

Gov Peter and First Lady Karen Visit Brooklyn



First Lady Karen accepts roses from Lt. Governor Elect Sal Mazzaro.



First Lady Karen and Governor Peter dressup in their Brooklyn gear gifts received during the Brooklyn Division's Governor's Visit. They were also presented a scrapbook filled with Brooklyn Division Clubs projects and service.



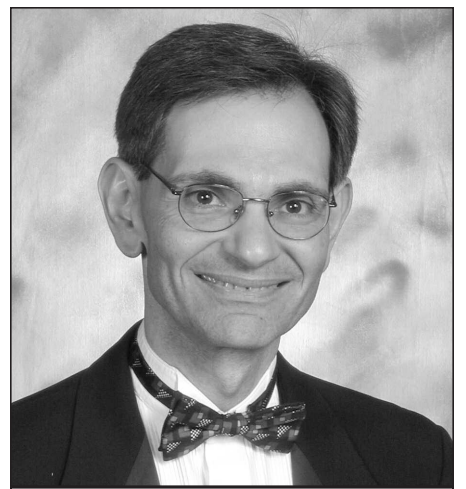
First Lady Karen and Gov. Peter thoroughly enjoyed their visit to Brooklyn. LG Joseph Schiavo, Jr. and First Lady Helen made the night very special.



Bensonhurst & Bay Ridge members Carl Tavalacci (also Brooklyn's historian) and Jerry Marinelli join the night's festivities.



(L-R) First Lady Karen, Executive Assistant PLG Joe Corace, Governor Peter Mancuso, State Senator Marty Golden, Brooklyn Division Lt. Governor Joseph Schiavo, Jr., Brooklyn's First Lady Helen and DPLG Marty Neuringer all celebrate the naming of Mancuso Day.



Governor
Peter J. Mancuso

Since the year began, we have organized four new Kiwanis clubs, including three in 25 hours, a historic first. Many others are in the pipeline. By way of example, our new club in Syosset-Woodbury, Long Island was built by following the guidelines provided by Kiwanis International, and already has 35 members! The same techniques can be used to build a new club or revitalize an existing club in your own division. Here's how it works:

- * Identify an appropriate new club site in your division.

- * Contact District New Club Builder Mike Malark at 1-518-765-4392 to request that Kiwanis International provide you at no cost with a New Club Building Kit, which contains an outline of a recruitment presentation, letterhead, envelopes, posters, marketing kits for a site survey, brochures for mailing and face to face meetings, membership applications and a Petition for Charter. Also, ask Kiwanis for a list of businesses in the community and mailing labels for them.

- * Conduct a community survey of schools, youth outreach programs, PAL, etc., to determine which community needs could be served by a Kiwanis club, particularly the needs of children. This is very important, insofar as you will primarily be recruiting to Kiwanis' unique role "serving the children of the world". You will also end up getting some members among the contacts you make.

- * Determine the day of the week, time, place and cost of the regular club meetings, so that you will be able to present this information in concrete fashion to prospective members. Remember that the new club can always change any of these things if they wish to after they are organized.

- * Choose the sponsoring club(s), which will be responsible for a \$100 fee to Kiwanis International. The additional costs of the various items to start the new club should be shared by the other clubs in your division.

- * Assemble a 6-10 person divisional membership team to work for four days, from Monday to Thursday, the week of the recruitment drive. People with sales backgrounds are best, but anyone can be trained. Each team will have two people and each day will be broken into two shifts: 8 a.m. - 12 p.m. and 12 p.m. - 4 p.m. You will meet for breakfast/lunch at a local diner/restaurant and devote the first hour of your shift as necessary to training new people. Please contact Mike Malark well in advance of your scheduled recruitment week and he will arrange to have your team properly trained.

- * Draft a press release announcing your recruitment drive, which you will time to be carried by local community newspapers just beforehand, complete with a photograph of your recruiting team.

- * Prepare a letter to be sent out to com-

Basket Raffles Raises Over \$5600 for Building Fund



Metropolitan Division does their part.



Above: PG Bob Weeks, Ginny Wuest, and Former First Ladies Linda Cooney and Jean Weeks work hard to buy and sell tickets for a successful raffle.

by Former First Lady Jean Weeks, Chair

They came from all over our wonderful New York District of Kiwanis. Baskets of every nature, even some items that couldn't be specifically defined as baskets.

Hudson River West donated a home gym to go along with Gov. Peter Mancuso's theme of physical fitness. There was a combination gas grill and cooler from the Chemung Division. There was a "Treasure Chest" full of goodies from the Finger Lakes Division. There were thirty seven baskets, all in different styles, themes and ingredients.

I would like to thank all divisions, as well as individual clubs that donated baskets and other items for the raffle. Thank you to my partner PG Bob Weeks for all his help in selling tickets and keeping things organized.

Thanks to the Flynns, Former First Lady Linda Cooney, First Lady Karen and First Daughter Cathy Mancuso for selling tickets.

Hudson River West PLG Ed Flynn and Elaine, with the help of First Lady Karen, called out the winning numbers and disbursed the baskets. The Basket Raffle raised \$5600 for the NY District Building Fund.

We will be holding an Arts and Craft Silent Auction in Buffalo. Please ask friends to donate their handicrafts. Paintings, needlepoint, knitted and crochet items, floral pieces, ceramics, jewelry have been donated in the past. Hope to see you all in Buffalo.

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