



### Think 39

Christine Evans

It costs too much money. I don't have enough time. There is no one else my age in the club. No one listens to my ideas.

Do any of these excuses sound familiar? Did they come from someone under the age of 39 whom you or your club was trying to get to join the Kiwanis organization?

These are some of the most common excuses I hear when asking younger people why they haven't joined a Kiwanis Club in their area. Now, I know that we push the sponsored youth button when trying to gain younger members. Yet, for many of these prospective members Key Club and Circle K could have been more than a decade into their past. We need to start thinking younger. Why did you join Kiwanis? While you reminisce in old memories and laugh at your youth, remember that the members we are striving for (Four Under Forty) are still in the prime of their life, ready and willing to pile up the memories and the good times. Consider these excuses for not joining.

What are your responses to these complaints? Do you agree with them? If not, could you see why these issues about money and time mean the world to new members?

**Money.** Everyone wants money and with the rising cost of living increasing and the wage staying steady, no one wants to spend money...that isn't money well spent. Money well spent is the ticket, we as Kiwanians, need to be using as our sales pitch to younger members. While the cost of gas skyrocketed in this country there were no shortage of vehicles on the roads. Why? Because, the gas that people used was considered money needed to be spent to do something worthwhile like going to work, school, baseball games, etc. We need to SHOW our prospective members under the age of 39 why Kiwanis is worthwhile.

**Time.** All members have a life outside of the Kiwanis organization; yet, time commitment is a big ordeal for many of our organizations younger members. These members are most likely raising a young family, still climbing the professional ladder in the employment world, getting married, buying houses, etc. etc. Our Think 39 members are in life's full swing and time with Kiwanis means time away from employment and family. The answer is getting everyone involved. Have family meeting days where everyone can bring his/her family to the meeting. Keep that meeting light on the formalities and discuss upcoming events, past successful events, and maybe even have the family give input on your ideas. Employment is a big factor for upward moving Kiwanians and you should be proud to be a network for potential Think 39 members. Advertise your club as a networking opportunity. This doesn't mean that the networking will be done only within your club, but during events, fundraisers, division, state, and international conferences as well. Questions? Please feel free to contact me at 607-738-3551 or by e-mail at christinevans203@yahoo.com.

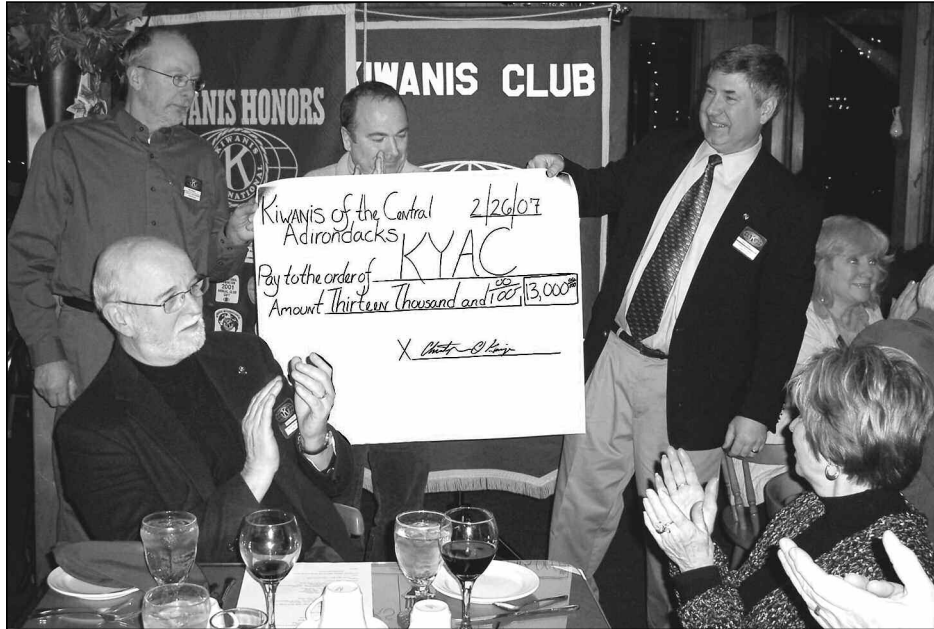
# Central Adirondack Presents \$13,000 to Kcommunity Center

The Kiwanis Club of **CENTRAL ADIRONDACK**, Central Division – presented the proceeds, in the amount of \$13,000, of its Winter Sports Challenge to the Kcommunity Youth and Activity Center. The Symbolic Check, created by Key Club members was in the amount of \$13,000 was the proceeds from the Kiwanis Clubs 6th and 7th Winter Sports Challenge.

fundraiser from the Town of Webb School and was awarded a check for \$50.

If you were out of town and missed this great event and wish to contribute you may send your contribution to Kiwanis Club of the Central Adirondacks at P. O. Box 1044, Old Forge NY 13420.

The following were Corporate Sponsors; Adirondack Bank; B.J. Queen; Burkes



**Check Presentation I-r: Bob Baker, Jim Connerty, Chris Gaige, front Co-Chair Dick Olson.**

Co-chairs Bill Ransom and Dick Olson expressed their gratitude to the entire Central Adirondack Community for their participation in the event and their generosity.

