



Membership Growth and Development

Ray Pfeifer

This is a reprint from an excellent article by the late DPLG Bob Burbank. I think it is very worthwhile for Kiwanians and their clubs.

Why New Members???

Regarding the quest for New Members, I have good news and I have bad news.

First – the bad news. Unless your club has an implementable plan to get new members in the next 10 months, your club will DIE. It's the truth! Let's explore the symptoms of a club that doesn't get new members on a regular basis: (1) For ever year's delay, the club membership gets 12 months older. (2) The club settles into a nice comfortable rut. The projects remain the same, requests for contributions are handled with rubber stamp, and the feeling of pro-active community service starts slipping away. (3) Attendance at meetings starts to fall off – the excitement has worn off – the reasons for being a Kiwanian become more vague. (4) Meeting attendance gets so low that it is an embarrassment to ask program speakers to address just a handful of people. (5) Member participation on committees and posts in club administration drop off because they have become chores rather than pleasurable experiences with meaning. (6) Club leadership is reduced to very few members who, over time, will and do burn out. (7) Terminal apathy sets in and by that time it is too late because the club membership has lost its vitality and will to live.

If you have even an inkling that your club may be grooving into this scene, I suggest that you treat it as a wake up call for corrective action.

Now for the good news about Membership Growth and Development. First of all, I suggest that you sweep from your minds such thoughts as: More members equal more money for our administrative fund, and "golly – just think how good I'll look when I bring in new members."

I suggest we all start thinking in these terms: (1) Government money can no longer be counted on to serve the politically low profile everyday needs of our communities. (2) Any financial support and sweat-equity our clubs can contribute to these causes will pay off big time IF we know the needs that exist and the windows of opportunity that help individuals be the best they can. (3) More members mean new ideas and fresh blood to counteract "we've never done that before" thinking. Each new member brings to us increased abilities and increased contacts. (4) If brought along properly, these new members are a means for the future club leaders to make the club easier to operate due to task spreading and energy. (5) The current members get to know others that share similar value systems and thus broaden their circle of acquaintances and maybe even close personal friends.

Nurture Current Members

Anyone with experience in consumer
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Lobsters On the Beach With Island Park



On July 30th, the Kiwanis Club of Island Park hosted a Lobster Fest on the beach under a gazebo in Island Park. The colorful sunset acted as a beautiful backdrop where Kiwanians enjoyed a delicious surf and turf dinner. Above: Long Island Southwest LG Elect Joan Schod, Governor Elect Dave Rothman, Cardboard cutout VP/Treasurer Nelson Tucker, PLG Bruce Brooks, DPLG Marty Neuringer and KPTC board member Tom Mollo.

A Dollop of Compassion With Pancakes

Reprinted from the Webster Post
By Anne Johnston

The Kiwanis Club of WEBSTER, Finger Lakes Division – Pancakes aren't the only thing the Canandaigua Kiwanis Club cooked up last weekend, as members learned more about a new project they plan to tackle in the coming year.

Joining them at a community pancake breakfast Saturday were folks from the Webster Kiwanis Club, as well as members of a Webster offshoot, an Aktion Club for developmentally challenged adults.

The first Aktion Club – Aktion with a "k" for Kiwanis – was founded in Florida in 1987 and Aktion Club became an official sponsored program of Kiwanis International in 2000, according to www.aktionclub.org. Now, the site says, the clubs exist in not only the United States but Australia, Canada, Jamaica and Malaysia.

Paul Snipes, President of the Canandaigua Kiwanis Club, said members recently attended a Kiwanis meeting in Webster, where a second Aktion Club was being launched.

He said it was inspiring to see the enthusiasm on the faces of the developmentally challenged adults involved.

"They get a chance to do good for the community, and it makes a difference in their

lives, young and old," Snipes said.

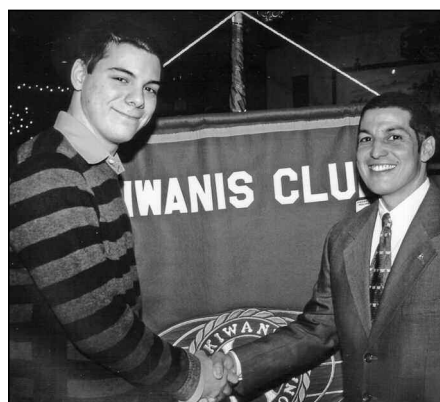
Aktion Clubs conduct fund-raisers, such as car washes and perform community service projects, like food drives and park beautification. In addition, the clubs hold fun activities, such as sporting events and visits to zoos and museums.

Trish Hook, past president of the Canandaigua Kiwanis is spearheading the effort to form an Aktion Club here. She was out of town this week and unavailable for comment about the time line, but Snipes said that "it is going to happen this year."

Canandaigua Kiwanis member Susan Derby, who is working with Hook on the effort, works with developmentally challenged adults in her job as a residence manager with Ontario ARC.

"I think there certainly are going to be a lot of people in this agency who would be interested in doing it," she said.

Seaford Welcomes Scott Doyno to Club



Kiwanis Club of SEAFORD, Long Island South Central Division – welcomes their youngest member Scott Doyno into their club. Scott was recruited to the Seaford Club by his father, Board Member John Doyno. Scott, who is a previous Key Club member, a National Honor Student and an Eagle Scout, will graduate this year from Seaford High School and attend Morehead State where he plans to continue his studies in mathematics and teaching as well as continue to be active in both the Seaford Kiwanis Club and Morehead Kiwanis Club in Kentucky. Congratulating Scott to the Kiwanis Club of Seaford, Evening, Is Town of Hempstead, Town Clerk Mark Bonilla. A hearty welcome and well wishes to Scott Doyno!



Think 39

Rick Levine

I hope everyone is having a wonderful and healthy summer. While some of you were outside mowing your grass, some others were recruiting. The District added 8 new under 39ers since our last publication. The reputation for this award is spreading. I received a Think 39 form from the Bullhead City Arizona Club (the Southwest District). Welcome new member Brandon Bull into the Think 39 Club.

Now back to the Great New York District: The Five Towns Club still leads the race with seven, Copiague is second with five, and Webster is third with four. The leading Division is Genesee with eight. The total for the District as of 7-24-04 is fifty.

By the time you read this, you probably attended our convention in Buffalo. Our totals should be even higher by then. We are getting near the finish line. Let's get out there and show Gov. Peter what a great job we can all do. All of Peter's Leaders should have at least 1 under 39er. Thanks to all who have worked so hard and remember to: "Think 39".

PLG Ryder Honored



L.I. North Lt. Gov. Jo Greene, right, presents DPLG Ed (Woody) Ryder with a plaque recognizing his service as Lt. Governor to the Long Island North Division at Koenig's in Floral Park.



DPLG Ed 'Woody' Ryder receives the Kaiser Award. Left to Right: Past International President Anton J. "Tony" Kaiser presents the award to DPLG Woody Ryder, with L.I. Governor Jo Greene, for his outstanding service.