

Suffolk East Proud to Support First Lady's Project

The Suffolk East Division – recently held an Annual Division Project where they hosted a day at the Long Island Game Farm for the physically and mentally disabled. This year they hosted the event for over 300 individuals from AHRC, IGHL and Mary Haven.

Kiwanian's from the 11 Clubs that make up the Suffolk East Division spent the day with guests and escorted them throughout the Long Island Game Farm. They stopped to visit the various animals and enjoyed the "The Big Cat Show." It is always a big hit with the guests. To cap off the day, Kiwanian served lunch and provided ice cream for all in attendance.

Gov. David and First Lady Debra joined Suffolk East this year as they participated on this very worthwhile "hands on project." The Suffolk East Division was very happy to help support First Lady Debra's Partner's Project by focusing their efforts on the needs of disabled children and adults.

Immediately following the events at the LI Game Farm the Suffolk East Division and LG Frank P. Virno, Jr. and his lovely wife Phyllis, hosted the Governor's Visit for Gov. David and First Lady Debra. The event was held at the home of DPLG Ronald "Butch" Springhorn.

Food, drink, music and entertainment were not in short supply as they welcomed in the Gov. and First Lady. The NY District was well represented with members from all over attended including Gov. Elect Joe Corace and Nydia, Suffolk East's IPG Glenn Hollins, K-Kids Administrator Mickey Leamey and TAG Team and Public Relations Chair Janice Seyfried. Everyone had a great time welcoming the Governor and First Lady to the Suffolk East.



New York District Governor David Rothman and Suffolk East Lt. Governor Frank Virno Jr. welcome everyone to the Long Island Game Farm.



Governor David and First Lady Debra thank Lt. Governor Frank Virno Jr. and Suffolk East's First Lady Phyllis for a special Governor's Visit at the Springhorn's home.

HOLD THE DATE
3rd Annual Morris Park Kiwanis
Richard M. Collura
Memorial Golf Outing
Friday, August 25, 2006
Hudson Hills Golf Course, Ossining, NY.
For details contact
Pres.. Peter Caliendo at 646 773-2663

Dual Kiwanis 50-Year Honors Awarded to Donald "Pete" Napier



Kiwanis Club of **SOLVAY-GEDDES-CAMIL-LUS**, Ontario Division – Donald "Pete" Napier of Camillus, was presented plaques for 50 years of Kiwanis Perfect Attendance and the Kiwanis 50-Year Legion of Honors Award by President Rita Briggman of Solvay-Geddes-Camillus Kiwanis Club, and Ontario Division Lieutenant Governor Ronald Kern, at right.

"Pete", a native of Camillus, joined the Solvay-Geddes-Camillus Kiwanis Club in 1955. A graduate of Camillus High School, he is a World War II veteran of Army Service in the European Theatre. In civilian life, he has been a town justice, active with the

Republican Party, and was associated with the Syracuse newspapers before becoming the director of the Onondaga County War Memorial for many years.

Active with the Army Reserves after the close of World War II, he is a member of the American Legion and VFW, and still maintains close contact with other veterans of his overseas Army unit. He is active with the Masons and the Shriners, as well as a long-time member of Methodist Churches in the Camillus area, and other community groups.

Since his retirement as War Memorial director, he has been a winter resident of Florida and summer resident of the Camillus area, and maintains his Perfect Attendance record at local Kiwanis clubs in both areas.

Rothman

Continued from Page 3


Kiwanis in the year 2015, when we will be celebrating 100 years of service – where we will have 1 million members worldwide. A Kiwanis, as the go to organization, who serves the needs of communities around the world. A Kiwanis bringing Kiwanis and Kiwanis education and training closer to every Kiwanian.

In a few short weeks the Kamp season will begin at Kamp Kiwanis. Please make sure your applications are in. As part of the Governors Project sponsor a child to Kamp, and as part of the Partners Project sponsor a disabled child to Kamp. Registrations are now in for the International Convention in Montreal June 28-July 2. The District's primary hotel was the Delta Centerville. We hosted a breakfast at the hotel on Friday, June 30th. The Convention ran one day less than years before, and we had limited time and money. It was a busy morning, the District Caucus and Board Meeting were held directly following the Breakfast. I will bring you up-to-date details in my next column.

It has come to my attention, as Debra and I travel the District, that many of you have completed the Governor's and or the Partners' Project, but have not reported it as of yet. Please make every effort to file the reports and receive the recognition that you deserve.

Debra and I would like to thank everyone who has made this year so successful.

Lastly, I would like to welcome our newest Kiwanis Club to our District, the Kiwanis Club of Jamaica, Queens. I would like to thank DPLG Bill Risbrook and the TAG team for their



Public Relations

Janice Seyfried

Now that the summer is upon us and our district convention nearing, it is time to evaluate our public relations avenues for the year. Use the following checklist to see what still needs to be accomplished:

- "One Can Make a Difference" campaign
- Use of Graphic Toolkit
- Internal PR - E. S. K. and the New York District Website
- Club Newsletter
- Scrapbook
- PR Award

"One Can Make a Difference" campaign - The campaign has PSAs (Public Service Announcements) which emphasize the influence Kiwanis has on young lives. One person can make a difference. The campaign encompasses radio, television, print, and outdoor ads that focus on four themes: shelter, food, literacy, and music. A sample press release for the Kiwanis Public Service Campaign to Make a World of Difference can be downloaded from KI website -(labeled "marketing/pr public service announcement scripts"). This release can be customized to fit your local area. International President Steve Siemens says "This campaign is just one way we aim to shed light on the amazing efforts made by Kiwanian men and women worldwide who continue to improve the lives of the world's children."

The new **Graphic Toolkit** has examples of the typefaces to be used, logo use, a DVD with photos and PSAs and stationery templates. It has been sent to all clubs and was also distributed at the Mid-Winter. If you did not receive a copy, it can be ordered from the International website [www.kiwanis.org pr/marketing](http://www.kiwanis.org/pr/marketing).

Send your ESK Submission Form with photos and additional event descriptions to Maureen Neuringer, ESK Editor at nykiwes@aol.com.

Send your club/division information to NYD Webmaster Marty Toombs at marty@toombs.com. If your club or division has its own website, send Marty the link so it can be added to the district's website. Kiwanis-branded web templates are now available for website construction from Kiwanis International - this web conforms to the graphic standards set forth in the Graphics toolkit. Kiwanis International Web developer Steve Werner says that the "Kiwanis Club Web Site Templates Version 2.0 is a true upgrade to the old Web site templates." The new templates are easier to add new content and make modifications of the layout. Don't forget, however, once you have used the templates that the link for your website should be given to the District webmaster for inclusion on the New York District website.

The club newsletter/bulletin contest criteria and award form are available on the district's website www.kiwanis-ny.org and can be downloaded. The contest applications are due at the District Convention.

Continued on Page 5