



EMPIRE STATE KIWANIAN

NOVEMBER/DECEMBER 2003, VOLUME 75, NO.1

NEW YORK DISTRICT KIWANIS FOUNDATION

Lewiston Festival Just Peaches & Cream



Niagara Frontier North LG Jack Hanrahan and First Lady Bev welcome the New York District Governor Peter Mancuso and First Lady Karen to the 2003 Peach Festival.



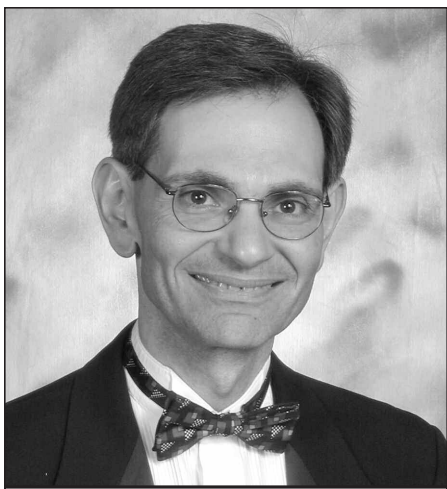
BOY THOSE PEACHES ARE HEAVY! – (l-r) 2004 Peach Blossom winner Michailia Diel joins 2003 Peach Queen Krystal Ceiling and 2004 Peach Fuzz winner Michael Grenga. The 2004 Peach Queen Erin Andrejczak is a 17 year old from Niagara Falls. (not present in photo).

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Governor

Peter J. Mancuso

A new administrative year. With it come certain tasks that are vitally important for your club. If you have not already done so, you should conduct a club assessment and community analysis as soon as possible to determine what changes in club administration, service projects and fund raisers are required in order for your club to remain an active and vital force in your community.

Clubs sometimes have a way of becoming stale, favoring the same projects and doing things with which they are already familiar. The needs of your members and of your community are changing all the time, and by keeping up to date, you make your club more relevant to the community, better able to attract new members and more likely to retain the ones you already have.

Secondly, you should appoint a Membership Chair and request that he or she conduct a Membership Campaign and a program for prospective members at a club meeting. You should also budget funds to pay for the meals of the prospective members who attend. It will cost you money in the short term, but there is no better investment in your club's future. Further information about how to conduct a Membership Roundup is set forth below.

While we are on the subject of budgeting, please be sure to include funds in your budget to send delegates to next year's International Convention in St. Louis. It's your way of having input into the future of Kiwanis, and your club's attendance is required in order for you to qualify as Distinguished.

Club Officers, please also take the time to familiarize yourself with this year's Distinguished criteria which is identical to last year's. These criteria will provide you with a useful road map of what you need to accomplish in order for your club to have a year of excellence. It is my ambition to have each of our clubs recognized as Distinguished at year's end.

Finally, our club secretaries should plan on submitting their Monthly Reports on a timely basis. I am sure that Secretary Bill will remind you of this, but you should understand as clearly as possible that I despise late monthly reports, and there are no ends to which I will not go to receive them on time. Without monthly reports, we have no idea whatsoever how your club is functioning, and we as a district cannot function in that way.

January is a great time to conduct a Membership Campaign. By then, you will know how many members you will be losing for nonpayment of dues and need to replace. The installations will be over and you will be several weeks past the rush and bother of the Holidays. An influx of new members as you come into the heart of your annual serv-

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Chinatown Installs New Officers



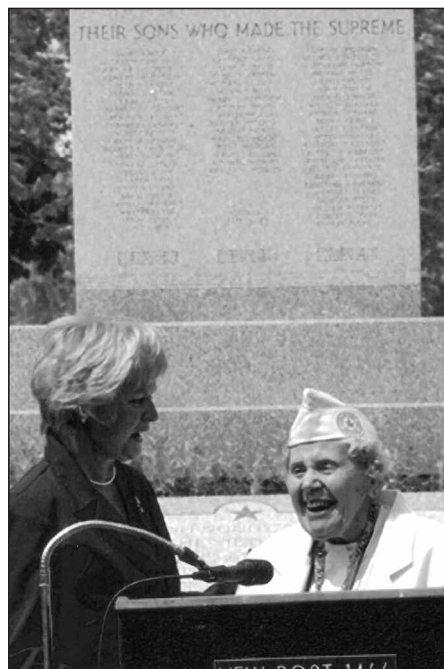
This Kiwanis Club of Chinatown, Metropolitan Division – LG Michael Assenza proudly inducts 2003-2004 officers and directors of the Kiwanis Club of Chinatown.



New York District Governor Peter Mancuso (center) presents a Diamond Kaiser Fellowship Award to DPP Regina Chan and a Kiwanis International Tablet of Honor to DPP James Tong of the Chinatown Club at the recent Installation Dinner. Dr. Nelson Ying of Ying's Foundation received an honorary membership award.

Plattsburgh Breakfast Club Gets Grant to Restore Local Monument

The Kiwanis Club of **PLATTSBURGH BREAKFAST**, Adirondack Division – in partnership with the Senior Citizens Council received a substantial grant from NYS North Country Community Enhancement. The focus of the grant was the restoration of the Gold Star Mothers' Monument, located in the heart of downtown Plattsburgh. The restoration included new lighting, refurbishing fencing and concrete, an irrigation system and the addition of tiers of red, white and blue flowers, which replaced a mound of grass. The rededication ceremony featured noted guests, the North Country Vietnam Veterans Color Guard, Blue Star mothers and fathers, Gold Star mothers, a representative of POW-MIA's and NYS Senator Betty Little's representative. "We are proud to be a part of this very worthy project and commit ourselves to perpetuating the beauty of this special place which honors our fallen soldiers," says Kathleen Hazel, President of Plattsburgh Breakfast.



(l-r) Lt Governor and Immediate Past President Kathleen Hazel with Bernice Conley, Act. Pres., Chapter 30, Gold Star Mothers.



District Historian

Tony Kaiser

The Very Early Years

Most of us have heard many times about the enterprising professional organizer Allen S. Browne and the tailor Joe Prance organizing the first Kiwanis Club in Detroit, Michigan in late 1914, and how we formally adopted as the birthday of Kiwanis January 21, 1915, the date on which the state of Michigan signed off on the club's Articles of Incorporation. So New York and all other Kiwanis districts must forever yield organizational preeminence and bragging rights to the Michigan District. Right? Well, maybe not yet.

To begin with, the somewhat enigmatic "National Organizer" Allen Browne was from Buffalo, New York! And then, perhaps unsurprisingly, the fledgling club soon had its ups and downs, and after some differences between Browne and the new Michigander Kiwanians, in the fall of 1915 he up and left Detroit for Cleveland to form the second club, and then to Pittsburgh for the third.

Before long and propitiously, in May 1916, Browne came home to New York and organized the first Kiwanis Club in his home state, in Rochester, and New Yorkers began in earnest to play key roles in the very early days of what today is a world renowned community service organization nearing its 90th birthday.

Later in 1916, the then existing sixteen independent and free standing clubs (with almost 2000 members) held the first national Kiwanis Convention in Cleveland. Fifteen clubs sent delegates and guess what – Attorney George F. Hixson from Rochester (!) was elected "National President" in a five man race under a newly adopted constitution.

Then on November 1, 1916, thanks to our Buffalo Club as sponsor and Allen Browne as organizer, a Kiwanis Club was formed in Hamilton, Ontario, Canada and Kiwanis became "International." In February 1917, Browne published the first issue of Kiwanis Magazine which was edited in Buffalo, the site of the first Kiwanis international Office, and printed in Rochester.

Our District was organized at a meeting held in Syracuse (our first District Convention) on September 27, 1918, 85 years ago. By then nine clubs had been formed in our state in the following order: Rochester, Lockport, Buffalo, Syracuse, Albany, Utica, Troy, Binghamton and New York City. Clarence A. Nelson of the Utica Club became our first District Governor.

Another New Yorker, Albert Dodge, the first president of the Buffalo Club served as the first Kiwanis International Secretary (918-20) before serving as our District Governor in 1920.

Of special interest and great importance, the seminal work on the revered six objects of Kiwanis, ultimately adopted with slight changes at the 1924 Denver Convention and

Continued on Page 4

Kiwanis International Recommends 2003 Connelly Awards for Heroism

Indianapolis, Indiana – Robert P. Connelly, 34, a member of the Kiwanis Club of Lisle, Illinois, lost his life September 23, 1966, in an attempt to rescue a disabled woman who had fallen in the path of an on-rushing passenger train. Both were killed.

The first Robert P. Connelly Medal of Heroism was awarded posthumously to him at the 52nd Kiwanis International Convention in Houston, Texas (1967) with this statement: "By his unselfish action he put tremendous and dramatic meaning into the phrase 'personal involvement,' which is so much a part of Kiwanis philosophy. This man was the epitome of all that Kiwanis strives to be."

The Kiwanis International Board of Trustees established the Robert P. Connelly Medal to honor Kiwanians or non-Kiwanians who had no official responsibility in a rescue effort yet risked physical harm or death by attempting to save the life of another.

The following recipients were recommended by the Grants and Connelly Committee and approved by the Kiwanis International Foundation Board of Trustees at the October 2003 Board meeting to receive the Robert P. Connelly Medal for Heroism or a Certificate of Courage: **Chad Barr**, nominated by the Kiwanis Club of Lenoir, North Carolina, who rescued a man from a burning house. Once entering the house, Barr's vision was blinded by heavy smoke, which caused him to rely on a barking dog that led him to an unconscious man lying in a bed. Barr attempted to wake the man, but couldn't. Barr carried the man to the porch where he eventually regained consciousness.

"I was just in the right place at the right time. I hope that another person would do the same for me in the same situation," Barr says.

Ronald L. Halsey, nominated by the Kiwanis Club of Hub City, Texas, who saved his fishing crew after their boat sank in the frigid ocean waters off the shore of Alaska's Kenai Peninsula. Halsey swam for two and a half hours to reach shore, then walked approximately one mile to the nearest fishing camp for help. Halsey saved two of his three crew members. His third crew member died. Halsey's body was so stressed and temperature so low that he spent the next 36 hours in a nearby hospital.

"I knew that if I didn't make it to shore, none of us would make it," Halsey says.

The following individual received a Certificate of Courage for unselfishly assisting a drowning boy: **Clifton A. Brown**, nominated by the Kiwanis Club of Arcadia, Florida, who saved a young boy from drowning in a hotel swimming pool. Brown, along with a woman, pulled a boy who was not breathing and had no pulse from the pool. Brown began CPR and within minutes felt the child's heart start to beat again.

"I have done CPR in the past at crash scenes and such, but this is the first time I was able to actually feel the heart start again," Brown said. "It's something I'll never forget."

The Foundation financially supports the programs of Kiwanis International and its sponsored programs. It enables individual Kiwanians, Kiwanis clubs, and the general

public to support national and international programs and organizations through disaster relief, grants, and scholarships.

Kiwanis International is a service organization made up of more than 8,400 service clubs in 89 nations. The Kiwanis service family includes Circle K clubs on college campuses, Key Clubs in high schools, Builders Clubs in junior high and middle schools, K-Kids in elementary schools, and Aktion Clubs for disabled adults. There are more than 600,000 service volunteers in the Kiwanis family.



For more information about supporting the Kiwanis International Foundation, please call 800-549-2647 (US and Canada), 317-875-8755 (worldwide), or visit our Web site at kif.kiwanis.org.

Goldie Hawn to Speak At 2004 June Convention in St. Louis

A woman of many talents, Goldie is not only a gifted actor, but also a creative director, savvy producer, flourishing entrepreneur, respected CEO and loving parent.

An advocate that our strengths come from within, and a firm believer that we are responsible for our own happiness, Hawn has dedicated herself to enlightening others and encouraging the interconnectedness of society.

Dedicated to creating a more peaceful and tolerant world by supporting research efforts and teaching programs targeting children, the Bright Light Foundation (founded by Hawn) brings promise to the younger generation and its future.

