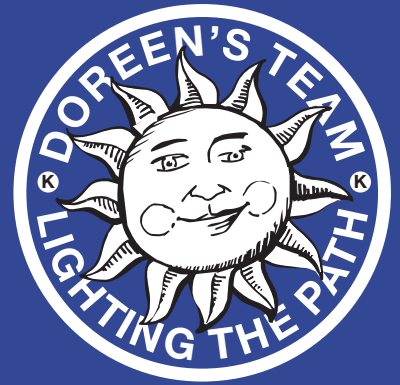


Empire State Kiwaniian

New York



APRIL 2009, VOLUME 08-09 • NEW YORK DISTRICT KIWANIS FOUNDATION

Herrings Honored For Devoted Service



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Nashville Registration Forms

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Kiwaniis
Convention 2009

Nashville
June 25-28

Gov. Doreen & Dr. Peter Host Mid-Winter



New York District Kiwanis Foundation
1522 Genesee Street, Utica New York 13502



secretary/treasurer

Ann Sewert

Our Mid-Year Conference at the Hudson Valley Resort and Spa was a great success. The forums and other meetings were well attended and very informative. The Opening Session on Friday evening was about our Sponsored Leadership Programs. The District Administrators as well as our Circle-K and Key Club Governors brought us up to date on their respective programs and shared many success stories. Lunch on Saturday was dedicated to members attending a conference for the first time and our new Kiwanians. Many new members were in attendance and a great time was had by all. Saturday evening we celebrated the success of Governor Don, First Lady Marlene and Don's Dream Team. Congratulations once again to Governor Don and his team on a very successful year.

As winter fades to spring, make your plans to participate in Kiwanis One Day. On April 4, 2009, all Kiwanis Family members around the world united in a day of hands on service. Information on Kiwanis One Day can be found on the Kiwanis International web site. On the home page click on "Service Projects" and follow the links to Kiwanis one Day. There you will find a One Day Game Plan. How to get started, selecting a project, resources available and how to report your success to receive your Kiwanis One Day Banner patch.

International Convention

It's time to make plans to attend the 94th Annual Kiwanis International Convention June 25-28 in Nashville. You'll meet new friends, reconnect with old ones—and have a blast in Music City. Kiwanis International is planning a dynamic program this year, with targeted educational tracks and specialized sessions on member retention, club development and growth. And don't forget the fun! It starts with the Chart Toppers celebration in the exhibit hall on June 25 and builds to the Saturday Night Stampede on June 27 at the Wildhorse Saloon, where there will be dinner and dance lessons at an exclusive Kiwanis party.

The New York District has been assigned to the Gaylord Opryland Hotel Resort and Convention Center. Registration forms for the Hotel and the Convention can be found on the Kiwanis International web site at www.kiwanis.org, look for the Nashville link on the home page. Opening session of the convention is scheduled for Thursday afternoon from 2-4 pm. Thursday Evening we are planning a New York District Dinner. Details will be sent to each club president and secretary and will also be posted on our district web site at www.kiwanis-ny.org. At this time our New York District caucus is scheduled for Friday morning from 7:45 am-8:45am. The Kiwanis International business session is scheduled from 2pm-5pm on Friday afternoon. Friday evening is Kiwanis Night at the Grand Ole Opry (an optional ticketed event). Saturday afternoon is the closing session followed by the

Continued on Page 3

Kiwanis int'l Proposes Major revenue changes in nashville

Simplifying Dues

Despite a time of global economic difficulties, planning and stewardship have positioned Kiwanis International in a strong financial condition. To help ensure that continues, the Kiwanis International Board is proposing Bylaws amendments that aim to simplify the dues-collection process and sustain financial stability.

A special task force of Kiwanis members studied Kiwanis International's revenue sources for the past year with a goal to provide the necessary flexibility to address changing needs while maintaining accountability to clubs and members. The International Board considered the group's recommendations and will forward four suggestions as proposed Bylaws amendments to the House of Delegates at the 2009 International Convention in Nashville, June 25-28. A fifth recommendation does not require Bylaws changes. The proposals include:

1. Develop an online billing system for annual club fees and new-member enrollments integrated with Kiwanis International's member database. Members would be able to update their own information 24/7, and club secretaries can process rosters and pay fees online, all via secure methods, though they would still have the option to mail paper copies if preferred. This aspect is key to the proposals, but does not require a Bylaws change to implement.

