

Membership Statistics

Jean Andrich

Thanks to everyone who has taken the time to respond to my e-mails and letters asking for the names and phone numbers (or at least reasons) why members have left your clubs. The District issues are not as bleak as one may think.

Some members joined clubs in other areas of the state as a result of a move.

Many clubs responded there were time constraints on the members who left, several had passed away, and a number of people have relocated to other areas (not NY).

A couple of key insights – many of the phone numbers given to me were either disconnected or no longer the person listed – this may be a good time to update your club membership records – how often is that done with your club? There were numerous people I could not contact due to "person no longer at this number" so we'll never really know why they left Kiwanis.

Several clubs had dropped members because they had not paid dues in years — this bears another question — why would you want to hold onto members that don't pay dues? I'm guessing these are the same members that don't show up? To keep a club motivated, it needs active membership and paying absent member dues to the District depletes your Administrative account. Fortunately, now that we have the annual dues structure, you can make a quick decision on whether or not members will remain current.

One member I contacted had a really interesting perspective — he got bored! While he had high marks for the Kiwanis organization and its mission, he got bored listening to a speaker week after week and wanted more activity in his club. He just finally quit. An important lesson — even if you do an informal assessment each year — you'll find out what your club members want and need to make it fun and exciting for them to stay connected. Just like a job — if you get bored and are not challenged, your passion dwindles — the same can happen in Kiwanis!

Look to see how much fun your club is having – how about a quick exercise? Pass around a piece of paper and ask your members to write a number from 1-10, with 10 being the most fun – you may have a great club that needs no change, you may not. What's your number?

Check out the
New York District Website at
www.kiwanis-ny.org

400 Children Hop into Action at the 8th Canandaigua Kiwanis Easter Egg Hunt

The Kiwanis Club of **CANANDAIGUA**, Finger Lakes Division — Their Young Children Priority One Committee held its 8th Annual Easter Egg Hunt this past April.

The successful event featured the Easter Bunny arriving on a fire truck, safety reflector giveaways to all participants and fingerprinting of the children by New York State Troopers and Canandaigua City Police Officers.

The 7,000 eggs took two hours for 50 plus members to fill, but the 400 children that attended were able to gather them all in approximately 3 minutes flat.

Once the eggs were collected, the children and their parents congregated to find out if they had won any of the 30 prizes donated by area merchants. Prizes included several \$50 savings bonds, large Easter baskets, bike helmets and much more.

The result: a great time was had by all...and that's no "yolk."



Over 400 local children, ages infant-10 yrs., gathered over 7000 eggs during the Kiwanis Easter Egg Hunt.



Canandaigua City Police Officer Vince Delforte, New York State Troopers Dan Wyant and Tracy Baldwin, and Canandaigua City Police Juvenile Aide Monitor Nate Lawrence partnered with Canandaigua Kiwanis to offer fingerprinting during the 8th Annual Kiwanis Easter Egg Hunt.



Canandaigua Kiwanis handed out over 20 easter baskets, nine \$50 savings bonds from area banks and another 15 gift certificates and prizes to Easter Egg Hunt participants immediately following Saturday's event.

Rotterdam Volunteers Sort Food Donations



Kiwanian Henry Polgreen begins sorting a table of food.

Kiwanis Club of **ROTTERDAM**, Mohawk Division – For several years, has volunteered to sort the food donated to the City Mission, as a result of the Postal workers' food drive for the needy.

The food drive was successful and Rotterdam Kiwanis had a bountiful harvest to separate into categories. Because of the large amount, it took two full days to sort everything.

Rotterdam Kiwanian donating their time to work on this project were: Chair Terry Glenn, President Ed Barkowski, Herb Kingsburg, Nancy MacLea, Dave Stone, Henry Polgreen, and the spouse of a member, Ursula Keiski.



Kiwanian David Stone moves a box of sorted food.



Kiwanian Herb Kingsbury is quick to help with the sorting job.

New Cassel Raises \$5,000 to fight MS With Bowl-A-Thon

The Kiwanis Club of **NEW CASSEL**, Long Island North Division – held their 6th annual 'Bowling to Fight MS' at Syosset Lanes in Syosset. Now in their 6th year, having begun this on-going fundraiser in 2000, the efforts of the New Cassel Kiwanis Club have yielded \$5,000 in donations to the National Multiple Sclerosis society. There were games, raffles, food, of course, bowling...and lots of fun.

Multiple Sclerosis (MS) is a neurological disease that involves the central nervous system; specifically the brain, spinal cord and optic nerve.

MS can cause problems with muscle



New Cassel Kiwanians.

control, strength, vision, balance, sensation and mental functions. The club plans to partner with the Multiple Sclerosis Society in upcoming projects.