You won't want to miss Goldie's keynote address on "Human Potential: The best place



to start is with our children" during the closing session on June 29.

Children's Champion Slated For Interfaith Fellowship Breakfast



David A. Hilliard is a champion for children. For more than 30 years, he has been president and CEO of Wyman Center Inc., a non-profit agency that helps youth develop through a variety of activities, including urban day camps, after-school clubs, and family programming. The St. Louis-area Kiwanis Camp Wyman is considered a model for outdoor experiences for disadvantaged youth.

Hilliard is scheduled to address the Interfaith Fellowship Breakfast at the 89th Annual Kiwanis International Convention in St. Louis, Missouri, June 26-29, 2004. Check the convention Web site at www.kiwanis.org/convention for more details.

The Commitment to House Students is Important and Should Be Taken Seriously

For the past several years, Kiwanis International has enjoyed a partnership with AYUSA (Academic Year in the USA), a non-profit student exchange program that places foreign students with "permanent" host families in the United States for periods as long as ten months while they continue their education in this country. These students typically arrive in mid-August. By all measures, the program has been a success in the New York District and elsewhere, offering benefits to both the students and their permanent families.

Recently, I have been advised that when a permanent family cannot be located prior to July 1, AYUSA policy allows for students to be sent to "arrival" families to be housed for one month while the search for a permanent family continues. The decision to host a student, either on an arrival or permanent basis, carries with it serious and demanding obligations, and is not to be taken lightly.

Because it is possible under current AYUSA policy for a student to arrive in the United States for up to ten months without any commitment for housing from a permanent family, I am advised that situations have arisen in our district in which arrival families and other Kiwanians have felt enormous pressure to serve as permanent families. The choice to serve as a permanent family offers many wonderful benefits, but it is to be made freely and not under such circumstances.

Accordingly, I wish to make it clear that the New York District in no way endorses or supports the concept of placing students in arrival families when no permanent family has been identified. I have asked our local AYUSA representative, who is also a Kiwanian, to discontinue this practice in our

district and to make our position known to her superiors. In doing so, however, I recognize that our district needs to be more active in assisting her to find permanent families, so that this problem does not reoccur.

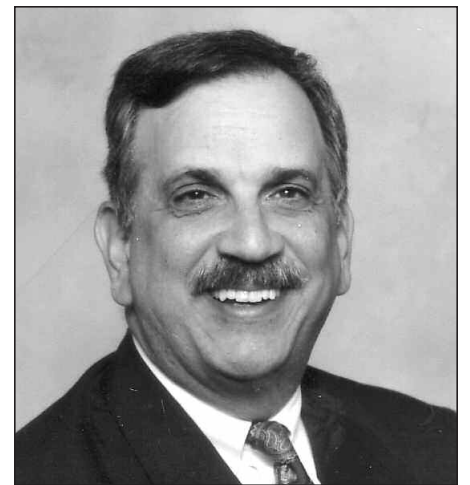
I want to encourage all of you to continue to support AYUSA and to give serious consideration to acting as a host family if asked to do so. Speaking for ourselves, Karen and I hosted two foreign students several years ago, and it was a great experience. But if you undertake this commitment, it is important that you take it seriously, as any student who arrives here in reliance upon it will be placed in significant jeopardy if your offer is withdrawn.

It is my hope that the AYUSA program, which is an outstanding one, will now be able to move forward and expand in our district, with a clear understanding by all parties of their obligations to one another.— Gov. Peter

Kiwanian of the Year



The Kiwanis Club of Portchester/Rye Brook, Hudson Tri County Division—Treasurer PLG Nick Mecca presents Carol Ruspini the prestigious Kiwanian of the Year Award for her tireless club service.



Kiwanis Int'l Fdn

Joseph Eppolito

It is a pleasure to serve you as the 03-04 NY District Chair for the Kiwanis Int'l Foundation. The Foundation functions the help fulfill the mission of Kiwanis Int'l...Serving The Children of the World. I also am a member of the KIF Annual Gift Committee.

My goal is to encourage you and be a source of information about KIF as well as to help the District attain 100% participation in the Annual Club Gift Program. Each club will receive a flyer in the Fall of 2003 to make a donation. The minimum donation is \$5 per member as of 10/01/03 club membership totals or \$100, whichever is the lesser.

A minimum donation of at least \$25 will earn a club its banner patch but NOT points for Distinguished club status.

Only those clubs that contribute 100% will count towards a Division (and District)

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Secretary/Treasurer

Bill Martin

As I look back over the years and the past Secretaries that I have known – Don Miekam, Clive Bubbs, and Don Herring – I have big shoes to fill. I look forward to working to the best of my ability to meet the high standards they have set. As the 2003-2004 year begins the NY District Office stands ready to assist you in your problems, ideas and explanations of our many programs

The Annual Club Report for 2002-2003 that was due in October is an important obligation for every club. If you have not filled it out do so NOW and forward it to the District office. We would like to have 100% participation. so ask the out going officers of your club if this has been accomplished.

I hope you accomplished the dues procedure as prescribed by Kiwanis international so that we can begin the new Kiwanis year with the correct membership numbers.

2002-2003 Round Robins forms are now being accepted and compiled in the District Office. If you have completed a Round Robin be sure to send in the paper work so that your club can be recognized. This form and others can be downloaded from our website www.kiwanis-ny.org

To all Club Presidents and Secretaries — All Monthly Reports are due in the District Office by the 10th of the month.

As I have said we are working hard to maintain the high standards of the District Office. We want to hear from you. You can phone the District Office (315) 735-3463, or fax us (315) 735-4647 or email at Kiwanis@borg.com, or write us to our District Office, 1522 Genesee St., Utica NY 13502.

Let's all work together as Peter's Leaders for a fantastic, successful year for our Governor, Peter Mancuso.

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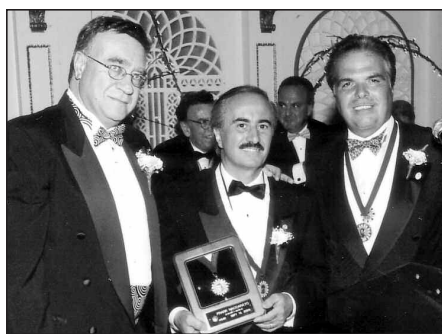
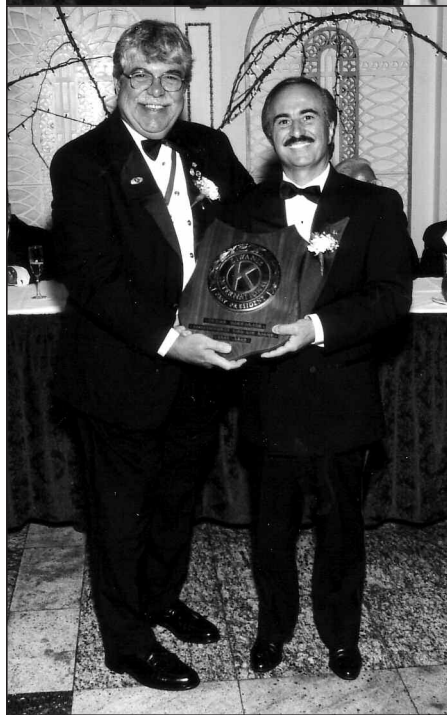
Bensonhurst & Bay Ridge Celebrates 51 Years of Dedicated Community Service



Left to right seated: DPLG Governor Sal Anelli, Secretary Frank Micari, Treasurer Dennis Ferrier, New York District Imm. Past Governor Justin Underwood, PP Tom Colasanto, Fundraising Chairman Victor Allegretti. Standing l-r: District Governor Peter Mancuso, President NY District Foundation President Lindy Marrazzo, District Governor Elect Glen Hollins, LG Joseph Schiavo Jr., PP Frank Naccarato, President Gerald Bertuna, President Elect Ty Yorio, and PLG Nick Gales.



Photo above: Bensonhurst & Bay Ridge Kiwanis members Willy Basso, John Milone and Gabe Raneri are presented Kaiser Fellowship Awards by New York District Foundation President Lindy Marrazzo (left) and DPLG Sal Anelli (right). Photo left: Immediate Past Governor Justin Underwood presents Kiwanis Past presents plaque to Frank Naccarato for a job well done.



(l-r) Fdn President Lindy presents outgoing President Frank Naccarato with a Kaiser Award for a great year with the help of DPLG Sal Anelli, who is also a Foundation Board Member and Kamp Kiwanis advocate.

Eppolito

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100% participation award. Each year since 2001-02, District Clubs have increased their participation...let's hit 100%!

I urge you to review the contents of the materials that you received from the Int'l Foundation on the Annual Club Gift program. KIF supports our Sponsored youth programs. so please give generously. If we hit 100%, KI Foundation matches FIVE Scholarships for Key Club AND Circle K.

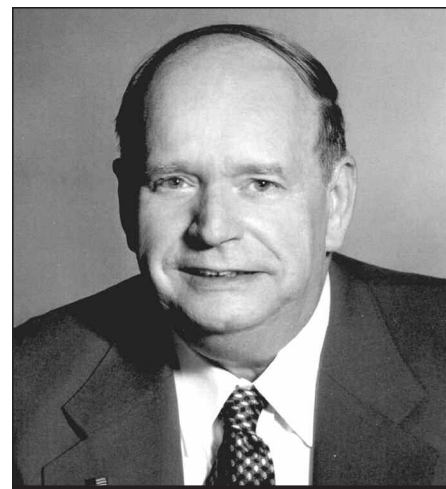
I am available via phone, email, and with-in reason....in person, to talk at one of your Division meetings to speak on the KI Foundation and New Club Building, where I also am a member of the 2003-04 KI Committee on Membership Growth & New Club Building for KI President Bob Moore as well as the NY District Growth Team for Gov. Peter Mancuso. Phone: (315)-449-8613, email: Pepster@aol.com

Kaiser

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unchanged since then, was done by Lewis Mitchell (president of our Buffalo Club in 1922 and District Governor in 1923) and Walter O. Lloyd (District Treasurer in 1922, District Governor in 1924 and District Historian 1940-1963) in consultation with George Ross of Toronto, Canada.

Clearly, while the Detroit Club has a legitimate claim to its logical #1 status among the thousands of present and former Kiwanis Clubs in the world, New Yorkers were indeed prominent among the key players in the gestation, birth and early childhood of Kiwanis.



International Trustee

Dana Cable

The New York District really knows how to provide a memorable convention! It was, for Sylvia and me, a new experience to carry glow sticks to our room. It was the first address I've given in Bermuda shorts. And it was a convention that we will never forget. You were all wonderful hosts and the blackout just made it more of an experience. We had a terrific time and met kind and generous people. And we saw the spirit of Kiwanis very much alive in the district. We thank you for a great convention, good friends, and "warm" memories.

A new Kiwanis year has begun. Having gotten to know your leadership team, I am confident that the New York district is in good hands. Governor Peter has enthusiasm, plans, and support. What more could one ask? I know that with his leadership, you will accomplish much this year and I look forward to watching the progress you make.

International President Bob Moore has given us all important goals for the year. The first goal, succeed with service, is the keystone of Kiwanis. Whether the service is a project on the local club level, or efforts to raise the additional funds for our Worldwide Service Project, we need the active involvement and commitment of every Kiwanian. Service is the common language of Kiwanis. Through the service we do for the children of the world, we build our identity.

The second goal, excel with membership, ultimately provides us with one of the tools we need to perform our service. More members means that we will have more hands to do the important work of Kiwanis. Our members provide service, and the service we do attracts new members for our organization.

The final goal, to educate everyone, crosses all levels of Kiwanis. We clearly must provide good educational experiences for our leaders at all levels. In reality, I believe that the education we provide is one of the benefits of membership. But education goes beyond the leaders. Every member of our clubs needs to better understand our organization. Too often, someone joins Kiwanis without really understanding who we are and what we do. And education also means helping the community at large to know what Kiwanis is all about. If we have good publicity, we educate the community, and we build enthusiasm among prospective members.