2. Establish a common annual billing cycle of October 1 to September 30. This would simplify the process by eliminating the

confusion of staggered payment dates based on when each club organized.

3. Replace the word "dues" with "annual club fee" when it relates to what clubs pay to Kiwanis International. Members owe "dues" only to their clubs, while clubs pay an "annual club fee" to Kiwanis International.

4. Replace the current flat "new-member add fee" with a "graduated enrollment fee" schedule that decreases each month from a starting point of \$62 (the same amount currently charged for membership dues, magazine subscription, and liability insurance combined) down to \$6 at the end of the year.

5. Eliminate individual magazine fee waivers for spouses. Even though Kiwanis credits clubs \$8 for each waiver, Kiwanis still pays \$5 for each magazine not mailed in fixed costs that cannot be waived (staffing, article purchases, etc.) Members who do not receive benefit of this waiver absorb the costs.

These recommendations are designed to streamline and modernize the dues and fees collection process, use technology more efficiently for members and staff, and simplify club reporting requirements, making the jobs of club secretary and treasurer easier.

Kiwanis International has prepared a brochure with more information, which is available via <http://community.kiwanisone.org/media/p/9157.aspx>. Presentations are also scheduled at many midyear conferences to allow members to ask questions. Members are also encouraged to e-mail their questions to feedback@kiwanis.org.

nashville convention June 2009 Highlights

Author, servant leader Kent Keith on bill for convention

Kent Keith, CEO of the Greenleaf Center for Servant leadership, will present a 3-hour workshop on June 27, 2009, at the Kiwanis International Convention in Nashville, Tennessee. The workshop will use as its guide Keith's book *The Case for Servant Leadership*, which cites the universal importance of service, defines servant leadership, compares the power model of leadership with the service model, describes some key practices of servant leaders and explores the meaningful lives of servant leaders.

Keith has been helping people find personal meaning since he was a college student in the 1960s. He's the author of *The Paradoxical Commandments*, guidelines for finding personal meaning in the face of adversity. He is also the author of "The Universal Moral Code," a set of fundamental moral principles that remind each of us to live our values and do what's right.

Keith has given more than 900 presentations, conference papers and seminars, and been featured in *The New York Times*, *People* magazine, *The Washington Post*, *The San Francisco Chronicle* and *Family Circle*. He has appeared on NBC's *Today Show* and *The Hour of Power*. His most recent books are *Anyway: The Paradoxical Commandments* (G. P. Putnam's Sons, 2002); *Do It Anyway: The Handbook for Finding Personal Meaning and Deep Happiness in a Crazy World* (Inner Ocean Publishing, 2003); *Jesus Did It Anyway: The Paradoxical Commandments for Christians* (G. P. Putnam's Sons, 2005); and *The Case for Servant Leadership* (Greenleaf Center for Servant Leadership, 2008). His newest book is *Have Faith Anyway: The Vision of Habakkuk* for

Our Times (Jossey-Bass, 2008).

Keith serves on the Kiwanis International Key Leader Advisory Board. Learn more at www.kentmkeith.com.

Jeff Wolf to speak at leadership luncheon

Business coach and consultant Jeff Wolf, who will speak at the Leadership Luncheon, understands how business acumen, leadership skills and common sense make successful leaders. Wolf, who co-authored the book *Roadmap to Success* with management gurus Ken Blanchard and Stephen Covey, will share tips to help Kiwanis leaders clarify their purpose and vision, set goals and stay focused and committed.

Learn more at www.wolfmotivation.com.

Be inspired, entertained by comedian Judson Laipply

Don't miss this dynamic inspirational comedian, who will infuse laughter with thought-provoking moments during the opening session (2-4 p.m., June 25).

