Sale of Commercial Products

The sale of commercial products is one type of fund-raising activity utilized by many clubs whose members are enthusiastic about selling products. Some commercial products may be available through local or nearby manufacturers or agents. Many commercial products are available from manufacturers in a special organizational fund-raising plan containing complete instructions and promotional materials. Advertisements in each issue of the KIWANIS Magazine offer information on a variety of such fund-raising plans. The August issue of the magazine is the annual fund-raising issue. It is devoted exclusively to fund-raising ideas, and this issue generally carries a large number of fund-raiser advertisers.

Attractively packaged candies and nuts are good sales items, as is citrus fruit, especially in areas where fruit is not grown. Fruitcakes are excellent for holiday gifts, and club members may wish to purchase quantities for their own companies or organizations (some clubs develop a customer list for repeat sales). Popcorn is a product that can be sold at any time of the year or on a continuing basis.

Peanuts for Kiwanis Peanut Day may be obtained from local sources or purchased from national firms such as Kiwanis Peanut Day Inc., 900 Jorie Blvd., Oak Brook, IL 60523. Telephone: 1-888-768-8386. Web address: Kiwanispeanutday.com.

Gum and candy vending machines involves the club’s negotiating for location sites and being paid an agreed-upon percentage of the receipts by the company that owns, places and services the vending machines. (Exercise extreme care in selecting a gum machine firm. Beware of high-pressure salesmen suggesting that the club purchase a machine, which the club must place and service. The potential return of such an investment should be carefully checked.) More than 2000 clubs are presently using the Fordway Plan. For details, call toll-free 1-800-225-5535, or see their advertisement in the KIWANIS Magazine.

Other commercial products sold by Kiwanis clubs:
- Apples, Desk pads, Bumper stickers, Flags, Candies, Flowers, Calendars, Light bulbs, Cheese, Pickles, Christmas cards, Pizzas, Christmas trees, Pumpkins, Coloring books, Sausage, Cookies, Smoke alarms, Coupon books, Soap, Dried fruit, Trash bags and Purchase Talent

The following guidelines are provided for clubs purchasing professional talent:
- Make sure the program has not been presented recently or in nearby communities.

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Mapleton Kiwanians Walk the Walk for Warren

Mapleton Kiwanians Walk the Walk for Warren ‘03 in memory of their beloved member DPLG Warren Samuels. The proceeds from the walk benefit the Kidney & Urology Foundation of America. Above Mapleton proudly displays Kiwanis Signs in Central Park.

Wooton Key Club

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more people to join, including cookie and soda bribes. I began to send out e-mails every week with updates, and developed a club web page with Key Club information. Although difficult, the process of convincing my fellow students to help the community was a reward in itself. Together, we staffed events ranging from bake sales to charity balls. Our most recent benefit raised four hundred and fifty dollars for inner city music programs. In founding Key Club, I learned that we are all capable of causing a positive change in society. One person truly can make a difference.

Do you have small clubs in your division who experience a lack of manpower for their fund raising and community service projects? Key Club and Circle K members are an excellent source of manpower.

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Do you have small clubs in your division who experience a lack of manpower for their fund raising and community service projects? Key Club and Circle K members are an excellent source of manpower.

Are you planning a joint project division-wide with your Sponsored Youth Organizations?

IF YOU HAVEN’T HAD AN OPPORTUNITY TO FOLLOW THROUGH ON THE ABOVE, there is still ample time to communicate with your counterpart and establish a meaningful working relationship.

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