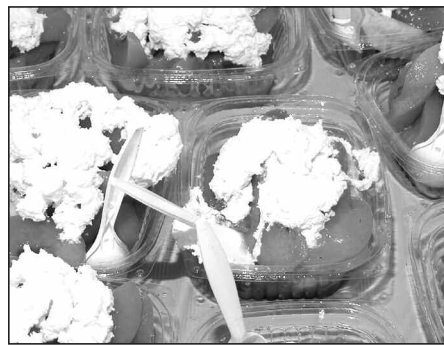
The goals are straightforward and can be accomplished. But it will take the efforts of all of us to make it happen. I know you will give Governor Peter your support. I am available to assist in any way I can. I hope you will call on me with your questions, concerns, and problems. If I don't have the answer, I'll find someone who does. We will make the lights shine bright in NY this year.

Check out the
New York District Website at
www.kiwanis-ny.org

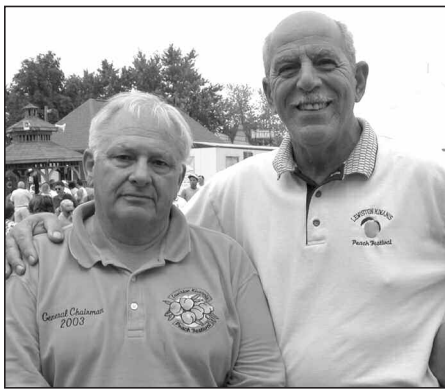
Lewiston Kiwanians Serve Their Famous Peach Shortcake to Over 50 Thousand



NY District First Lady Karen Mancuso ties on an apron and helps prepare delicious Peach Shortcake which then gets topped with plenty of whipped cream.



Peach Festival Co-Chair Terry Nobles and Lewiston President Bill Justyk give Souvenir Programs at the Gazebo.



Peach Festival 2003 Event Chairman Ed Schieffelin with Tom George.

The Kiwanis Club of **LEWISTON**, Niagara Frontier North Division - first began their Peach Festival in 1958. The festival originated as a means of honoring the Niagara County farmer and the bountiful crops, which they harvested each fall.

One of the highlights of the Peach Festival is the now famous Lewiston Peach Shortcake. This year, as in the past, they ran out of peaches after serving some 12,500 pounds (more than 6 tons).

The Lewiston organizers left no stone unturned. They sell advertising and publish a Souvenir Program. They rent booths and other Kiwanis clubs benefit from selling food.

The profits from this elaborate event go right back into the community. In the past 10 years, some \$450,000 in goods and services have been contributed to more than 50 organizations.

To encourage attendees throughout the weekend, Lewiston Kiwanians have a parade, hold a Peach Blossom Contest (girls), Peach Fuzz Contest (boys) and a Peach Queen Contest. There are tremendous rides and great things to eat. It is truly a family event where everyone benefits.



Runners up join Miss Peach Blossom 2004 Michailia Diel (center) for a photo.



(l-r) Brooklyn DPLG Marty Neuringer 1993-94, NFN LG Jack Hanrahan and Niagara Frontier North fellow 1993-94 LG Chuck Stojak.



Key Club Advisor Paul Beaty and K-Kids from Tuscarora Indian School sell hot dogs and burgers to help raise money.



Peach Contest Judges.



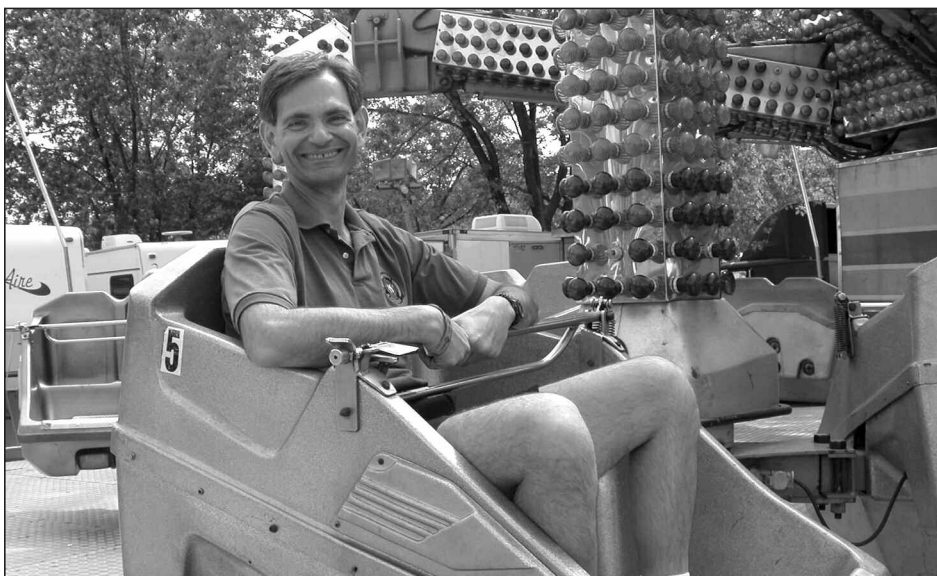
Lewiston's Mayor Dick Soluri, Al Frosolone and LG Jack Hanrahan.



(left to right) Lewiston Kiwanians Rick Bimont, Todd Schwartz and Robert Trunzo work hard at making the day a great success.



Festival volunteers lend a helping hand.



Governor Peter, probably the tallest kid of all, enjoyed every ride at the Peach Festival. He especially liked the wild ones, the more they tossed and turned the better he liked it.



Kiwanians from the Niagara Falls Club sell Roast Beef on a Weck. Yummy!



Sponsored Organizations and Programs

Tony Palangi

2003-2004 A New Year for Kiwanis

Annually, the month of October designates the beginning of a new year for Kiwanis. For the Sponsored Youth Organizations it's a time of anticipation, a time that generates enthusiasm. It's an opportune time for the students to become involved in school and community service or activities.

For the sponsoring Kiwanis Clubs, its time to contact Key Clubs, Circle K Clubs, Builders Clubs, K- Kids Club and Atkion Clubs. Please review the following recommendations and follow up as soon as possible:

- Make sure that regular Club meetings have resumed.
- Ensure that a Kiwanis and Faculty Advisor are there to guide and counsel the club.
- Train the club officers if they haven't attended the Divisional or District training sessions for officers.
- Assist with the implementation of membership drive to replace students who have graduated and to augment additional manpower needed to carry out our service projects, fundraisers and other activities.

At the New York District Convention held at the Nevele Country Club in August, the Sponsored Youth panel thoroughly discussed how a Kiwanis Club could work with Sponsored Youth. It was well attended and enthusiastically received with a question and answer period that covered most of the following recommendations:

- First of all communicate - invite members of your sponsoring club to your regular club meetings including the faculty advisor.
- Encourage Kiwanis members to attend their meetings.
- Mail a copy of your club newsletter to the club president and faculty advisor.
- Include members of Key Club and Circle K in your interclub.
- Key Clubbers and Circle Kers are endowed with diversified talent and skills. They can provide interesting programs at your club meetings
- Encourage joint projects in fund raising and community service.
- Attend and support their Divisional meetings, as well as, District and International Conventions.
- Treat your sponsored Youth Program as a continuous project with the potential of involving the entire club membership.

Key Club Leadership Training Conference

Held at Kamp Kiwanis the weekend of September 12-14, was a highly successful affair. Key Club District Officers, Board Members, LG's, Club Presidents and Committee Chairs attended it. New York District Administrator Andrew Lowenberg, Dejean, and Key Club Administrator from the

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Middletown Kiwanis Thinks Outside the Pizza Box



Local dignitaries join Middletown Kiwanians at the pizza luncheon celebration on the new park equipment.

Kiwanis Club of **MIDDLETOWN**, Hudson River West Division – came up with a new community fundraiser to help raise substantial revenues to do some big community projects. Middletown Finance Chairperson John McCarey came up with a new creative idea. He approached Planet Wings, a local pizza chain and successfully proposed that Kiwanis sell and deliver pizza as a fundraiser.

John presented his ideas to the club. The project would enable the club to do some major Community Parks Projects involving equipment for youth participation. Their goal was to make, sell and deliver 1000 pizza pies in one day for a \$10,000 profit. The Board approved the crazy idea.



Pres. John Goldstein and Sect. Pat Flynn pose with Pizza Day T-Shirts.

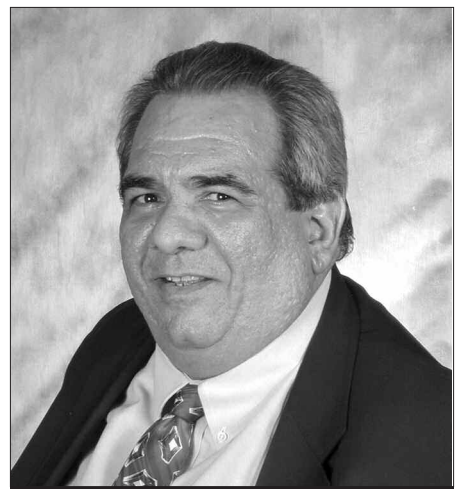
A Pizza for Parks Committee met for breakfast every week for five weeks to plan and organize the event. The chairperson provided graphic weekly club meeting updates with a costume and big charts.

The club secured corporate sponsorships of \$250, \$500, \$750 and \$1000. Each sponsor received pizzas and was listed on 16,000+ sales flyers and specialty T-shirts. The flyers were inserted into the newspaper prior to Kiwanis Pizza Day as part of their \$1000 corporate sponsorship. The club promoted the event with several prominent news stories and pictures.

Lots of local dignitaries including the Mayor and County Legislators were on hand for a Pizza lunch and special Middletown recognition presentations.

Kiwanis Pizza for Parks delivery day was challenging and exciting. Over 75% of the club membership, friends, children, and spouses went into action to deliver the 800 + pie sales. Kiwanis receipts grossed over \$10,000. The community thought it was great, a new and refreshing idea.

The Middletown Club seized the opportunity to recruit several new members. The Pizza for Parks fundraising project was a tremendous success, not only in generating the Parks playground equipment but also in creating excitement, club enthusiasm, and positive "can do" spirit for new and long term members.



Youth Services

Bob Cummo

Serving our Youth from birth to adulthood. It covers everything from athletics, educational, emotional, mental, physical, safety, and social needs. Governor Peter's Physical Fitness Governor's Project is a perfect example of a youth service project. In order to assist you and your club identify projects that would accommodate your community's needs you can go on-line to Kiwanis International or call 1-800-kiwanis and request a set or youth services bulletins. Of course, is your club has done a community analysis you should already have your youth services projects inventoried.

To assist your club implement successful projects it is strongly recommended that you work with and through the following organizations local school district(s). House of worship, Athletic programs (baseball, football, hockey, basketball, lacross, softball and track). Scouting Programs for H club and many more. How about Kamp Kiwanis and KPTC? Remember, as the Holidays approach it's a great opportunity for us to lift little hearts and put smiles on little faces. Not only for the children of the world but for the children of our communities.



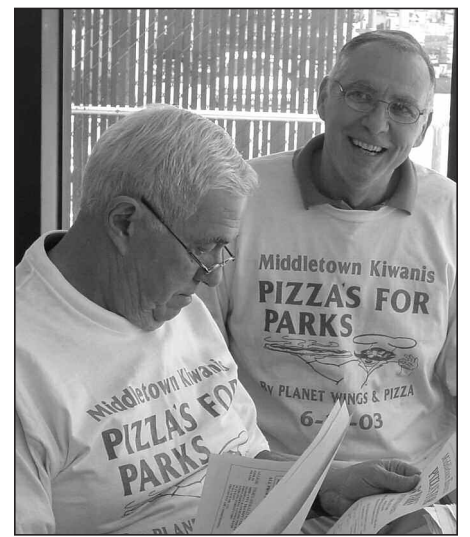
Chairman John McCarey receives an appreciation presentation from Middletown President John Goldstein.



Chairperson John McCarey promotes the project at a club meeting.



