

191. Campaign Policies for District Office

The following policies shall be used in campaigning for an office of the New York District of Kiwanis International.

191.1 Eligibility to be Elected as Governor-Elect (February 21, 2014)

No person shall be eligible to be elected as Governor-Elect unless he/she:

- a. Shall have served one (1) full term as immediate Past Lieutenant Governor of a Kiwanis division by the end of the then current year; and
- b. Shall have served one (1) full term as a member of the District Finance Committee by the end of the then current year, or have been an observer of the District budgeting process with the Finance Committee, or have otherwise attended District Finance Committee meetings during that year. In this regard, any announced candidate for Governor-Elect shall be permitted to attend District Finance Committee meetings during the period of his/her candidacy; and

191.1 Eligibility to be Elected as Governor-Elect (continued)

- c. Shall have served three (3) full terms as a district chair by the end of the then current year, including but not limited to a full term during with the candidate had administrative responsibilities with regard to membership; and
- d. Shall have attended at least one (1) District Foundation Board meeting as an observer; and
- e. Shall have attended at least one (1) Kiwanis International Convention; and
- f. Shall have attended at least one (1) NY District Circle K Convention and one (1) New York District Key Club Annual Convention; and
- g. Shall have attended "Meet the Candidate" events, either single division or multi-division sponsored events, if invitations are offered to that many events during the campaign.
- h. All candidates are also encouraged to attend a "You want to be a Governor" forum or equivalent.
- i. The District Board of Directors may waive any or all of the eligibility requirements set forth in this section for good cause shown. The absence of any candidate who meets all of these requirements shall constitute good cause for such waiver, regardless of whether good cause is otherwise shown.
- j. This section and listing of criteria shall become effective as of October 1, 2014.

191.2 Announcement and Publicity

- a. Campaign policies shall be published in the ESK annually.
- b. Candidates for District Office (with the exception of Lieutenant Governor) shall not announce or publicize their candidacy for said District Office until January 1 of the Kiwanis Administrative year of said election and having filed a written statement of intent not later than June 1st with the District Secretary.
- c. Information for campaigning shall be sent to all candidates and their home clubs by the District Secretary.

- d. The Campaign Practices Chair, within 30 days of the candidate's formal announcement, shall personally review the District's campaign requirements with each candidate for District Office. These shall include, but not limited to:
 - 1. The Budget Requirements
 - i. Reporting Deadlines
 - ii. Expenses Limitations
 - iii. In-Kind Donations
 - 2. Dress Code for Saturday's Dinner following the Election
 - 3. Visitations to Divisions
 - i. Division Obligations
 - ii. Candidate Obligations
 - iii. Number of Visits
- e. The Governor, Governor-elect, Past Governors, District Secretary, District Treasurer and Sponsored Youth Administrators shall refrain from making a public endorsement in connection with any contested District election, specifically Governor and Governor-elect, except when campaigning on their own behalf.
- f. The District Office shall provide a maximum of two (2) sets of mailing labels to the candidates at their expense for the following: Lt. Governors, Lt. Governors-elect, Club Presidents, Club Secretaries, District Committee Chairs, Past District Governors and Past Lt. Governors maintained in the District Office database.

191.3 Invitations to Conferences, Conventions and General Campaigning

- a. During the year in which the election takes place; all announced candidates shall be invited by the Governor and/or Governor-elect to attend all Conferences, District Board Meetings and Conventions at their own expense.
- b. Mid-Winter and District Convention site activity should be primarily conducted in or around the convention booth area. Candidates shall assure that campaign supporters and workers do not block entry and exit ways to convention facilities. Each candidate for a District office (other than Lt. Governor) shall be provided a booth at the Mid-Winter Conference and the District Convention. Promotional material and upkeep of the booth however will be the candidate's responsibility and at his/her expense.
- c. If official Kiwanis stationery is used in a campaign, the present status of the writer/author must be clearly identified. i.e. JOHN DOE PAST LT. GOVERNOR
- d. Active and personal campaigning:
 - 1. All candidates shall be responsible for the decorum of their workers and shall accept full responsibility for their campaign finances and appearances.
 - 2. Visits may be made to Division functions only by written invitation from the Lt. Governor. If an invitation is extended to one candidate, the Lt. Governor must invite all candidates for the same office. In order to minimize the time and expense of campaigns for District office it is recommended that divisions join together to host a "Meet the Candidate" gathering. It is also recommended that between seven (7) and fourteen (14) "Meet the Candidate" events (either single division or multi-division-sponsored events) be attended by the District Office Candidates.

