

Fundraising Ideas: discussed at the 2015 NYD Convention Fundraising Workshop hosted by PG Joe Corace.

Thanks to the notes taken by LTGD Charlie Cronin of Long Island South Central Division.

Duck Race

No, you're not quacking up. Several Clubs have held rubber duck races. This is a great community event that can include the sale of food, but it is the ducks that are the main attraction. People can sponsor a duck. They can bet on the time that the winning duck will have. Some useful information regarding this event can be found at <http://www.better-fundraising-ideas.com/rubber-duck-race.html>.

Sink The K

No, this is not the Titanic. It is a remarkably innovative fundraiser. It will only be effective in areas of the state where it gets cold enough for ponds or lakes to freeze.

Here's how it works. A reasonably sized Metal Kiwanis symbol is placed in a pond or lake. It is prevented from sinking by chains that support it. When the pond freezes, the chains are removed. People place bets on the day and possibly time of day that the ice will melt enough for the symbol to sink. You might even have a ceremony when the symbol is chained and floats. Food could be sold.

Radio Days

This unique idea requires the cooperation of a radio station and the selling of advertisements. The Radio Station reserves a day or a portion of a day for the club. The club reads the advertisements. The revenues are split between the club and the radio station. For more information go to

<http://www.fundraising-ideas.org/DIY/radiodays.htm>

Commemorative Originals

This is a unique fundraiser that involves a painting, created by an artist. The painting can be an event, a place, or something that will commemorate your organization. After the painting has been created, authentic digital copies are made. Your organization can sell these authentic signed copies to members, friends, or the community. The only cost to you is that of the original painting, and in many cases, that is donated. For more information, you can call Commemorative Originals at (518) 852-1219. You can speak to Jim Olsen. You can also go to the web site <http://comart.gallery/> for more information

Cookbook

We all have favorite recipes that delight others. We can share these recipes and print them in a club Cookbook which we could sell. Ads might be sold to local businesses who might want their names placed in the cookbook. You might also consider selling the cookbook at an event where some of the recipes are featured as a meal. This way you make money on both the event and the cookbook.

Dine Out At a Restaurant

Many restaurant chains offer to give back a percentage of money spent by customers who eat there on a particular day or period of time. In most cases, a flier must be submitted by the person who is eating. I have seen some restaurants give back as much as 20% of the amount spent on meals. This is a fun and easy way to make some money. I know that in my area Ruby Tuesday's and California Pizza Kitchen have extended such offers. Many large restaurant chains will extend the same opportunities.

Talent Show / Play

Some clubs have held talent shows or a play. In some cases every member participates in some way. Tickets are sold to the community. Sometimes food and beverages are sold as well.

You might consider an event called Kiwanis Idol. The community would purchase tickets to attend the event. There would also be tickets for \$1.00. The audience could purchase these tickets and place them in bags next to performer's names. Winners could be selected by the number of tickets placed in the bags. They could also be selected by judges. It's completely up to you.

Classic Car Show / Road Rally

You can get some auto enthusiasts together in the community to hold a classic car show. Pictures of owners next to their pride and joy might be sold with food and beverages. Consider the ideas from the link below. <http://www.fundraiserinsight.org/articles/fundraising-car-show.html>

One club holds a road rally and dinner. Participants are given clues to find various items on a route that is set up by the club. Please note that this is not racing. This event combines safe driving with a mobile scavenger hunt.

Prizes are given out at a dinner. While dinner is included for the drivers, anyone can purchase a ticket to attend.

Reverse Raffle and Dinner

For this project a limited number of tickets (let's say 200) are sold. In this case, the cost is \$25.00 per ticket. A dinner is held and all of the tickets are drawn on at a time. The first ticket drawn is the "Biggest Loser" and that person gets a prize. There are prizes given every so often. The last ticket that is drawn is the big winner. Tickets are sold for the dinner at which the raffle is held. For more ideas, please try this link. <http://www.fundraisingip.com/fundraising/reverse-raffle-fundraiser/>

Guest / Celebrity Bartender Night

Many communities have bars or restaurant / bars that are willing to work with clubs. The club holds a Guest Bartender Night. The Guest Bartender can be a club member, local leader, or celebrity. Tickets can be sold for the event and may include a discount on the purchase of one or more drinks. For more ideas, try this link. http://www.ehow.com/info_8321943_guest-bartending-fundraising-ideas.html