Three Musketeers – (l-r) Chair John McCarey, Dan Johnson, and Joe Masi.



(l-r) Pizza Delivery Coordinators Ron Brown and Joe Masi.



(l-r) Pizza Delivery Crew with company owner- John Goldstein(club president), Sue Sheehan, Franco Fidanza (Planet Wings owner), Bill Usis, Nancy Usis, Pat Flynn, Ruth & Doug Porto.

Treasurer Forum

By PG Jim Yochum

Continued from Last ESK Edition



This is the next installment on a valuable Forum presented by PG Jim Yochum

Annual Audit

The bylaws of every club require an annual audit of club accounts. The board of directors names the auditors. This does not have to be a certified audit; it may be conducted by a committee of club members.

Permanent Records

Provision should be made for the books of accounts to be retained as permanent club records until such time as disposal may be permitted by law and authorized by the board of directors.

Download helpful forms from www.Kiwanis.org.

- Standard Form for Club Bylaws online customization system - now customize and print your club's bylaws directly online!
- Administrative Manual for Kiwanis Leaders (PDF, 586Kb) includes Kiwanis International Constitution and Bylaws

Administrative Bulletins

ADM#6: Fund-raising Events and Financing for Kiwanis Clubs (also in pdf format)

ADM#7: Budget - Club Service Projects (sample in pdf format)

ADM#8: Budget - Club Administration Form (sample in pdf format)

ADM#9: Ways to Supplement the Administrative Account (also in pdf format)

Comprehensive General Liability Insurance provides an overview of Kiwanis International's general liability insurance program.

IRS Information for Tax-Exempt Organizations (US clubs)

Types of Tax-Exempt Organizations

Publication 557

Application Process

Admn # 6 - Fund-Raising events and Financing for Kiwanis Clubs

Kiwanis Club Fundraising Events

Each year, Kiwanis clubs require millions of dollars to complete their chosen community-service projects, and there are possibly as many fund-raising methods used as there are Kiwanis clubs. This bulletin includes various fund-raisers that have been undertaken by Kiwanis clubs, together with suggested contacts and tips on where to find further information. This information is supplied as a courtesy to Kiwanis clubs; Kiwanis International neither endorses nor recommends any particular fund-raiser. Also included are guidelines to follow when using professional talent that is purchased and when utilizing professional fund-raisers.

Upon receipt of your club's request, the Club Services Department of Kiwanis International will provide a list of clubs that raised significant funds. The fund-raising

Continued on Page 12

Kiwanis Club of Rochester West Central Honors 2003-2004 Officers



The Kiwanis Club of ROCHESTER WEST CENTRAL, Genesee Division - Recently held a special dinner to honor their outgoing officers and board and to recognize members that chaired the clubs committees. Henry Opipari was chosen Kiwanian of the Year for 2002.



Above Standing l-r: John Antonacci, Jerry Di Paola, George Vito, President James Gligora, Vince Lang Jr., Dr. Richard Vito, Ron Carlivati, Ron DiMartino, George Vito. Seated: Tony Nicolucci, John Argento, Mike Spagnola, Sal Matroniano, not pictured Mike Collichio. At left: 2003-04 President James Gligora presents outgoing President Vince Lang Jr. with a plaque commemorating a successful year.



Secretary Jerry DiPaola, Pres. Elect Tony Nicolucci, President James Gligora, Vice Pres Dr. Richard Vito and Treasurer Ron Carlivati.

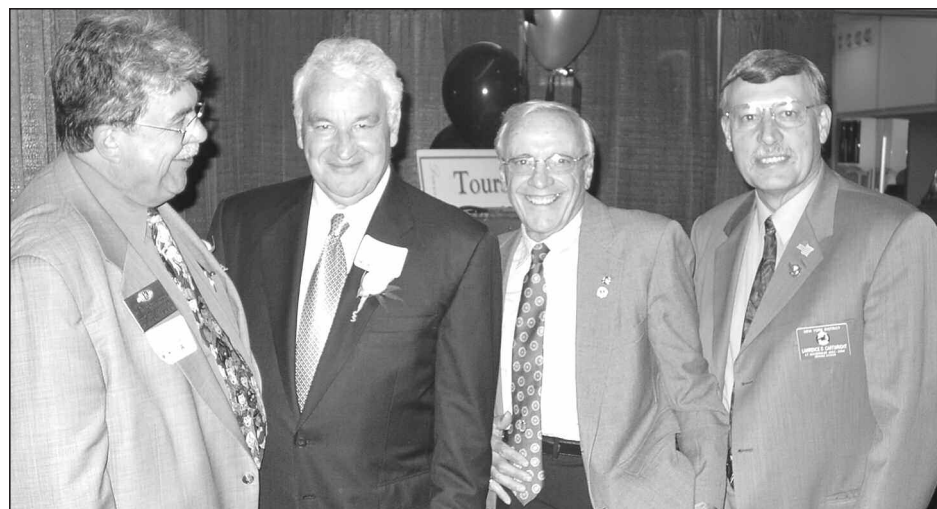


Lt. Governor David Goodwin (left) pinning President James Gligora.



Henry Opipari was chosen Kiwanian of the Year for 2002. Mr. Opipari is a chartered member of the club which will celebrate its 25th year in 2003. Henry has chaired and co-chaired many fundraisers and social events over the 24 years.

Rochester Children's Hospital Gets Ronald McDonald House



Past Governor Justin, Tom Golisano, PLG Pat Bonacci & Lt. Governor of the Genesee Division Larry Cartwright attend a ground breaking celebration at Rochester's Children's Hospital for an inhouse Ronald McDonald house at the hospital, as well as addition to the pediatric intensive care unit (PICU).



Public Relations

Janice Seyfried

Congratulations to all who have just begun their year as a Kiwanis officer, board member, or member. You are all in for a hectic, fun-filled year. Part of this year will include many activities vital to your communities and to the success of your club. By now, each Lt. Governor should have a Public Relations Chairperson and each of the clubs in the divisions should also have a Public Relations Chairperson in place. The role of these chair people is more vital to the club's success than ever before.

Kiwanis public relations has two audiences: external and internal. External public relations is often synonymous with publicity, but it is more than that. External public relations has a dual role: to increase the recognition of the Kiwanis name and to increase public understanding of the community service role that Kiwanis plays. The internal includes all the aspects of club life that will create a positive attitude about Kiwanis among its members.

Now is the prime time to begin as all the Kiwanis installations can be utilized to promote the Kiwanis name. Here are some steps to follow:

1. Getting started. Review the marketing and membership goals for your club. What is your club's priority - to build membership or enhance the image. The best way is to utilize the club analysis and community assessment in determining your goals.

2. Evaluation. What is the current image of the club in the community?

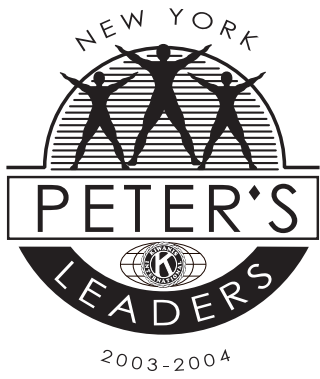
3. Inventory - what tools do you have at your disposal? Television, radio, newspapers, the Internet, posters, brochures, letterhead, stickers, promotional items (umbrellas, hats, etc.) are possibilities. The Kiwanis Public Relations Department has a kit you can use to get started on the publicity side. There is also an inventory of promotional items that can be used by clubs.

4. The message - Use the slogan "Serving the Children of the World" which has been adopted by Kiwanis International.

5. Tell your story with public relations press releases and/or articles. Develop a list of the avenues available to put forth the Kiwanis name. Call or visit the editors, producers, etc. to whom the press releases (publicity) will be sent. Be certain that you follow a format that is easy to understand with the Kiwanis symbol, name of your club, address and contact person's name, address and telephone number. Releases should be double spaced and hash marks (###) used to signify the end of the release. Sample press releases, especially those for an installation, are available to be downloaded from the website: www.Kiwanis.org and can be altered to meet the needs of your club.

6. Identify photographs if used. Use the phrase "please credit photo to" and the name of the photographer. Place a label on

Continued on Page 12



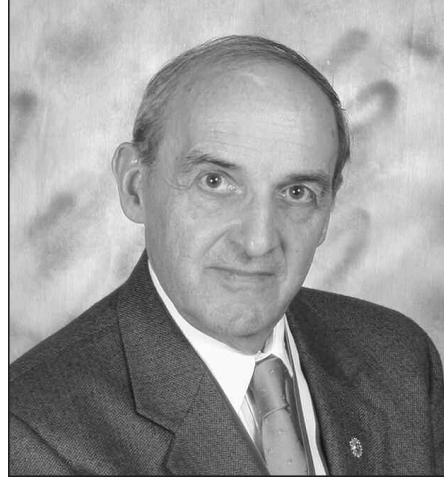
2003-2004 New York



LG Kathleen A. Hazel
Adirondack



LG Sister Anne-Marie Kirmse, O.P.
Bronx Westchester South



LG Joseph G. Schiavo Jr.
Brooklyn



LG Dominick J. DeCecco
Capital



LG Duane C. Niemi
Central



LG Kathy P. Peris
Chemung



LG Doreen Pellitteri
Finger Lakes



LG Lawrence D. Cartwright
Genesee



LG Donald Wolf
Hudson River



LG James Schalck
Hudson River West



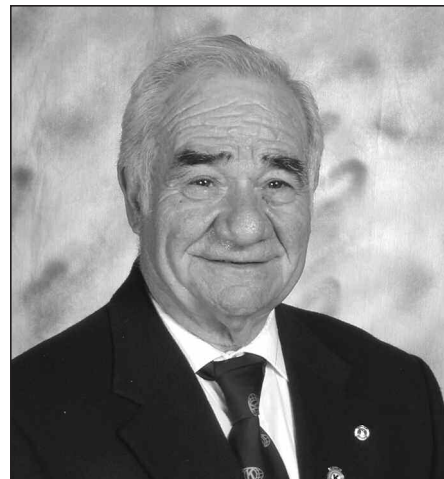
LG Patricia A. Caldwell
Hudson Tri-County



LG Jo Greene
Long Island North



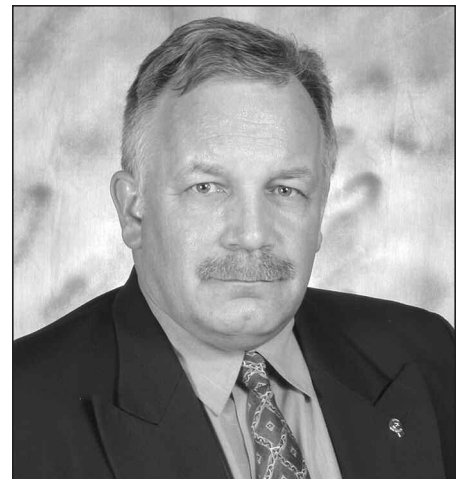
LG Tom Gallagher
Long Island South Central



LG John F. DeLeo
Long Island Southwest



LG Michael Assenza
Metropolitan



LG Donald J. Brown
Mohawk

Lieutenant Governors

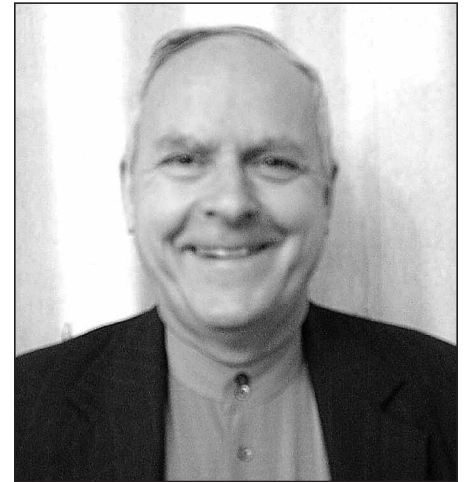


PETER J. MANCUSO

NEW YORK DISTRICT GOVERNOR 2003-2004 KIWANIS INTERNATIONAL and
KAREN MANCUSO
 FIRST LADY



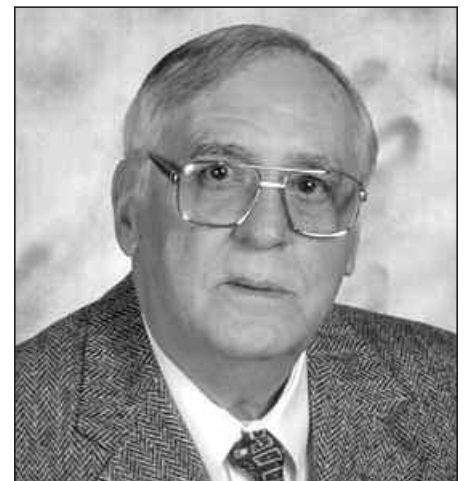
LG Patrick J. Blizniak
 Niagara Frontier East



