work sessions will take place on Thursday, May 13, and Friday, May 14. The Open House will take place on Saturday, May 15.

Inside and outside work will be needed, and both light and heavy work ranging from kitchen to maintenance to groundskeeping.

On Saturday, dedication ceremonies will begin at 11:45 a.m., followed by lunch and a meeting of the District Foundation Board of Directors.

KPTC North Shore
PG Joseph Corace

With the coming of Spring, KPTC looks forward to an increase in activities supporting our mission to prevent and treat pediatric trauma.

The KPTC Foundation Board is pleased to be working with several Kiwanis Clubs and Divisions on a number of fund raising events. The LISC Kiwanis Division is running a Baskets and Bingo event on April 9th. On April 25th, the North Shore Kiwanis Club is running its annual Bike Challenge. The Friends of KPTC will hold its Annual Auction at the Cedarhurst Country Club on May 12th.

This summer will bring our annual Golf Outing on July 26 followed by the Black & White Ball on Sept 24th.

Our KPTC Service Leadership Committee also continues to support the trauma center. Recent donations through the KPTC Service Leadership Fellows program include the Bowling Green K-Kids, the Island Trees Builders Club, the Key Clubs of Divisions 6, 7 and 8 as well as the Long Island Division of Circle K and NYCKI.

By the time this article is printed, KPTC Service Leadership Committee Circle K Chair Rickie Santer will have held his Rainbow Ball to benefit KPTC. This event sprung out of the Circle Kers and Key Clubbers desire to support KPTC’s Black & White Ball. Due to the cost and other issues, most college and high school students do not attend the Black & White. Therefore, they decided to hold their own less expensive ball. Thanks to the generous budget provided by Adelphi University, Rickie held the Rainbow Ball on Sunday, March 28 without any costs: 100% of ticket sales and journal ads go directly to the KPTC Foundation.

In addition our Service Leadership Committee has also continued its partnership with the NYS Safe Kids Coalition. Their next training workshop is scheduled for April 9th in the Garden City School District. Garden City requested that our Circle K’ers train their elementary school students and parents because the school district eliminated some school bus routes which will cause an increase in the number of students walking to school. The Circle K’ers will be focusing the workshop on the pedestrian safety unit.

Additional information on all of these events can be found on our website: www.kiwanispediatrictraumacenter.org.

The Foundation board is grateful to all the Kiwanians and Kiwanis Clubs who support KPTC. If you would like a Foundation Board member to visit your club and do a program, please don’t hesitate to contact President Joe Corace.

The latest district news is always available online at www.kiwanis-ny.org

Empire State Kiwanian
What do cream pies, goldfish and hot dogs have in common? They can all be elements of a successful effort to increase your club’s membership strength! The answer seems peculiar, but I’ll explain.

As we highlight May as Membership Month, I hope your club is already planning something special that encourages Kiwanians to sponsor new members. Anyone in the club - whether you’re a president, past president or recently joined - can take the initiative to get the club involved in a membership campaign.

Here are three elements that have proven to be helpful in a successful membership effort:

1. Focused time-frame - Whether it’s five weeks or ten weeks, a definite period allows your members to keep the goal in mind with a sense of urgency.
2. Focused goal - A challenging and specific target motivates and develops a spirit of teamwork. Constantly publicize and display the goal and the progress at each meeting during the time-frame.
3. Fun - This is where the answer to the above question comes in.

Club presidents can offer to receive a cream pie in the face from every Kiwanian in the club that sponsors three new members!

Until he or she sponsors a new member, a randomly selected Kiwanian cares for the club’s live goldfish mascot! (You can use as many live goldfish mascots as you wish to multiply the fun and the new member results.)

Divide the club into teams for membership recruiting purposes. The team sponsoring the most new members enjoys an exceptional meal at a celebration meeting while all others enjoy hot dogs!

When we have more Kiwanians, we can provide more service - more Terrific Kids programs, more hands to work at our clubs’ fund raisers, more help to fulfill our responsibilities of Kiwanis Family sponsorship and more smiles on the faces of children in our communities and around the globe.

For this answer and for these reasons in your community, let’s plan now to make May 2010 the most successful Kiwanis Membership Month ever!

2009-10 Distinguished Kiwanians Named

The following Distinguished Kiwanians were honored at Mid-Year:

**Adirondack Division:**
- Linda Gonyo-Horne, Rouses Point-Champlain

**Capital Division:**
- Zenith Gladieux, Helderbergs

**Chemung Division:**
- Mary Brock, Ithaca-Cayuga

**Finger Lakes Division:**
- Barbara Pringle, Penn Yan
- David Wolf, Penfield-Perinton
- Doreen Pellittieri, Webster

**Genesee Division:**
- Ronald Pollock, Geneseo
- Frank Romeo, Irondequoit
- Stacey Romeo, Irondequoit
- Don Sinton, Irondequoit
- Roger Smith, Nunda

**Hudson River West Division:**
- Louis Morse, Middletown

**Metropolitan Division:**
- Adam Brenner, Staten Island

**Mohawk Division:**
- Barbara LeBouf, Glens Falls

**Ontario Division:**
- James Schaefer, Eastwood-East Syracuse
- Joseph Eppolito, Syracuse Young Professionals

**Saint Lawrence Division:**
- Carol Mason, Norwood

**Suffolk East Division:**
- Joseph Weiss, Islips, Bay Shore
- Julie Weiss, Islips, Bay Shore

**Van Rensselear Division:**
- David Booker, Sand Lake
- Jude Ethier, North Greenbush
- Gerald Tysiak, Sand Lake