

# Empire State Kiwanian

New York



October 2010, Volume 10-11, No. 1

New York District Kiwanis Foundation

## Make Your Club Stronger

*And complete the Governor's Project in the Process*

In our early years we learned there are tools. Everyone uses tools. Rakes and hammers, pens and pencils, computers, dental and surgical tools, automobiles, telephones and even satellites. Obviously the list is endless. We use "tools" daily in our personal and professional lives. Without them we could not do the things we wish to accomplish.

Have you ever watched an engraver cutting a die for a dollar bill or a skilled craftsman building a fine piece of furniture? They each use specialized tools. They have the tools, a design to follow and most importantly, a goal. All of this is coupled with a single purpose and the confidence they will produce a masterpiece.

**Governor**

**Michael Malark**



The motto "we build" comes from a definition of the word Kiwanis. Last year the 2009-10 board was named "Bookers Builders". Kiwanians are known as builders and to build our clubs we need tools.

This year we have a project known as the "Top Flight Club". It utilizes six simple tools to encourage club and membership growth. Each section or

"tool" acknowledges members, increases public awareness of Kiwanis through public relation efforts, training club leaders, gives new members an outstanding orientation, encourages membership drives, and raises awareness of Kiwanis in the communities we serve.

We also have the specialized tools to grow our Kiwanis Clubs. The "Top Flight Club" project is a set of tools, coupled with your singleness of purpose and confidence, which will build a masterpiece for the children in your community and around the world.

A copy of the Governors Project "The Top Flight Club" will be mailed to each club secretary. It also is posted on the New York District web site at: [www.kiwanis-ny.org](http://www.kiwanis-ny.org)



## Make Your Club "Top Flight"

This year's Governor's Project is an opportunity for the district's clubs to join the Top Flight Club by completing six projects which also will strengthen their clubs and allow for more public service in the future.

Clubs will receive a banner patch with spaces for each of the six patches representing each part of the project. It is shown below. At left is the patch with all the pieces filled in.

The Top Flight Club was designed to recognize clubs that are making efforts toward acknowledging members, increasing public awareness of Kiwanis through public relations efforts, training club leaders through Club Leadership Education and New Member Orientation, and most important acquire new members through Membership Drives and increased awareness of Kiwanis within the communities we serve.



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