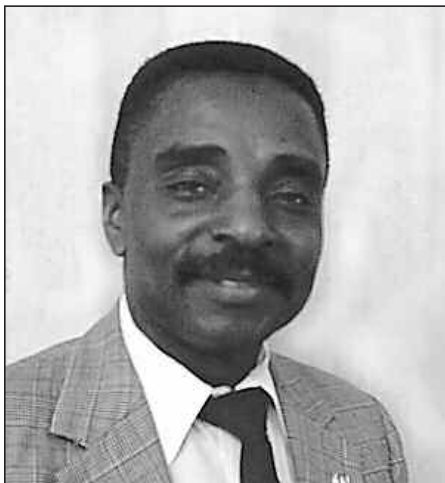
LG Kenneth D. Bell
 Niagara Frontier North



LG Scotty Burt
 Niagara Frontier West



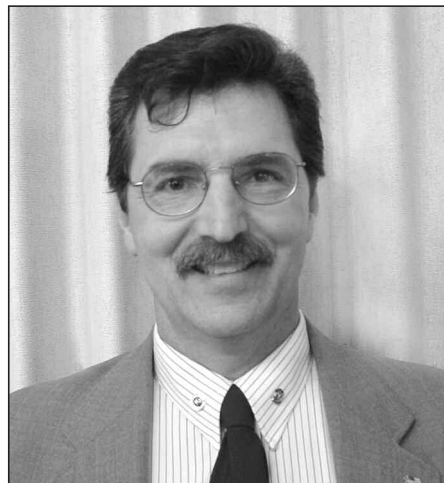
LG Samuel D. Wolcott Jr.
 Ontario



LG William F. Risbrook
 Queens East



LG Eric Shivnarain
 Queens West



LG Lucien N. Plante
 St. Lawrence



LG Denny Hedman
 Southwestern



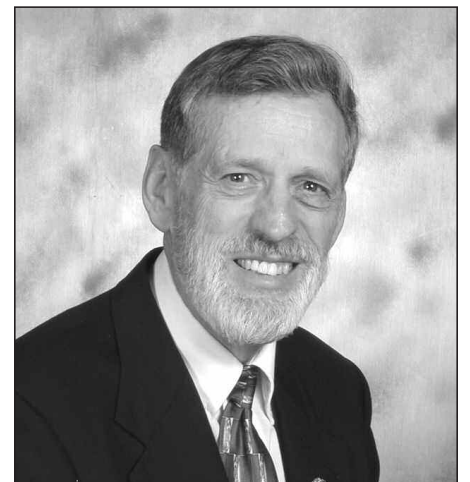
LG Joseph Nicotra
 Suffolk East



LG Sal Puglia
 Suffolk West



LG Neil G. Obergefell
 Susquehanna



LG Kenneth D. Ormiston
 Van Rensselaer



Risk Management

Steve Bernheim

Club Safety Coordinator

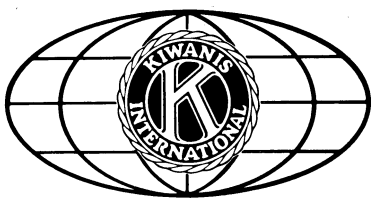
Does your club have a Safety Coordinator? Why, you ask, should we have a safety coordinator and what is it anyway? One reason is that Kiwanis International strongly recommends that each club use safety coordinators and a second reason is that the best way to avoid injury and insurance claims is to be pro-active on safety.

Most accidents are caused by human error. Just think about how many times have you done an unsafe act just because it was quicker than doing it the safe way? If you do unsafe acts, so does everyone else, and it is these very human acts that cause injury and damage to property.

A Safety Coordinator is a must for all clubs. The Coordinator will look at each club project for unsafe acts and conditions and for safer ways to operate. The Coordinator will remind fellow club members that safety is first priority.

A Safety Coordinator should be someone that is willing to stand on the side, not be totally involved with the project, and willing to point out hazards and insane conditions. The Coordinator is not acting as a professional, just a member of the club helping keep the club safe.

The Coordinator should be familiar with the Kiwanis International Liability Insurance Program and its limitations. The Coordinator needs to be familiar with and use the "Loss Control Worksheets" that are provided to each club in the General Liability Risk Management Packet. These tools can be adapted to most projects and events and are a great help in keeping projects and events safe. For more information contact Steve Bernheim - District Risk Manager.



Palangi

Continued from Page 6

state of Florida, Samuel Walk presided over the training conference.

Past LG George Wells, member of the New York District Kiwanis Foundation Board commented on the Foundation Scholarship Program available to Key Clubbers and Circle K'ers. Tony Palangi, District and Foundation Sponsored Youth Chairman, thanked Key Club which has been an annual supporter of Kamp Kiwanis since 1991. They have truly made a difference and touched the lives of thousands of underprivileged and handicapped children. It's most gratifying to see Key Club enjoy the camp facilities in which they have played a major role developing.

Over 5000 Ducks Race on Feeder Dam Canal at Kid's Day



The Kiwanis Club of **GLEN FALLS**, Mohawk Division – The 13th Annual Duck Race and Kid's Day sponsored by the Kiwanis Club of Glen Falls was held this past summer at Haviland's Cove Park in Glen Falls. Over 5000 ducks were floated in the Feeder Dam Canal to determine the winner of the lucky ticket. Proceeds from the fundraiser benefit several charitable organizations and the Sponsored Youth Program of the Club, which includes: Six Key Clubs, a Circle K Club a

Builders Club. Over \$30,000 was raised in this very successful project.

Photo above: l-r: Chairman of the activity John Holland, Glens Falls Mayor Edward Regan, Mohawk Division North Key Club Governor David Johnson, PG Tony Palangi and Sponsored Youth Chairman. Glen Falls President John O'Connor also participated in the activity but unfortunately was not available for the photograph.

Mancuso

Continued from Page 2

ice activities will also be a great boost for morale and make everyone's work load just a bit lighter.

There are many different ways to conduct a Membership Campaign and a wide variety of materials are available from our district and Kiwanis International that offer a step by step approach and can be customized to your own use. At this time, however, I would like to share the details of one of the best of these: the Membership Roundup, which has been used successfully by my own club for many years.

The steps are simple:

1. Appoint a Membership Chairperson.
2. Have the Membership Chair appoint a committee of several members to assist him or her.
3. Announce the date of the Membership Roundup 4 to 6 weeks in advance. It will be conducted at one of your regular meetings.
4. Ask each member to submit the names of one or two prospects - Not people who have necessarily expressed an interest in membership, but people who it is felt would make good members if they were to develop an interest.
5. Send letters to each of the prospects telling them a little about Kiwanis and inviting them to the Membership Roundup as the guest of the club to learn more.
6. Have the Membership Chair and the committee contact each of the invitees two weeks before the meeting to personally ask them to attend.

If the member who submitted their name feels comfortable doing so, he or she should personally extend the invitation. The mem-

ber should be treated as the prospective member's sponsor, in any event.

You will also want to make sure that the Membership Roundup meeting itself is well planned and impressive to your prospects. The program should be devoted entirely to the subject of membership. Here is one possible format: the President introduces the Membership Chair, who welcomes the prospective members and introduces several speakers: The first speaker would make a brief presentation about the club and its role in the community. The second would speak about Kiwanis beyond your club, and the third would be a relatively new member of the club offering a personal testimonial. The Membership Chair then thanks the speakers and explains the dues and other financial obligations involved. The meeting is then turned back over to the President, who would in turn thank the Membership Chair and committee for their efforts.

The entire program should take no more than 20 minutes. If you then collect happy dollars, by the way, you may wish to stress to your guests that they are completely voluntary. At the conclusion of the meeting, the Membership Chair should hand out applications to all of the prospective members. Thereafter, the committee and/or sponsors will need to follow up to invite each of your guests to further meetings so that they may be considered for membership.

That is basically how a Membership Roundup works, and if done properly, it works very well. Please consider putting it to work for your club soon, so as to better serve the needs of your community.



International Committee on Education

Dr. Rosemary A. DeJulio

Expanding Kiwanis Education: Untangling the Web

Those of us in the pre-computer chip generation are learning daily the benefits of the Internet. It is to no one's surprise that many members in our sponsored youth programs, i.e., Builders, Key Club, Circle K, are far ahead of most Kiwanians in their skills and knowledge of computer technology. Indeed, even some of our K-Kids can navigate a computer keyboard better than most adults. We should not hesitate to draw on the knowledge and assistance of Key Clubbers and Circle Kers whenever possible to help us create club websites that educate our members and the general public about what we do.

The desire for a more educated and informed Kiwanis membership mandates that we shed our anxiety about utilizing the worldwide web and benefit from the educational resources that are just a click away. The Kiwanis International Committee is currently working to improve some of the printed materials members should be familiar with, i.e. Leadership Guide, Education Modules, and the New Member Welcome Kit (effective in 01/04), to name just a few.

The following is a handy "index" of the educational resources available on the new and improved Kiwanis-family websites:

- Kiwanis International:** www.kiwanis.org
- Circle K International:** www.circlek.org
- Key Club International:** www.keyclub.org
- Builders Club:** www.buildersclub.org
- K-Kids:** www.kkids.org
- Aktion Club:** www.aktionclub.org
- Kiwanis International Foundation:** <http://kif.kiwanis.org/>

Links to Kiwanis-family clubs, divisions, and districts:

- www.kiwanis.org/kfl
- www.kiwanis.org/kfl/club.asp
- www.kiwanis.org/kfl/district.asp

Other key pages:

- Membership: www.kiwanis.org/membership
- Marketing/Public Relations: www.kiwanis.org/pr
- Kiwanis Magazine: www.kiwanis.org/magazine
- Member resources: www.kiwanis.org/resources

Remember Kiwanis International's theme of SEE: Succeed with Service, Excel with Membership, and EDUCATE EVERYONE!

Check out the New York District Website at www.kiwanis-ny.org



K-Kids

Mickie Leamey

3,873 -34 = Room To Grow

Not long after they learn their ABC's, the children of our world now have a chance to learn the meaning of "K". The K- Kids program completes the "life" cycle of science.

From before a child is born a child is born until he/she enters kindergarten, "Young Children Priority One" addresses the child's needs. With K-Kids, Kiwanis allows the student to begin to consider other's needs and, we hope, follow the path to Builders Club, Key Club, Circle K, and Kiwanis.

There are 3,873 elementary schools in the NY district and only 34 schools with a K-Kids Club. Clearly, there is room to grow in our great District.

K-Kids allow the senior members of our Kiwanis, those who love being grandparents, to remain vital members. All it takes is maybe 1 hour a week. The cost is minimal as service normally involves the school. Getting a Builder's Club, Key Club or Circle K gives these youngsters a chance to learn from older roll models.

The Sponsored Youth love working with their alma mater's and feeling like big brothers and sisters.

The dues are \$3.50 per student. The youngster should pay possible, but Kiwanis clubs sponsored youth co-sponsors and PTA's may help where necessary.