Known as a breath of fresh air in a sometimes-suffocating world, Laipply draws from his vast array of experiences that include jobs on a cruise ship, at a camp and as a part-time auctioneer and weekly columnist. (If you've seen him perform at a Key Club or Circle K International convention, you know what we mean!)

Laipply will share his humor and wisdom on topics from change to teams to setting goals, and he'll top it off with a performance of *The Evolution of Dance*, whose Internet video has recorded more than 10 million views. Learn more at www.theevolutionofdance.com.

Register for the Kiwanis International convention at www.kiwanis.org/convention.



empire club

Joe Eppolito

International Foundation - Fulfilling "One Child and One Community at a Time"

Have you ever realized that by each club giving to the Annual Club Gift Campaign, that club helps fulfill our Kiwanis International theme & motto? As of mid-January, the clubs in the New York District have amazingly given over \$14,000 to date compared to that same time last year's total of over \$5,000.

Clubs that give to the ACG Campaign earn 10 points towards Distinguished Club Status and is often the "tipping point" on whether or not the club reaches that distinction. More clubs need to make that donation, not just for the points but for the fact that the money is used for disaster relief, Key Leader, Sponsored Youth education, and grants to clubs. A percentage of the funds gets returned to our District in the way of a reimbursement for our annual breakfast recognition for Tablet of Honor, Hixson, Heritage Society, Hixson Ambassador, Kaiser and Empire Club recipients at our District Convention.

I encourage all clubs to give to the Annual Club Gift Campaign, consider awarding a Hixson, Tablet of Honor or a Hixson Ambassador to a deserving Kiwanian or outstanding member in your community. The money will be used to help children all over the world.

As New York District Chair for the Kiwanis International Foundation, I am amazed at our District's generosity. Let's "step it up a notch" in our Annual Club Giving. In spite of our great giving so far this year, it is hard to believe that we are 27th out of 30 North American Districts in total giving and 20th out of 30 North American Districts in per Kiwanian giving (\$1.70). Let's summon up some competitive juices and move up the ladder for our District to be recognized as a leader in this area.

Feel free to contact me @ 315-449-3000, ext 358 or email me @ Pepster@aol.com

van r ensselaer Kiwanis clubs r eceive Awards at MidYear conference



Governor Elect David Booker, left and the Van Rensselaer Division attended the New York District Mid- Winter Conference. Van Rensselaer Kiwanis Clubs of Sand Lake, Hoosick Falls, Rensselaer and Troy received Distinguished Club awards. All these Clubs in addition to the North Greenbush Club received a Public Relations Award.

Top Ten Things to Do In Nashville



Check out these ideas from the Nashville Convention & Visitors Bureau.

1. Hear the music where music lives

We're proud of the title "Music City"—nowhere else can you hear such diverse sounds as Americana, country, rockabilly, jazz, blues, classical, gospel and rock 'n roll. Every honky tonk and club showcases a different songwriter waiting for the next big break.

2. Hit the Hall

Visit the Country Music Hall of Fame and Museum. Choose from more than 100 top hits and burn your own CD. Music prevails in Music City! You will see permanent and changing exhibits devoted to musical legends featuring original costumes, instruments, interactive exhibits, etc.

3. Ride the Row

Visit historic RCA Studio B by taking a trolley tour of Music Row to the famous recording studio where Elvis recorded more than 200 songs. Roy Orbison, Dolly Parton, Eddy Arnold, and many more recorded classic hits here. Not surprisingly, the heartbeat of Music City is driven by music—from country to classical.

4. Visit the home of the Greek gods

In Nashville's Centennial Park, you'll find the world's only full-scale reproduction of the Parthenon in Athens, Greece. The Parthenon houses an art gallery and museum as well as Athena Parthenos—at almost 42 feet in height, it's the tallest indoor sculpture in the Western world.

5. Take in a Songwriters -In-the- Round show

It's simple. It's classic. It's uniquely Nashville. In a city of working musicians and songwriters, there's no better way to hear the music. Typically called a "writers night," several singer/songwriters sit on stage accompanied only by a microphone, a guitar and their immense talent. These shows can be found in small, intimate clubs like the famed Bluebird Café.

