



An Art Show fund raiser for the Eliminate Project that started with an Aktion Club grew to include Builders Clubs, K-Kids, Key Club, Circle K and Kiwanians and raised \$921. Involved in the June event were the West Hempstead Court Aktion Club, GC Tech Key Club, Bowling Green K-Kids, Franklin Square K-Kids and Circle K members. Above, Aktion clubbers at the event; at right, featured artist and Aktion Club member Jason Greenburg, with Franklin Square Kiwanian Julie Davis-Olsen. Far right, Massapeqa Kiwanis President Mark Marazzo points to artwork he wanted win.



**Eliminate Project**  
**Sister Anne-Marie Kirmse**



Here we are in the lazy, hazy days of summer, and I am already thinking about fall. Not that I dislike the summer-far from it! I never seem to have enough beach time. But the next Kiwanis year is bound to be a very exciting one for the EliMiNaTe Project as we focus on fund raising.

In my last column I promised that I would highlight some fund raising programs. Here they are:

1. The Lucky U Program is designed and administered by our own Ed Stoddard of the Chester Club. Lucky U emphasizes character building for young people. An adult purchases the materials and speaks with a preteen or teenager about values, integrity, decision making, etc., and encourages the young person to be his/her best self. A club can purchase the Lucky U material at \$5 per set and then offer it at a price they choose. If a club charges \$15 they can keep \$10 and use it for EliMiNaTe.

Or they can divide the \$10 between EliMiNaTe and another project they sponsor.

2. JP Di Troia, the EliMiNaTe Division Coordinator for Queens West, has sponsored several events at local restaurants and stores. After working with the businesses involved to set a date, he prepares a flyer explaining the EliMiNaTe Project and indicates that there will be a 10 percent discount to patrons who bring the flyer to the establishment on that day. Many chain-type restaurants offer these discount days. Even if those who receive a flyer don't participate, they become aware of what the EliMiNaTe Project is about.

3. Macy's and Lord and Taylor Department Stores designate certain days as special event days for nonprofit groups in their local areas. Customers need an admission ticket to shop on that day or time, and the sponsoring group is able to offer these tickets at a price they set and keep. If your area does not have a Macy's or Lord and Taylor, you can check your local department store for similar event possibilities.

4. Gardener's Supply offers a seed- and bulb-selling program that gives 50 percent of sales to the sponsoring organization. The sale can be done in person, on-line, or both. Many companies offer such opportunities-and not only for flowers! To cite just one, Hanalei Bay Eyewear, a company selling reading glasses,



has contacted me several times from Hawaii. These glasses come in different strengths and cost \$5. The organization can sell the glasses for whatever price they choose, usually in the \$10-\$12 range.

5. During the fall many communities hold festivals and fairs. A Kiwanis Club could rent a table and offer information about EliMiNaTe. The perennial favorite wristbands are available from the campaign office in Indianapolis at 30 cents each (sold in groups of 100). If you want to have the tried and true bake sale, I have templates for labels available, thanks to the computer skills of my student worker Matthew Windels. The labels are formatted in Word and use standard Avery labels. The labels can be edited and customized for any project. Just contact me: kirmse@fordham.edu.

I challenge every club to have a fundraiser for EliMiNaTe during the next Kiwanis year. Whatever your club decides to do, don't forget to keep the FUN in fund raising!

See you in Niagara Falls!