

New Scotland Kiwanians Improve Historic Cemetery



The Kiwanis Club of **NEW SCOTLAND**, Capital Division – members have engaged in a unique community service project- repairing and up righting damaged or toppled headstones at the Mt. Pleasant Cemetery in the hamlet of New Salem.

Participants Bob Stapf, Herb and Rich Reilly, Jim Hladun, John Zongrone, John Follis, Bill Childs, Dave Hopper and Dave Moreau, periodically gather early on a Thursday evening and determine headstones needing attention. Using crowbars, spades, gravel, lumber, caulking and sheer strength, they perform their labors until just before darkness sets in.

Pausing after a period of hard work, the Kiwanians sate their appetites by picnicking amid the gravesites. Utilizing a member-provided grill, they feast on hot dogs, potato salad and cookies, plus all the trimmings, before resuming.

The Mt. Pleasant Cemetery was established in 1864 under the auspices of the Dutch Reformed church in New Salem for several years and afterwards by boards of directors. The current board members are Bill Childs, Sandy Carl, Ron Pearce, and Don Meacham, with Herb Reilly as president.

Several Kiwanians remarked on the longevity of many of those buried at Mt. Pleasant. One said "They probably worked so hard on their farms and on other laborious trades they didn't have time to worry about cholesterol levels, obesity and other modern ailments".

Yochum

Continued from Page 7

activity or activities will be named, if known. If interested in specific details of conducting such a fund-raiser, your club may contact the Kiwanis club named.

Remember: When conducting fund-raising activities, as with all activities of the club, be ever mindful of insurance liability, avoid potential for loss, restrict Kiwanis coverage to members of the Kiwanis family, and avoid bringing outsiders under the Kiwanis liability insurance umbrella. Practice risk management at all times.

The Kiwanis Risk Management kit is made available to North American clubs each administrative year. To obtain a copy of the kit: After December, check first with your club secretary or request one from the Human Resources Department of the International Office. (See also the Kiwanis web site at Kiwanis.org/resources.html for further information.)

Each time the Kiwanis club embarks upon a fund-raiser, consider the phases that members of Key Club, Circle K, Builders Club, K-Kids, Aktion Club, and Kiwanis Junior can handle effectively and invite them to participate.

Locality plays a vital role, of course, and a fund-raising activity or technique that works in one locality may not work in another.

Bensonhurst & Bay Ridge Mourns the Loss of A Very Gentle Giant

by DPLG Sal Anelli

Victor Allegretti Joined the Bensonhurst & Bay Ridge Kiwanis Club in 1971 and was a Distinguished President 1977-1978.

For the past 25 years Victor has been fundraising chairman, He was very instrumental in raising hundreds of thousands of dollars in the name of Kiwanis.

Victor's efforts raised over \$100,000 for earthquake victims in Italy. The money eventually built homes for 4 displaced families in the area of the earthquake.

He was very instrumental in raising funds to purchase 5 new ambulances for the Bensonhurst Volunteer Ambulance. In 1991, the BVA's headquarters roof caved in. Within 3 weeks, Victor helped to raise \$ 25,000 to help rebuild the headquarters. Victor was a man of action.

Victor was the chairman of the board of the American Legion Youth Recreational Facility which turned a tract of land cluttered with junked cars and garbage, into four baseball fields for kids of all ages to enjoy. Needless to say he raised a tremendous amount of money for that to come true.

Victor started a long term fundraiser called, "Project Dawn" when approximately 30 years ago one of his employees gave birth to a little girl with a heart defect, he raised money to help the mother offset costs that the insurance would not cover. Today Dawn is married with her own child thanks to Victor's fundraising.

Countless of Kiwanis fundraisers would never have materialized without Victor's leadership. Most of all, his leadership and



Victor V. Allegretti

unpretentiousness made him respected and loved by every member of our club and anyone who knew him. He always led by example and a can-do attitude at all times.

We, the members of the Kiwanis Club of Bensonhurst & Bay Ridge, know that our club will never be the same without Victor, but we also recognize that we have been very lucky to have known Victor. We will go on in his memory and when a problem arises on which we would normally ask for Victor's advice, we can possibly remember four simple letters, "W.W.V.D." What Would Victor Do.

