

**Past
Governor**

**Joseph
Aiello**



Kiwanis Family,

I would like to thank the NY District for exceeding its goal of 1,000 members to 1,056 new members. It was the whole District that believed and entrusted your Governor to lead this great family of Kiwanians. It has been a great year - I cherished each visit, project, and

event. Cookie and myself made so many great new friends. When I say that we are a family, I mean every word of it.

2013-14 has been a fantastic year because of you! Together, we accomplished so much to be proud of. But, we cannot stop here. We need to continue to grow, and I want to educate our new members, and motivate them to become our future leaders. I want to thank all of the district chairs, lieutenant governors, presidents, secretaries and all the members. It's all of you that built so many more bridges for the future for our children. Kiwanis is in my heart and my heart will always be in Kiwanis.

Now it's time to say THANK YOU for a great year.

As of Oct. 1 I am the chair for the Formula. We will be having a conference call at least once a month to discuss strategies on growth, club building and retention. I hope you will be as motivated as I am on this new assignment. PDG Joe Eppolito and I will be working together to make our District stronger than ever.

To all 25 new lieutenant governors and to our new Gov. Eric Paul, I wish you all much success in 2014-15 year. We need to continue to work hard for the children, sponsored youth and for those who are need. I know all of you and feel extremely confident that you are motivated and have the energy to take our NY District to the top.

The Formula: New Clubs, New Members

Governor Eric Paul has appointed Immediate Past Gov. Joe Aiello as THE FORMULA Chair for 2014-15 and Distinguished Past Governor Joe Eppolito as the New Club Building Chair. He wanted to keep the winning team of the "two Joes" moving forward for the district. (The third Joe, JP DiTroia, who was outstanding as 2013-14 Membership Growth Chair, is serving as lieutenant governor in Queens West for 2014-15.)

THE FORMULA Program was created by Kiwanis International as a five-year program to grow Kiwanis in a significant and measurable way. We are starting the second year of the campaign.

The district is divided into nine zones, each with a Zone New Club Building Chair. Each of our 27 divisions has a Division New Club Building Chair along with two New Club Building Counselors. The Club Counselors will work with the new clubs once they are char-

tered. Both the NCBers and can help advise struggling clubs rebuild their clubs as well. They have all received training from Kiwanis International. Many are past lieutenant governors with good experience in membership and leadership. The 2014-15 lieutenant governors also received training on THE FORMULA as well.

This is a critical time in Kiwanis for all of us. We MUST make a concerted effort to grow our clubs, divisions, district and our international organization

so we can maximize our service to children all over the world.

Your lieutenant governors have THE FORMULA list of New Club Builders and Club Counselors. They will be available on the district web site as well.

Let's get building and rebuilding the GREAT New York District of Kiwanis International! The children of the world need us!

THE FORMULA is simple: Love It, Share It, Live It!

International President at Buffalo Event

Kiwanis International President Dr. John Button will attend the Niagara Frontier South Governor's Visit on Saturday, Nov. 22, in Buffalo. Kiwanians from around the district are invited and urged to attend.

The event will be from 5 to 10 p.m. at the Buffalo Adams Mark Hotel, 120 Church St., Buffalo.

Button of Ridgetown, Ontario, was elected vice president of Kiwanis International in June 2012 at the 97th Annual Kiwanis International Convention in New Orleans, Louisiana. A second-generation Kiwanian, Button is a former Key Club and Circle K member, and a Kiwanian since 1978.

Dinner registration ends Nov. 12. Rooms at the Adams Mark Hotel for those who wish to stay overnight are available on a first-come basis.

To register online, see information on the district web site, www.kiwanis-ny.org. For further information, contact Niagara Frontier South Lt. Gov. Chuck Eckert, chuckeckert@yahoo.com or (716)759-1111.

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2014-15 Events

Nov. 14-17, 2014:

Tri-K Weekend, Holiday Inn, Wolf Road, Albany

Feb. 19-22, 2015:

Mid-Year Conference, Holiday Inn, Wolf Road, Albany

April 23-25, 2015:

Kiwanis Centennial Tour, New York City

May 16, 2015:

Kamp Kiwanis Open House

June 25-28, 2015:

International Convention, Indianapolis

Aug. 12-16, 2014:

District Convention, Desmond Hotel, Albany