In addition awards were presented to the following: The No. 1 Fundraising Team was Town Of Webb Union Free School District Teachers, represented by Sue Freese, who received a Traveling Plaque and a Permanent Certificate; the No. 2. Fundraising Team, Beta

Marina, Racquette Lake; Byrne Dairy; Central Adirondack Association; Century 21 – Herron Realty; Community Bank, NA; Covey-Pashley Post 893; Enchanted Forest; Helmer's Fuel & Trucking Inc.; George's Liquors; Last Run Café; Inlet Youth Commission; McCauley Mountain; McDonalds of Old Forge; Eileen & Dennis Michaels; Mountainman Outdoor Supply Company; Northeastern Logger's



**Award Winners I-r: Co-chair Bill Ransom, Izzie Worthan, Gail Murray, Jenny Zheng, Sue Freese.**

Sigma Phi Sorority, was represented by Izzie Worthan and Gail Murray who received a Permanent Certificate and the No.1 Fundraising Individual, Izzie Worthan who received an Check in the amount of \$50 and a Certificate. Izzie promptly donated her check to KYAC. Jenny Zheng was the top

Association; North Woods Inn; Old Forge Fire Department; Old Forge Hardware & Furniture Co.; Old Forge Sports Tours; Old Mill Restaurant; Rivetts Marine Recreation and Service; Rivet Realty; THOR Information Services, Inc.; Timm Associates Inc.; and Van Auken's Inne.

## Underwood

*Continued from Page 2*

many of us throughout his years of service. Please join Gov. Joe and me in wishing Gerald the best in the future.

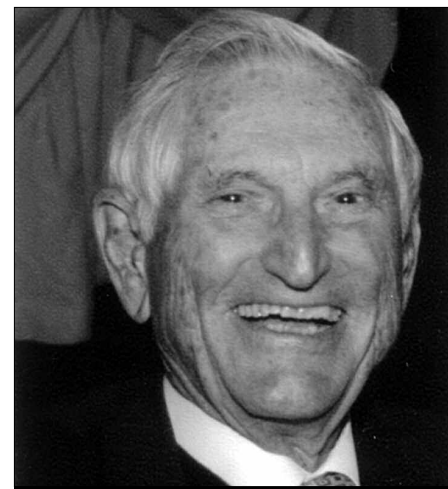
So, how can I get the information I need from the District Office? Currently, all calls to Utica will either be answered by Governor – Elect Don Herring or myself. I have the ability, via the internet, to get you most any information you need.

### Thank You Convention Staff

The convention staff (Ernie Smith, Sal

Napolitano, Dick Germaine and Udo Glosch) and Mary Lou Smith worked very hard to make the Mid-Year Conference a success. I wish to thank them all for their help. Thank you also to Kamp Kiwanis® Executive Director Rebecca Lopez and her staffers for helping us.

If you have any questions at all, please do not hesitate to contact the District Office or me at ANY TIME! – Justin Underwood, NY District Secretary/Treasurer, 1-800-419-8898 or justinau@rochester.rr.com.



### Protocol

Carl E. Tavalacci

The President with the assistance of the Secretary of each Kiwanis Club, should plan an agenda for each meeting, in advance. The President shall preside at each meeting, in full compliance with the commonly accepted standards of good manners, dignity, courtesy and proper respect for all members and guests attending the meeting.

Before each meeting is opened, the American flag, the banner, bell, gavel, name badges and lectern should be properly in place.

After the meeting is opened, the President, should lead the members, in singing, America, then to the Pledge Allegiance to the Flag, and lastly, call upon a member, to offer an invocation.

Each member and each guest is to be recognized and greeted as he arrives at the meeting.

Visiting Kiwanian dignitaries, such as the Governor, Lt. Governors, and others, are to be seated at the head table and duly recognized once, during the meeting. If the club has invited the District Governor or Lieutenant Governor, past or present, the club shall assume all expenses of attending the meeting. If the host Lieutenant Governor and the invited Governor, are present at the meeting, the President of the Club should introduce the Lt. Governor, who in turn introduces the Governor, for his speech.

The President should brief all Speakers, who will be permitted the floor, as to a standard time agenda, so that the meeting shall begin and end on time.

The President should, time permitting, recognize the achievements of individual members and of committees, and acknowledge the appreciation and thanks of the Club.

It is to the best advantage of the Club, that a program or a speaker be arranged for each meeting. Guest Speakers should be properly introduced, either by the Program Chairman, or by some one, designated by the said Chairman. A brief statement should be made with respect to the Speaker, mentioning his business and/or professional background.

At the conclusion of his presentation, some member should have been notified, in advance, to acknowledge and thank the speaker, on behalf of the club members. It is strongly suggested, that CERTIFICATES OF APPRECIATION, by the Club, be prepared, by each club, in advance of the meeting, whereby the name of the speaker is properly inserted in the CERTIFICATE, when it is presented to the Speaker. If the Club can afford to have the Certificate placed in a Frame, before it is formerly presented to the Speaker, there is a likelihood that the Speaker will display the framed Certificate at his office or home.

At the timely closing of each meeting, the members should be led by the President in singing God Bless America.