We love You Vic, you'll forever stay in our hearts.

"Flags Of Onondaga" Capture Onondaga Hill Spirit & Patriotism



Kiwanis Club of **ONONDAGA HILL**, Ontario Division – felt this was the summer to display "Flags Of Onondaga" along the streets in the hill area, and the Onondaga Town Board heartily concurred.

Area residents sponsored an American flag, pole, and bracket for \$35. The flag was dedicated to a member of the armed services, a veteran, or any other hero or heroine in a person's life. Onondaga firemen affixed the American flags and poles to utility poles along West Seneca Turnpike, and along the Velasko Road and Onondaga Road in the Onondaga Hill area. The flags flew from Memorial Day to Labor Day. Residents also purchased flags for use at their own locations.

Onondaga Hill Kiwanis members help spearhead the "Flags Of Onondaga" program including from left: Donna Curtin, Kay Folsom, Donna Kay Campbell, Susan Ulm, and Virginia McCarthy.

A short dedication service was held at Onondaga Town Hall, complete with bagpiper, Marine Corps color guard, and a message on the day's significance. A souvenir brochure was distributed at the memorial service listing the flag donors.

Flags were also available to the public for personal use at the same \$35 price, and individual donations were made to the Red, White & Blue Fund to support the "Flags Of Onondaga."

Firestone Mourned

It is with profound sadness that the Long Island North Division relay the news of the passing of Murray Firestone (RCAF-Ret.).

Murray passed away on Saturday, September 20, 2003. He was a Distinguished Past Lt. Governor of the L.I. North Division (1988/89) and was a Distinguished President of the then Great Neck Kiwanis Club. He was also an Honorary Member of the Kiwanis Club of Floral Park.

During WWII, Murray was a member of His Majesty's Royal Canadian Air Force and was part of the crew on an Avro Lancaster. He was a devoted Ice Hockey fan, and in his hey day was an excellent hockey player, continuing to root for the Montreal Canadiens for many years after relocating stateside.

Services were held on September 22, 2003 at the Riverside Chapel, 55 North Station Plaza, Great Neck, NY @ 12 Noon. Please send donations to the Pediatric Lyme Disease Emergency Fund in Murray's name. Address: Pediatric Lyme Disease Fund POB 20471, Floral Park, NY 11002.

Heartfelt Condolences

The ESK was sadly informed recently that Suffolk East IPLG Mike Siniski, president of the 2002-03 Board of Lt. Governors under Governor Justin Underwood, lost his grandson, Nolan G. Siniski at the very young age of four months. Send condolences to Mike and Rita Siniski at 19 Zavra Street, Bohemia, NY 11716. The family has asked that donations be made in Nolan's name to the Assn. for Children with Down Syndrome, 4 Fern Place, Plainview, NY, 11803.

Van Rensselaer LG Sylvia Miorin Dies



Christine Paulsen, Immediate Past President of the Wynantskill Kiwanis Club, has sadly informed us that Lt. Governor Sylvia Miorin has passed away. Wynantskill Kiwanians gathered at the Connolly Funeral Home to pay their respects to Sylvia. Anyone interested in sending condolences please send them in care of: PP Christine Paulsen, 3 Douglas Avenue, Rensselaer NY 12144.

Seyfried

Continued from Page 7

the back identifying the photo in case it becomes separated from the release.

7. End the release with a sentence such as for further information about Kiwanis or becoming a member, please call 222-1234.

Good luck getting started. The goal is to create public awareness by getting your Kiwanis club's name in the newspaper as much as possible (at least once a month if not more) so that the community will know that we are in sync with community service. For more information see the Kiwanis Public Relations Handbook (which can be downloaded) or the Kiwanis Insider/ e-newsletter.

Next month we will discuss the other ways to build interest and attract attention for your Kiwanis club and discuss internal public relations. If you need help with a press release or have any questions, please contact me at: JanSeyfried @prodigy.net or 516-826-6344.