3. If a candidate does attend an official visit for the Governor to a Division other than his/her own, no campaign buttons, no lapel pins, and no attire that would indicate campaigning will be worn. However, private verbal campaigning shall be allowed.
4. Nothing should be said or inferred against another candidate.
5. No candidate shall solicit or enlist the aid of Kiwanis-sponsored Youth in the campaign.
- e. The list of registered delegates shall not be available to any group or individual before or during the convention for electioneering or other purposes, other than those required by the By-laws and necessary to the conduct of a District Convention.
- f. All campaign material shall be prohibited in the House of Delegates or during any General Session at a convention or conference.
- g. No more than five thousand (\$5,000) dollars shall be used by any candidate or in support of the candidate by other individuals, groups, Kiwanis Clubs or divisions. This includes all costs, both actual and in "like-kind" goods and services used by the candidate's campaign.
- h. Within ninety (90) days of declaring his/her candidacy, the candidate shall submit his/she budget for the campaign to the chairperson of the *Campaign Practices Committee*. The Committee shall review the budget, accept or recommend changes or ask for clarification of items.
- i. The *Campaign Practices Committee*, consisting of seven (7) members shall include at least two members of the Past Governors council, two Past Lt. Governors, two current Lt. Governors and the chair of the Laws and Regulations Committee. The Committee shall supervise campaign practices and shall receive, consider and act upon any complaints or violations of the letter and spirit of these policies. The Committee shall report violations promptly to the Governor and the District Board of Directors.

191.4 Filing Procedure

The candidate and his/her Treasurer will file three (3) reports of Campaign Receipts and Expenditures with the District Secretary and the Chairperson of the *Campaign Practices Committee* which shall be regarded as confidential. These reports shall include the retail value of gifts received and expenses incurred whether paid or unpaid:

- a. First draft sent not later than February 28,
- b. Not later than ten (10) days before the convention,
- c. On convention election day by 8:00 a.m. to include all receipts and expenditures up to 10:00 p.m. of the previous day.

191.5 Violation of Campaign Policy

Violations of the District's campaign policy shall be handled in the same manner as violations of District policy under *Section 111*. except when the District Board of Directors, by majority vote, rule there has been an intentional violation of campaign policy. The District Governor shall announce that fact to the convention delegates before they vote for the office sought by the candidate who committed an intentional violation of campaign policy.

191.6 District Officer Election Procedures

- a. Candidates for the offices of Governor and Governor - Elect shall have a nomination not to exceed three (3) minutes and a second not to exceed (1) minute. Each candidate shall have up to five (5) minutes to personally address the House of Delegates.
- b. Nominations and Seconders for any candidate can be ANY member of a NY District Kiwanis Club in good Standing.
- c. The Sergeant at Arms shall assure that all Nominators and Seconders, along with the candidates' family members shall be seated together in an area easily accessible to the podium to facilitate easy transition between speakers.
 1. If any speakers for a candidate and any family members of the candidates are not delegates, the space provided shall be arranged so that certified delegates can be easily identified.
 2. The Sergeant at Arms shall be posted at all times at this area to assure compliance with these policies and the NY District Kiwanis Bylaws.
- d. During the collection of ballots and the counting of those ballots, each candidate along with their staff and family members shall be escorted to separate rooms or private areas, located away from the house of delegates.
- e. Each Candidate shall be entitled to one observer during the counting of the ballots.
- f. At the completion of the vote tallies and prior to announcement of the results to the House of Delegates, the Election Committee Chair will inform the District Secretary of the results and the District Secretary shall separately inform each candidate of those results.
- g. Any candidate who is unopposed for office may be elected by a voice vote.