
Excelsior 23-24 Kiwanis Year Executive Summary

District Goals

1. To be align with KI'S Distinguished District Criteria
2. To Build 6 new clubs per the Governor's commitment
3. A year end goal of 100 plus net gain in membership per the Governor's commitment
4. 10 new Builder clubs (KI'S Distinguished District Criteria)
5. 4 new K-Kids clubs (KI'S Distinguished District Criteria)
6. Reestablish Key-Leader with "Key Leader West"
7. A Redesigned Website
8. A Redesigned Empire State Kiwanian aka "ESK"
9. Governor's Project - Send 1000 kids to Kamp Kiwanis
10. First Family Project – Every Kid to Kamp gets a backpack to take home filled with items for them.

Financial Position

The enhancement of the balanced budget with various Budget enhancements proposals (BEP) so to lessen the burden of a declining membership that is threatening our support of our Service Leadership Programs.

Membership

Strengthen our clubs & Divisions with continued education. So that we maintain our current membership.





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Governor 2023-2024
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Marketing

Enhance our visibility in the world as to who we are & what we do. Which will lead to an increase of our membership & revenue

