

NS Key Clubbers Present Safety Day Program to Glenwood Elementary School Students

The Kiwanis Club of **NORTH SHORE**, Long Island North Division – presented Safety Day 2009 at the Glenwood Landing Elementary School. The Key Club organized a Safety Day to keep students smart and safe. The Key Club members were professionally trained in December 2008 in all areas of precautions for

safety control. With the help of the Interim Principal for Glenwood Noreen Strassenreiter, and her staff, this presentation to all 5th grades was able to take place. Part two of this day, the Key Club organized two professional teams to take part in Safety Day. One group from Glenwood Fire Company Chief Rob

information to conclude a wonderful day of safety. The Key Club and advisor Julia Salat were presented citations for their fine efforts by the President of the Pediatric Trauma Center, Distinguish Past Kiwanis New York District Governor, Joe Corace. The North Shore Key Club plans to purchase a Kiwanis

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these difficult times. Even those clubs who do membership development work have to work harder. We must spend as much time developing our memberships as we do fundraising and giving. Are you spending adequate time in membership development? Most of us are not. Most clubs spend almost no time at all in membership development. The legacy becomes more and more obvious. A missing piece, a slow death.

What can you do? First, of course, you must be sure that your club is vibrant and interesting; a club that others would want to join. This requires that a club has fun and that its members feel valued. Additional emphasis should be placed on welcoming and monitoring new members (and guests) for the first year, as this is the year that we lose most members. Since maintaining membership interest is critical here, we must communicate regularly with all members via newsletters or emails to keep all members informed and educated, especially those who miss meetings! Members must enjoy meetings or they will unconsciously stymie membership development efforts.

Then comes the 3rd mission, perhaps the most important task in today's volunteer world; making the time, spending the time, and finding many ways to bring in new membership. The most important single thing that we can do to accomplish this is to run club or divisional roundups twice a year. A roundup is a meeting in which members commit to bringing a qualified guest to an interesting meeting at which they can hear all about Kiwanis and its accomplishments and needs. They should know about the date of the roundup at least 3 months in advance and leaders should keep reminding them of their great responsibility to bring guests to these special meetings. This, of course, does not preclude our regular efforts to bring guests to meetings, which should be ongoing. Clubs will be asked by their Lt. Governors to run individual roundups in July. Start planning now by choosing appealing speakers and beginning to encourage each other to find appropriate prospects.

When clubs truly embrace this third mission, they grow rapidly. When they do not, they are really missing out on how easy and productive roundups can be. This 3rd mission really is "The Missing Piece". Ask me to prove it. I will. Ask me to help – I will.

Call me at 631-647-3712 and we will find a way to start the process immediately. I am part of a team of dedicated Kiwanians that stand ready to help the clubs in the New York District in developing a growth plan. I will put you in touch with your closest representative and answer all of your questions.

We promise you that if your memberships will open their minds to some new ideas and accept some different responsibilities, we can help you to develop a vibrant and growing club that can do even more than ever to help the members of our community. Then you will find "The Missing Piece".



Pictured above: Safety Day presenters with DPG Joe Corace.

Roper and President Deana Roper both North Shore High School Graduates and the second professional team was from the U.S. Coast Guard, Petty Officer Church. Both groups were excellent and provided additional

Pediatric Trauma Kit to be presented to the Glenwood Fire Company. Pediatric Trauma kills more children than any other disease and so the Key Club will continue its efforts for this very important cause, keeping kids safe!!



Key Clubbers help children adjust helmets to prevent trauma injuries.



Kelly in action.



Sumett in action.



KPTC President

Joseph L. Corace

As the year for our service leadership programs draws to a close, I'd like to take this opportunity to thank them for the incredible support they have given to the pediatric trauma centers across the New York District.

As I have mentioned previously in this column, this past year has been highlighted by an unprecedented level of support of KPTC from Key Club and Circle K. This year was the first that the NYD Key Club had its own district level KPTC committee. Chaired by Key Club Lt. Governor Robin Kornstein, a senior at Island Trees HS in Levittown, this committee also included Lt. Governor Hannah Bellinger and Lt. Governor Alexandra Laddas. Each of these Key Clubbers form a regional committee to support their local trauma center.

As President of the KPTC Foundation Board for North Shore-LIJ, I worked most closely with LTG Robin and her regional committee. Meetings were held bi-monthly and a partnership was formed with the NYS Safe Kids Coalition. Through this partnership a Safe Kids Training session was held in December at North Shore-LIJ at which approximately 200 Key Clubbers from across Long Island and NYC were trained to run programs to teach children how to avoid trauma in the areas of wheeled sports, falls, fire, water, infectious disease, traffic and poison prevention.

The newly trained Key Clubbers are currently organizing and running Safe Kids programs throughout Long Island and NYC. North Shore Key Club President Charles Sharkey, who is a member of the Key Club KPTC Committee at North Shore-LIJ, and his club recently held a Safe Kids program at Glenwood Landing Elementary School. The program taught elementary school aged children how to stay safe and avoid trauma. Special thanks to North Shore Key Club Faculty Advisor and KPTC Board Member Julia Salat for her guidance in bringing this Safe Kids program to fruition.

Lt. Governor Robin also encouraged Key Clubbers on her KPTC committee to financially support KPTC. Through their December fundraising drive, the Key Clubbers on Robin's committee raised over \$5,000 including the donation of two trauma kits to the Nassau County Police Department's Ambulance Corps by Wheatley Key Club.

Lt. Governor Breanna Romaine, who is also a member of the Key Club KPTC Committee at North Shore-LIJ has re-designed the KPTC website. While the new site was unveiled at the Black & White Ball this fall, I want to thank her again for serving as web mistress this past year. To see the incredible website LTG Breanna developed, please go to www.kiwanispediatrictraumacenter.com.

In January, the KPTC Foundation Board ran a Night with the Islanders Fundraiser. I'd like to thank the many Kiwanians who came out to enjoy the hockey game with us. Thanks to all the helping hands who made this day a great success.