At the district convention we gave applications out. If you need more, contact me at 516-409-8279 or email me at Mickie614@aol.com or downstate Peter J. Owens at 516-294-0010 or 1-888-303-4584. For upstate PG Anthony Palangi at 518-793-4584 or Dale Hall at 518-674-3384 or email dhall@bycap.rr.com.

Portchester Rye Brook Presents Awards



The Kiwanis Club of **SPRING VALLEY**, Hudson Tri County Division – PLG Lenora McCabe and LG Patricia Caldwell paid a visit to Portchester Rye Brook Club for the annual Awards Picnic. PLG Pres. Raymond Scully presided over the evening and presented the local scholarship awards with the help of the LG's. PLG Nick Mecca presented the DARES awards and Secretary Connie Carrieri gave the senior awards. Due to rain the "picnic" was held inside but was very well attended by parents, students, seniors, officers from the DARES program, members of the community and many members from the Port Chester Club. The food was good and the company was outstanding.

North Shore Long Island Encourages Love of Reading through Project Backpack



The Kiwanis Club of **NORTH SHORE LONG ISLAND**, Long Island North Division – contacted Harbor Child Care, a not-for-profit agency, that provides child care for children from 3 months to 12 years of ages. The club's plan included providing 10 different sets of books, each containing 5-7 titles on a particular theme. They also provide the carrying cases for each set.

After purchasing the materials, one of the North Shore Kiwanians stenciled the North Shore Kiwanis name on each case. Another Kiwanian made a card, listing all the titles for the case, as well as the message:

"The Kiwanis Club of North Shore - a community service organization - has provided this pack for you to use with your child. It is our earnest belief that the love for reading is developed at a very early age. Shared

Photo above: Children of Harbor Child Care enthusiastically receive the North Shore backpacks and say cheese for the camera.

time between parent and child aids in building reading skills and nurtures the love of reading. We hope you enjoy this special time with your child. You are giving him/her a gift that will last a lifetime."

A card was then affixed to each case.

A Kiwanis book plate, indicating that the book was donated by the North Shore Club, was applied to each book.

The project culminated with a breakfast at Harbor Child Care, at which time the backpacks were presented. The Kiwanians were then entertained by a group of very enthusiastic children.



Governor's Project

Alan Beinhacker

This year's Governor's Project will be focusing on the increasing number of children who are overweight or obese. Statistics show there has been a significant increase in weight gained in children between the ages of 6 to 19 years old. Many noted publications have found an alarming decline in exercise time that children should be participating in. There are also several medical and emotional problems that occur from being overweight. Overweight kids tend to have a low self-esteem; they have trouble making and keeping friends; many are teased; and there is evidence of a high rate of suicides.

This year's Governor's Project is intended to tackle this alarming problem by promoting physical fitness in children. Governor Peter is looking to our clubs, our divisions, and even our Key Clubs and Circle K Clubs to establish some new and exciting ways to promote physical fitness for kids. There are numerous events, programs and clinics that can be done to meet this challenge, like organizing a 5k run/walk or sponsoring a little league team. We are able to provide you with information, material and ideas to help lead you and your club/division in achieving a Governor's Project banner patch.

Governor Peter is encouraging you to help make a difference in a child's life. As the motto of this year's project says, "KIWANIS
Continued on Page 13

Governor's Project 2003-04



QUALIFICATION FORM

The Kiwanis Club of _____, or
The _____ Key Club, or
The _____ CKI Club, or
The _____ Division

hereby certifies that it has completed the following project promoting physical fitness in children:

The following is a brief description of our project:

(Please attach additional pages as necessary, and enclose copies of news clippings, if any. Please also send photographs and a press release about the event to the *Empire State Kiwanian*.)

- Our project qualifies as a Governor's Project because it is a *new* project for us, or
- Our project qualifies as a Governor's Project because it is a *major* project, and we are prepared to help our district *spotlight* it for other clubs and divisions. Our contact person for further information about our project is:

Name _____
Phone _____
E-mail _____

President/Secretary Date Lieutenant Governor Date

(If the project is a club project, the President or Secretary is required to sign. If it is a division project, the Lieutenant Governor is required to sign instead.)

All clubs and divisions completing the Governor's Project will receive a Certificate and Banner Patch.

Please mail completed form no later than September 30, 2004 to:

Alan Beinhacker, Co-Chair
1059 McDonald Avenue
Wantagh, NY 11793

York Children's Foundation Helps Buffalo Needy Kids



Kiwanis Club of the **TONAWANDAS**, Niagara Frontier North Division – Club member Jim Fretthold of the Fretthold Funeral Home in North Tonawanda sponsored the Buffalo Kiwanis Club to receive a \$1500 grant from York Children's Foundation in Houston, Texas. The Foundation, a nonprofit corporation is managed by casket manufacturers. The York Group Inc. is dedicated to supporting needy children's organizations across the country. Since its inception in 1992, it has awarded grants through local funeral homes in excess of 1.7 million.

In the past seven years the Fretthold Funeral Home has secured over \$70,000 in grant money from the York Foundation. \$13,000 was awarded to Kamp Kiwanis and \$3500 was awarded to the Tonawanda Kiwanis Foundation.

New Scotland Kiwanians Improve Historic Cemetery



The Kiwanis Club of **NEW SCOTLAND**, Capital Division – members have engaged in a unique community service project- repairing and up righting damaged or toppled headstones at the Mt. Pleasant Cemetery in the hamlet of New Salem.

Participants Bob Stapf, Herb and Rich Reilly, Jim Hladun, John Zongrone, John Follis, Bill Childs, Dave Hopper and Dave Moreau, periodically gather early on a Thursday evening and determine headstones needing attention. Using crowbars, spades, gravel, lumber, caulking and sheer strength, they perform their labors until just before darkness sets in.

Pausing after a period of hard work, the Kiwanians sate their appetites by picnicking amid the gravesites. Utilizing a member-provided grill, they feast on hot dogs, potato salad and cookies, plus all the trimmings, before resuming.

The Mt. Pleasant Cemetery was established in 1864 under the auspices of the Dutch Reformed church in New Salem for several years and afterwards by boards of directors. The current board members are Bill Childs, Sandy Carl, Ron Pearce, and Don Meacham, with Herb Reilly as president.

Several Kiwanians remarked on the longevity of many of those buried at Mt. Pleasant. One said "They probably worked so hard on their farms and on other laborious trades they didn't have time to worry about cholesterol levels, obesity and other modern ailments".

Yochum

Continued from Page 7

activity or activities will be named, if known. If interested in specific details of conducting such a fund-raiser, your club may contact the Kiwanis club named.

Remember: When conducting fund-raising activities, as with all activities of the club, be ever mindful of insurance liability, avoid potential for loss, restrict Kiwanis coverage to members of the Kiwanis family, and avoid bringing outsiders under the Kiwanis liability insurance umbrella. Practice risk management at all times.

The Kiwanis Risk Management kit is made available to North American clubs each administrative year. To obtain a copy of the kit: After December, check first with your club secretary or request one from the Human Resources Department of the International Office. (See also the Kiwanis web site at Kiwanis.org/resources.html for further information.)

Each time the Kiwanis club embarks upon a fund-raiser, consider the phases that members of Key Club, Circle K, Builders Club, K-Kids, Aktion Club, and Kiwanis Junior can handle effectively and invite them to participate.

Locality plays a vital role, of course, and a fund-raising activity or technique that works in one locality may not work in another.

Bensonhurst & Bay Ridge Mourns the Loss of A Very Gentle Giant

by DPLG Sal Anelli

Victor Allegretti Joined the Bensonhurst & Bay Ridge Kiwanis Club in 1971 and was a Distinguished President 1977-1978.

For the past 25 years Victor has been fundraising chairman, He was very instrumental in raising hundreds of thousands of dollars in the name of Kiwanis.

Victor's efforts raised over \$100,000 for earthquake victims in Italy. The money eventually built homes for 4 displaced families in the area of the earthquake.

He was very instrumental in raising funds to purchase 5 new ambulances for the Bensonhurst Volunteer Ambulance. In 1991, the BVA's headquarters roof caved in. Within 3 weeks, Victor helped to raise \$ 25,000 to help rebuild the headquarters. Victor was a man of action.

Victor was the chairman of the board of the American Legion Youth Recreational Facility which turned a tract of land cluttered with junked cars and garbage, into four baseball fields for kids of all ages to enjoy. Needless to say he raised a tremendous amount of money for that to come true.

Victor started a long term fundraiser called, "Project Dawn" when approximately 30 years ago one of his employees gave birth to a little girl with a heart defect, he raised money to help the mother offset costs that the insurance would not cover. Today Dawn is married with her own child thanks to Victor's fundraising.

Countless of Kiwanis fundraisers would never have materialized without Victor's leadership. Most of all, his leadership and



Victor V. Allegretti

unpretentiousness made him respected and loved by every member of our club and anyone who knew him. He always led by example and a can-do attitude at all times.

We, the members of the Kiwanis Club of Bensonhurst & Bay Ridge, know that our club will never be the same without Victor, but we also recognize that we have been very lucky to have known Victor. We will go on in his memory and when a problem arises on which we would normally ask for Victor's advice, we can possibly remember four simple letters, "W.W.V.D." What Would Victor Do.

We love You Vic, you'll forever stay in our hearts.

"Flags Of Onondaga" Capture Onondaga Hill Spirit & Patriotism



Kiwanis Club of **ONONDAGA HILL**, Ontario Division – felt this was the summer to display "Flags Of Onondaga" along the streets in the hill area, and the Onondaga Town Board heartily concurred.

Area residents sponsored an American flag, pole, and bracket for \$35. The flag was dedicated to a member of the armed services, a veteran, or any other hero or heroine in a person's life. Onondaga firemen affixed the American flags and poles to utility poles along West Seneca Turnpike, and along the Velasko Road and Onondaga Road in the Onondaga Hill area. The flags flew from Memorial Day to Labor Day. Residents also purchased flags for use at their own locations.

Onondaga Hill Kiwanis members help spearhead the "Flags Of Onondaga" program including from left: Donna Curtin, Kay Folsom, Donna Kay Campbell, Susan Ulm, and Virginia McCarthy.

A short dedication service was held at Onondaga Town Hall, complete with bagpiper, Marine Corps color guard, and a message on the day's significance. A souvenir brochure was distributed at the memorial service listing the flag donors.

Flags were also available to the public for personal use at the same \$35 price, and individual donations were made to the Red, White & Blue Fund to support the "Flags Of Onondaga."

Firestone Mourned

It is with profound sadness that the Long Island North Division relay the news of the passing of Murray Firestone (RCAF-Ret.).

Murray passed away on Saturday, September 20, 2003. He was a Distinguished Past Lt. Governor of the L.I. North Division (1988/89) and was a Distinguished President of the then Great Neck Kiwanis Club. He was also an Honorary Member of the Kiwanis Club of Floral Park.

During WWII, Murray was a member of His Majesty's Royal Canadian Air Force and was part of the crew on an Avro Lancaster. He was a devoted Ice Hockey fan, and in his hey day was an excellent hockey player, continuing to root for the Montreal Canadiens for many years after relocating stateside.

Services were held on September 22, 2003 at the Riverside Chapel, 55 North Station Plaza, Great Neck, NY @ 12 Noon. Please send donations to the Pediatric Lyme Disease Emergency Fund in Murray's name. Address: Pediatric Lyme Disease Fund POB 20471, Floral Park, NY 11002.

Heartfelt Condolences

The ESK was sadly informed recently that Suffolk East IPLG Mike Siniski, president of the 2002-03 Board of Lt. Governors under Governor Justin Underwood, lost his grandson, Nolan G. Siniski at the very young age of four months. Send condolences to Mike and Rita Siniski at 19 Zavra Street, Bohemia, NY 11716. The family has asked that donations be made in Nolan's name to the Assn. for Children with Down Syndrome, 4 Fern Place, Plainview, NY, 11803.

