

Siemens Visits New York District

Kiwanis International's President Stephen Siemens and First Lady Barbara Siemens visited New York District this past May. Their journey began in NYC with Governor David who escorted them on a tour of the Kiwanis Pediatric Trauma Center at North Shore Hospital. He was very impressed by the sup-

port and generous donations given to this important center for children. KI's First Family was then treated to a special evening hosted by Long Island and vicinity Kiwanians. Int'l President Steve addressed the crowd with a warm and hopeful message for Kiwanian.



Southwestern LG Wendy Wilcox, Chemung LG Jerry Ferringer, KI First Lady Barbara Siemens, Int'l President Stephen Siemens, Finger Lakes LG Ann Sewert, NY First Lady Debra Fuchs, Gov. David Rothman, Niagara Frontier East LG Angelo Polisano and Genesee LG Mike Day are all present to host Int'l Pres.. Stephen and First Lady



Governor David Rothman receives gifts and presents gifts during his Governor's visit and the International President's visit.



Clubs in attendance, as is tradition, presented gifts.



Seated L-R: Int'l Trustee Thomas E. DeJulio, DPLG Dr. Rosemary DeJulio, KI First Lady Barb Siemens, International President Stephen Siemens. Standing: Past Int'l President Jerry Christiano, Linda Christiano, LG Ann Sewert, Dave Sewert, Newark President Dr. Rachel Kuperis, NYD First Lady Debra Fuchs, and Governor David Rothman.

The next morning the Governor David, First Lady Debra and Key Club District Secretary Gabrelle flew with Int'l Pres.. Steve and First Lady Barb to visit Kamp Kiwanis.

He was met by all the Kiwanian who were at Kamp to help at the traditional Kamp Kiwanis Work Weekend. Incoming Lt. Governors "Joes Heroes" were also in attendance to tour the kamp and to hear the International President's address.

International President Steve spoke to Kiwanian with humor and positive thinking for the future of Kiwanis. "Be ready to make mistakes," Int'l President Steve urged. "That is where we make the most progress." His personable nature and engaging speaking style makes his audience's feel touched and motivated.

That evening the Governor and entourage headed to the upstate visit. They again were greeted and treated to a warm reception. The event was also a Visit for New York Gov. David and First Lady Debra, who were presented with many area gifts for their mementos. It was a special event for all.



International President Steve addresses Kiwanian from the Long Island area.



Gov. David, Int'l Pres.. Steve, Past Int'l Pres.. Tony and Int'l Trustee Tom.



KI First Lady Barb and Int'l Pres. Steve enjoy dinner in Long Island area.



New York's First Family with Kiwanis International's First Family.



**Historian
Tony Kaiser**

KIWANIS TREASURES (First in a Mini-Series):

Among my Kiwanis treasures is a sepia-tone copy of the very first Kiwanis International Magazine, The Kiwanis Club, the February 1917, Vol. 1, No. 1 Issue. It describes itself as "A Monthly Magazine Devoted to Kiwanis Interests." For me, it qualifies as a treasure because of its extraordinary value as a Kiwanis history/education piece, and for the unique insights it provides into the clear, but ultimately mistaken vision, of Allen S. Browne, National Organizer of Kiwanis.

On the Dedication page of the magazine, Allen writes about the Golden Rule which he avers "lies at the foundation of the Christian religion and of Christian civilization...(and held) a place of equal esteem among the Jews and among the followers of Confucius centuries before Christianity came into existence." So far so good; they sounds, to our 21st century ears, fairly Kiwanis-like.

But Allen later continues, "The Golden rule, see in the light of good business and of sound business experience, it is not altruism at all...It means: If you intend to stay in business and to turn your business to increasing profits, give the best possible service to everyone you agree of offer to serve." And then the clincher: "The aim of the Kiwanis clubs is to promote business by multiplying the application of this fundamental principle of business conduct. The Kiwanis clubs are committed to the recognition of the Gold Rule as the basis of all business...they aim to ...make...profitable, American business to both the man who sells and the man who buys... It is to these ends that this magazine, devoted to the promotion of the Kiwanis club, dedicates itself to its initial number."

Underscoring Allen Browne's perception of the Kiwanis mission, the magazine also sets forth The Kiwanis Creed, "Service Brings Its Own Reward" which lists twelve principles of a Kiwanian's philosophy—the first eleven of which clearly business-related, and only the twelfth: "To realize that I live not only for myself but for others," coming arguably close to what we would be comfortable with today.

It turned out of course, that very early on it became obvious that professional organizer Allen was out of sync with the early Kiwanian. At the Birmingham Convention in 1919, the assembled delegates raised \$17,500 over night and bought him out! And in 1924, we formalized a completely different mind-set by adopting our unchanged six Permanent Objects.

The other reason I consider this copy of the first Kiwanis magazine a treasure is because of its provenance: Its autographed fly-leaf shows that it was presented by Walter O. Lloyd to Charles F. "Ted" Rand of October 15, 1952 in North Tonawanda, NY (Our New

Continued on Page 10