Van Rensselaer LG Sylvia Miorin Dies



Christine Paulsen, Immediate Past President of the Wynantskill Kiwanis Club, has sadly informed us that Lt. Governor Sylvia Miorin has passed away. Wynantskill Kiwanians gathered at the Connolly Funeral Home to pay their respects to Sylvia. Anyone interested in sending condolences please send them in care of: PP Christine Paulsen, 3 Douglas Avenue, Rensselaer NY 12144.

Seyfried

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the back identifying the photo in case it becomes separated from the release.

7. End the release with a sentence such as for further information about Kiwanis or becoming a member, please call 222-1234.

Good luck getting started. The goal is to create public awareness by getting your Kiwanis club's name in the newspaper as much as possible (at least once a month if not more) so that the community will know that we are in sync with community service. For more information see the Kiwanis Public Relations Handbook (which can be downloaded) or the Kiwanis Insider/ e-newsletter.

Next month we will discuss the other ways to build interest and attract attention for your Kiwanis club and discuss internal public relations. If you need help with a press release or have any questions, please contact me at: JanSeyfried @prodigy.net or 516-826-6344.



Retention

John Gridley

Governor Pete has appointed me to the new club building team and has asked me to serve as District Chairman for Retention. It will be my honor and privilege to serve him and the New York District.

No matter how retention is described, it comes down to maintaining a relationship with members. As with any relationship it's about open communication, information sharing, making people feel valued, and having FUN. With these elements present, your club will have an electric atmosphere that will not only retain members, but attract new ones.

We must understand what attracts people to Kiwanis and that members value changes over time. Therefore, the membership benefits we offer, tangible and intangible, must change as well. The underlying purpose of all club actions is to retain members and develop membership because members are Kiwanis' strongest assets. Without members there is no substance to the organization.

There are six basic steps to retention: (1) Renewing the Commitment, (2) Club Assessment, (3) Club Improvement, (4) New Member Involvement, (5) Member Satisfaction, and (6) Member and Club Recognition. In each of my articles for the ESK I will discuss one of these steps.

I think that Member Satisfaction is the most important, and therefore I will discuss it first. Members are very similar to customers. They have consciously decided to invest in your product. If that product does not meet their expectations, they can decide
Continued on Page 14

Kiwanis Aids 3 Food Pantries And ECHO Meals On Wheels



The Kiwanis Club of **SOLVAY GEDDES-CAMILLUS**, Ontario Division – Praising the groups for their work in relieving hunger among families in their areas, Solvay Geddes-Camillus Kiwanis Club presented \$250 awards to three church food pantries and ECHO Meals on Wheels at a recent club meeting.

The recipients included St. Charles Church food pantry in Westvale, Our Lady Of Peace food pantry in Lakeland, and St. Cecilia's food pantry in Solvay. ECHO Meals on Wheels does its cooking and distribution from the Fairmount Community Church kitchen.

Mrs. Marie Cullen of the St. Charles food pantry thanked Kiwanis for its regular support of money for food purchases, clothing for distribution to the needy, and toys at Christmastime.

The food pantries have regular food pick-up days for needy families in their areas, as well as clothing distribution when available. Their food supplies come largely from food and money supplied from their own parishes.

Diane Smith, coordinator at ECHO Meals on Wheels, noted that prepared meals are

John Willson, president of Solvay-Geddes-Camillus Kiwanis club, at right, congratulates representatives of church food pantries and Echo Meals on Wheels for their part in helping overcome hunger in communities of western Onondaga County.

The Kiwanis club, in a program chaired by Barbara Sterling Willson, presented \$250 awards to each of three food pantries and Meals on Wheels.

Mr. Willson thanks, seated from right – Marie Cullen, coordinator of St. Charles Church food pantry; Marie Iadanza of Our Lady of Peace food pantry, Lakeland; and Vera Mickelson of St. Cecilia's Church food pantry. Standing, from left, are Diane Smith, coordinator of Echo Meals on Wheels, Fairmount; Sue Powell, Meals on Wheels treasurer; and Barbara Sterling Willson, Kiwanis chair.

delivered to 140 clients five days a week, for some 800 meals weekly. In 2002, 41,426 meals were provided to clients in Westvale, Fairmount, Camillus, Marcellus, Onondaga Hill, Solvay and Lakeland.

ECHO is an ecumenical endeavor that was started 30 years ago with meals cooked at individual homes. As the program grew, the kitchen at Fairmount Community Church was made available and equipped for group preparation of food.

The two coordinators are trained nutritionists and do the principal cooking. Volunteers help in the food preparation and packaging of meals. Volunteer drivers do the delivery of meals.

Families of the people receiving meals say the program is a godsend because it allows older and handicapped persons to remain in their own homes while receiving nutritious meals.

Some of the meals are provided to fit diabetic or other needs of the individuals. Meal costs are kept low and are paid by the individual, a relative, a church or other benefactor. Recipients, mostly elderly, appreciate the food delivery as a way to talk to someone for a few moments and the fact that someone is checking on their welfare.

Persons wishing to volunteer for either helping in the kitchen or delivering on a route, may call ECHO Meals On Wheels at 487-2878, or write to Meals on Wheels at 4801 W. Genesee St., Syracuse, NY 13219.

Most volunteers work one part day a week, but adjustments are made to fit a volunteer's schedule.



Legion of Merit/Honor

Tom Forsyth

Hi there my fellow Kiwanians, my name is Tom Forsyth and I will be your District Chairman for Legion of Merit and Legion of Honor. I live in Rochester, and I am available by phone, fax and E-mail, which I will include at the end of this article.

The Legion of Merit is an underused form of recognition in the New York District. It is a quick and easy way to recognize a Kiwanian simply for time as a member. It is awarded to members of Kiwanis in increments of five year intervals, that is, there is an award for 5, 10, 15 and 20 years in Kiwanis. Membership does not have to be consecutive years, nor must one have been in the same club all that time. The requirement is simply that a Kiwanian be in Kiwanis for the time frames listed above. We all like to be rewarded for our efforts, and this is a good way to cement your relationship with your club members. All that is required for this award is that your club secretary verifies the amount of time a Kiwanian has been in Kiwanis, along with that person's highest office held and a check for \$4.95 for each award. Send it to me and I will make sure the District sends them out in a timely manner.

The Legion of Honor award of Kiwanis International was created to extend a token of appreciation to those Kiwanians who have achieved a total of 25 or more years in Kiwanis. It is offered to Kiwanians who have achieved 25, 30, 35, 40, 45, 50, 55, 60, 65, 70 and 75 years of service. Eligibility for this award is based upon a Kiwanian having at least 25 years of membership, not necessarily consecutive, in one or more clubs. Having been recognized for 25 years of service, a member is again eligible to receive the award every five years after the first award. A member is considered eligible if they are within six months of the required number of years. To order this award, either contact Kiwanis International or myself with the following information: Recipient's name, number of years as a Kiwanian, and the highest office held.

Contact me if you have questions. Thomas D. Forsyth, 81 Indian Spring Lane, Rochester, NY 14618, Home 585-442-0125, Fax:585-473-0949, Email: tfor344963@aol.com

Port Chester/Rye Brook Help Celebrate Seniors



Pictured are King Walter and Queen Emma Schwaner listening to Port Chester resident singer Pat Frederico as he sings to them the song when your old wedding ring was new. Also pictured is Nick Mecca the event Chairman and Club treasurer.

The Kiwanis Club of **PORT CHESTER/ RYE BROOK**, Hudson Tri-County Division – Annually the Club sets aside Valentine's Day to celebrate with and honor our senior citizens. Joining with the Village of Port Chester Nutrition Program, Kiwanians pays for the seniors and provides musical entertainment.

During the celebration the club honors a Kiwanis Valentine's King & Queen. They receive the Kiwanis Club of Port Chester/Rye Brook recognition as well as throughout the state of New York. Also the club supplies flowers and a gift certificate to dinner. The evening was a great success.

Beinhacker

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AND KIDS FIT TOGETHER." We are the people who need to lead by example. Take the first step - take a children for a walk; bring that old bike out and take a ride; or just educate a children on the benefits of what being active can do for the mind and heart. We encourage all of you to make a big difference in a child's life.



Children's Miracle Network

Arnie Bitterman

CLUB RECOGNITION Children's Miracle Network Patch Program

Children's Miracle Network is proud to announce an exciting new program to give your club recognition for your support and hard work to raise funds for the children treated at the 170 Children's Miracle Network hospitals. Your club will be given a patch to place on your Kiwanis Club Banner based on the contributions. Here is how it works:

- Hold events, auctions, tournaments, etc. to raise money for your Children's Miracle Network hospital.
- Make a copy of the check that you send or present to the hospital.
- Fundraising time frame is from October 1, 2002 through September 30, 2003 which coincides with your Governor's Term.
- As soon as possible, please mail or fax the attached form along with the copies of your checks to Children's Miracle Network at the address listed on the Club Recognition Form. Upon receipt of the material we will then mail out or present your official Children's Miracle Network patch, attained based on the criteria listed below.

Your Club raises \$500 - \$999
Helping Hands

Your Club raises \$1000 - \$4999
Giving Hearts

Your Club raises \$5000 - \$9999
Shining Light

Your Club raises \$10,000 & up
Securing Tomorrow

All members of the "Securing Tomorrow" Club will also receive a commemorative, collectable pin.

Be one of the first clubs in the country to have these new patches!!!

If you need additional information please call or e-mail: Julia Vinson 801-278-8900
jvinson@cmn.org

Gridley

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to invest in another product. The basic element of a satisfied member is the quality of the club environment and one-on-one relationships. You should always recognize people for a job well done. Celebrate major events in member's lives: such as birthdays, holidays, Kiwanis anniversaries, job promotions, etc. Having a good time is a great motivator. Empower members by providing them with the support they need to get the job done. You should always encourage creativity and new ideas. But the most - most - most important thing is to keep members informed (i.e. a club newsletter).

If you remember that another word for Retention is SATISFACTION you can't miss.

45 Youngsters Attend Niagara Frontier Camp

NIAGARA FRONTIER Divisions – For the 29th consecutive year the Kiwanis Clubs of the Niagara Frontier funded a camping experience for boys and girls and young men and women with developmental disabilities. This year the camp tour of August 24 thru August 29 included 45 youngsters from the Western New York area. An extraordinary effort was made to include a large percentage of mentally impaired youngsters who previously could not attend because of their severe disabilities. Planning included one-on-one counselor attention for these children. The 22 girls and 23 boys ranged in age from 7 to 21 years. The Niagara Frontier Camp Kiwanis Program is sponsored by the Western New York Kiwanis Clubs in collaboration with the Heritage Centers and the Cradle Beach Association, both United Way agencies.



Past Governor Jim Yochum serves beverages to children on Kiwanis Visiting Day.



Kiwanians create sundaes for children on Visiting Day. West Seneca Kiwanians Pat Scott (PLG Tony Scott's spouse), Sue Tober and DPLG Bill Tober lend helping hands.

Mid-week of the camping tour was Kiwanis Visiting Day during which Kiwanians from Western New York clubs cooked hot-dogs, stuffed rolls, served macaroni salad,

children, a change of pace and activities for their parents, and a "real life,, experience for the participating student counselors and professional advisors. Additional benefits



Returning from camp, children select gifts Trooper Toys For Tots (Fredonia, NY), under the watchful eye of Cathy Martin, Buffalo Club Secretary.

baked beans, potato chips, poured pop and lemonade, and created ice cream sundaes for the 100+ campers, counselors, staff and guests. Kiwanians were treated to a spontaneous song fest and a camp tour after the picnic. Kiwanians and visitors enthusiastically followed the guides and were treated to the detailed features of this beautiful and functional facility located 18 miles south of Buffalo on the Lake Erie shore. Kiwanis prizes were subsequently presented to all campers at the talent show.

Basketballs, footballs and soccer balls, games and auto and ship models provided by Trooper Toys For Tots of Fredonia, NY were distributed to each camper's family as the children arrived from camp via the 55 passenger air-conditioned coach bus. Pictures of their camp experiences were also distributed to all campers and staff.

This Niagara Frontier Camp Kiwanis Program was initiated in 1975 as a multi-benefit project which provides a camping experience for the mentally handicapped



Children with developmental disabilities anticipate a great time at the Niagara Frontier Camp.

have been realized such as the opportunity for United Way agencies collaboration, local value from local fund raising, and the evolution of an active Kiwanis participation project. To date the Niagara Frontier Clubs have raised and expended over \$250,000 to support this much needed and worthwhile project benefiting the mentally disabled children of Western New York.



Photo above: Smiling children beam as the bus departs for an exciting camp experience.

Levine

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LG whose Division has the highest total members under the age of in the Kiwanis year.

In the past, the plaque went directly to the club. Now, we will also recognize the LG with the highest Divisional total. They should be rewarded too. Of course, all clubs participating in the program will receive beautiful Banner Patches.

The final results are in. The Think 39 **Champ** is the Tupper Lake Club with a whopping 15. **Second** place goes to Nassau County Young Professionals with 8 and **Third** place goes to The Kingston Club with 6. Just in . . . the Nunda Kiwanis club has 6 under 39ers to report.

The number 1 Division is Adirondack with 17. The New York District total for the 2002-2003 year is 94.

Congratulations to the winners and all the other clubs that worked so hard during this campaign. Now it's time to get behind Gov. Peter and hit the pavement again as we find those little under 39 gems that will make this year great. Gov. Pete has many great membership and recruitment ideas. Take the time with your clubs and put together a Think 39 game plan. Let's make this our most successful contest thus far.

Owens

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plan is to induct and keep new members with proper orientation.

My job will be to inform divisions how best to orient new members to keep them interested and completely active

Subsequent articles in ESK will also serve to inform you. Kiwanis deserves your full support, so does your division-your club and that new member you ask to join. We all wish you great success in your clubs and believe sincerely that this year will be a banner year for New York.



New Member Orientation

Peter J. Owens

As a new District Chairperson for Governor Peter, I know his prime objective include expanding membership. This not a new goal-for many Governors have been on the same course. We are currently at the lowest membership in a long time and that needs to be corrected if Kiwanis is to survive.

There are a great many, methods and ways to address this situation at the division and club levels. Additionally there are many very valuable and experienced individuals waiting to assist you to improve your club rosters not only by increasing members but keeping them.

Governor Peter has placed a great deal of trust in DPLG Rosemary DeJulio and a new organizational team is in place to move to your assistance.

There is nothing more disheartening when effort is spent and the new member is immediately lost in the morass of club activity without proper introductions. If you recall your own induction- you might have arranged it better or at least differently. The

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Onondaga Hill Kiwanis Reading Program With Hillbrook Youngsters An Award Winner

The Kiwanis Club of **ONONDAGA HILL**, Ontario Division – Youngsters at Onondaga County's Hillbrook Detention Center have improved as much as two reading levels with one-on-one reading help by retired teachers who are members of Onondaga Hill Kiwanis Club.

The reading help at Hillbrook is provided by Susan Ulm, Virginia McCarthy, and Judy Morgan—all retired school teachers—as they spend two hours or more each week helping youngsters with their reading.

Even though their stay at Hillbrook may be for only a few days or few weeks, the youngsters seem to thrive on the personalized reading help ... and as they read better ... they also understand and do better in their other subjects.

One of the teachers—Mrs. Morgan—says most of the youths with the personalized help are improving by at least two reading levels.

Onondaga Hill Kiwanis Club received the statewide Coral Single Service Award this spring for its reading program, which has also provided some books and other materials for the library at Hillbrook. The first place award compares Onondaga Hill's project with those of all other clubs of similar size in New York State.

Donna Kay Campbell, a member of Onondaga Hill club and a chaplain at Hillbrook, worked with Kiwanis to secure a community partnership grant from the Central New York Community Foundation. The grant, partially based on the earliest work, provided \$11,720, primarily for books and teaching materials at Hillbrook, and is being put to good use for the continuing active reading program.

Reading has received a top priority in the New York Kiwanis District for the past two



Mrs. Susan Ulm, at left, of Onondaga Hill Kiwanis asks her student to read aloud so she can determine the progress he is making.



Mrs. Virginia McCarthy, at right, a retired teacher, works one-on-one with a youngster at Hillbrook Detention Center to improve his reading ability.

years. Distinguished Past Governor Pat Cooney encouraged clubs to provide books and read to children as his statewide program for youth. Justin Underwood, last year's Kiwanis state governor, continued the reading program with additional emphasis on "asking questions to see if children know what they have just read."



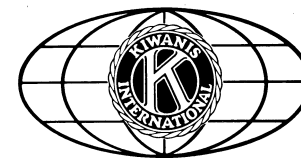
Alzheimer's Project

Steve Haller

Hats Off to the K Family Project!

Alzheimer's Association Memory Walks took place in 41 regions throughout New York State this Fall. As of the writing of this article K Family involvement in Alzheimer's Association Memory Walks generated more than \$10,000 across New York State!! Hats off to Kiwanis, Circle K and Key Club for helping the Alzheimer's Association in raising money for programs and services for the 400,000 New Yorkers living with Alzheimer's disease today. Until a breakthrough or cure is found it is imperative that we provide the leadership necessary to support New Yorkers with Alzheimer's disease. With your help we can continue to provide care consultation, support groups and educational programs for people affected by Alzheimer's disease and their loved ones. Thank you!!

In addition to the involvement of the K Family in New York State Memory Walks representatives of the Alzheimer's Association have had the opportunity to speak at numerous Kiwanis club meetings over the last several months. Included in the presentation is an overview of the Alzheimer's Association and the programs and services that we provide; responding to questions about Alzheimer's and other related disorders; information about research and clinical trials going on today; and our hopes for the future. As you plan your upcoming Club and Divisional meetings please contact the Alzheimer's Association Chapter near you. Someone from the Chapter will be honored to present at your next meeting.



Think 39

Rick Levine

I am pleased to announce that we are adding 2 new awards to the Think 39 program. The first one is for the club that comes up with the best idea or recruiting gimmick. This idea will be submitted to me and then published in this column for the entire New York District to read. We are a team, and if one of us has a great idea, we should all be able to share in the wealth. There has to be a reason why some clubs bring in 5, 10 or even 20 under 39ers and others bring in none. This new award which will result in the club receiving a plaque is called "The GIFT 30 AWARD" (Great ideas for Think 39). Let's get out there and make a difference and share your ideas with the District. Give them the GIFT.

The other award will go to the unsung heroes, the Lt. Governors, who quietly in the background help guide their clubs to betterment. The new award will go directly to the

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Five Kaiser Fellowships Awarded



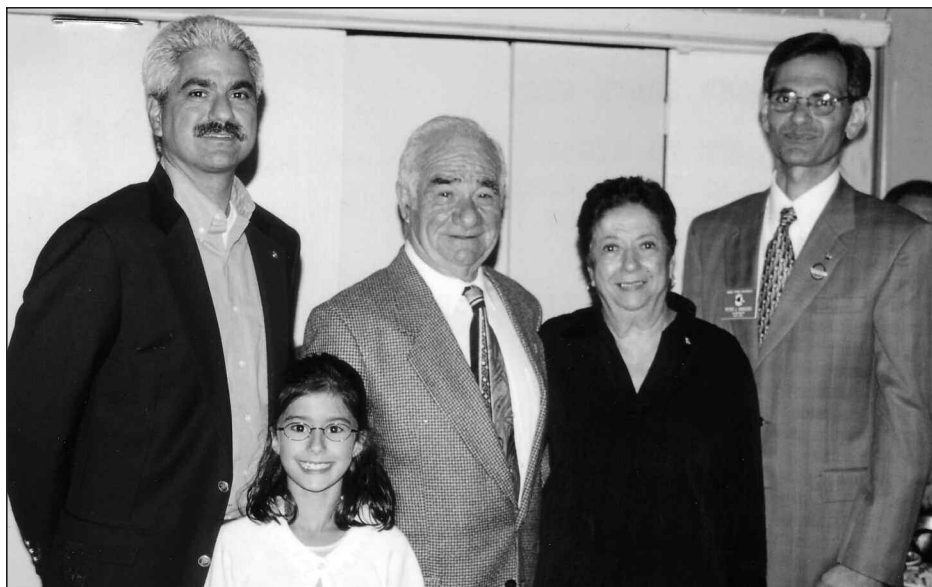
The Kiwanis Club of Peninsula Hewlett awarded 5 Kaiser Fellowship Awards to outstanding members for hard work & dedication. Pictured Left from Right Front: Chairman John Capobianco, Lt. Governor John Deleo, Dominick Sciarrotta, Chester Merendino, President Sal Brancaccio, and Past International President Anton "Tony" Kaiser. Rear: Past President Dominick Curra and New York District Foundation President Lindy Marrazzo, and Mark Maguire.

Marrazzo

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Saletto, Michael Malark, and Glen Hollins

Our sincere condolences to the family of Past President Victor Allegretti from the Bensonhurst & Bay Ridge Club in the Brooklyn Division. Victor had a huge heart and was instrumental in donating thousands of dollars to the most needy of our communities. We are all going to miss him.



Governor Peter Mancuso installed John Deleo as New LG Governor of Long Island Southwest. Pictured from left to right: Michael Deleo (son and member) Long Island Southwest Lt. Governor John Deleo, Marie Dileo, Governor Peter Mancuso, and Granddaughter Stephanie Deleo.



Foundation President

Lindy Marrazzo

Thanks again to all those clubs that supported us last year. Over 800 children and 80 adults, many of them handicapped. Some children enjoyed kamp so much we sent them back for a second week during the last week of the season.

I would like to congratulate all the incoming Presidents on their election to the highest club office. If you need any information on the camp or the Foundation please call the district office or me. I would also request that each club have a fundraising activity geared specifically for Kamp Kiwanis. With the people at the Kamp and the renovations we are doing, every little bit helps. With donation of 1,000 you can use that towards the purchase of a Kaiser Fellow. With the winter coming up we have geared down and closed the kamp. However, there are still fixed costs that need to be paid.

Congratulations to our new Foundation Board members Peter Owens, Steven

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Kampers Enjoy Fun-filled Week



A small group of kampers and staff spent the day as warrior tribesmen. Events included: Choosing Tribe names and flag design, hiking, cooking over a campfire, Native American games and more! A big hit for all who participated!

Norwood Kampers Report on Kamp Experience



Photo above: St. Lawrence Immediate Past LG Harriett Swan, camper Olivia Frederick, SUNY Potsdam Circle K President Alyssa Farenell, Circle K Secretary Tiffany Dzembo, camper KC Hill, Norwood Kiwanian Youth Services Committee member Meg Boyle, and Olivia and KC's mom, Elaine Frederick. Back row: LG Lucien Plante (Massena Club) and Norwood President Elaine Saarinen.

The Kiwanis Club of **NORWOOD**, St. Lawrence Division – annually sends several Norwood-Norfolk students to Kamp Kiwanis in Taberg, NY. The Club invited this year's participants and their parents to a dinner meeting at the Lobster House during a regular Kiwanis Meeting. The two campers who attended the dinner spoke about the activi-

ties and their experience at the camp to the club and SUNY Circle Kers from Potsdam. Swimming and boating along with a multiple variety of games like softball filled the days with many enjoyable activities. The co-ed structured camp provided a wholesale environment for the campers and counselors.



Kamp Kiwanis Kampers enjoy a presentation from the Rome Police Department with their crime fighting dogs.



All clubs recently received information about the Empire Club. This allows Kiwanians and friends of the NY District Foundation to make a long-range gift to further help children that we serve through our District Foundation.

Remember, joining the Empire Club allows you to make a long-range gift to the District Foundation and be recognized at all District Conventions with a reception in your honor, a plaque, pin and a banner patch for your club's banner. A member of the NY District Foundation would be honored to make the presentation at one of our Conventions or conferences as well as at a Division Council meeting.

Feel free to call PDG Joe Eppolito or email him with your questions, suggestions, concerns or any other comments that you have about the program. Pepster@aol.com or (315) 449-9613.