6. Kick up your boots

At the Wildhorse Saloon, they serve up country that kicks! Take a break from line dancing to enjoy the famous barbecue. Daily lessons are free for those adventurous enough to scoot onto the dance floor. Country's brightest stars often perform here, too.

7. Visit the Ryman Auditorium

Sure, it's the "Mother Church of Country Music," but artists such as Jon Bon Jovi and Tony Bennett regularly perform on its legendary stage. The world's greatest stars have performed at the Ryman, from Caruso to Cash.

8. Take a timeless journey

The stars of the Grand Ole Opry perform every Friday and Saturday night. With more than 80 years under its belt, the Opry shows no signs of slowing down. It's the world's longest-running radio broadcast.

9. Salute

Three U.S. Presidents called Tennessee home—Andrew Jackson, James K. Polk and Andrew Johnson. You can revisit the past at The Hermitage, Home of President Andrew Jackson. Polk is buried on the grounds of the historic State Capitol building.

10. Visit Honky Tonk Highway

Tootsie's Orchid Lounge, Legends Corner, Second Fiddle, The Stage, Bluegrass Inn and Robert's Western World are all experts at serving up cool longnecks and hot country music. You never know who you'll see in these Lower Broadway clubs in the shadow of the Ryman. Willie Nelson, Kris Kristofferson and Terri Clark all began their careers at Tootsie's.



Governor

Doreen Pellitteri

It was wonderful to see so many of you at our Mid Year Conference! Thank you again to Ernie Smith and his committee and so many others who played a role in making this a valuable and enjoyable weekend. Congratulations once again Father Bush, Don and Marlene and your Dream Team!

It was a pleasure for First Gentleman Peter and me to visit Owego on February 13th for the Official Visit to the Susquehanna Division! Thank you LG Sandra Berwald and all the Kiwanians who came out in force that evening and made us feel so comfortable and welcome!

Believe it or not, we are at the mid point of our Kiwanis year. This is a good time to check the "pulse" of our club and see if we are meeting the goals that we set.

One goal this year is to retain the members that we have in our club and to invite and welcome others to join. How are you doing? In order to continue to do what we do best—provide service in our communities—it is vital to have a solid and strong membership base. I believe that we, as Kiwanians, are needed even more than ever in this challenging economic time. Let's continue to the "Light the Path" each day and for many days to come!

It's time to shine those boots because we are heading to Nashville! You don't have any boots—trust me, there are plenty to choose from in Nashville! I hope to see you at the International Convention June 25–28, 2009. The home for the New York District is the Gaylord Opryland Hotel which is a first class resort with pools, spa, golf course, restaurants, shops and 10 glorious acres under glass featuring waterfalls and exotic flowers and plants. Please note that reservations have to be made by April 25th to receive the published rate. We will provide updates on our website, www.kiwanis-ny.org.

Kiwanis International has a full schedule of forums and events and this information and the registration form can be obtained on the website, www.kiwanis.org.

Kiwanis International assigned a special task force which has made recommendations to streamline the billing process and allow more effective management of revenues. Most of these will require amending our bylaws at the Convention. I encourage each club to send delegates so that your voice is heard.

In addition to the usual exhibits, Kiwanis International is devoting a section of the Exhibit Hall to showcase some of Kiwanis' Best Service Projects and Most Outstanding Fundraisers. Each District is welcome to invite two clubs to feature service projects and two clubs to feature fundraisers. If you are planning to attend the Convention and are interested in displaying at the Kiwanis Hit Parade, please contact District Secretary-Treasurer Ann Sewert and she will provide

Continued on Page 4

New York District

Website

www.kiwanis-ny.org

Sewert

Continued from Page 2

Saturday Night Stampede at the Wildhorse Saloon (an optional ticketed event). A complete schedule and a list of the forums can be found at www.Kiwanis.org.

Hotel	District Assignment	Rate for Single/Double Occupancy	One Bedroom Suite
Courtyard by Marriott Nashville Downtown	Minnesota-Dakotas Overflow	\$ 137	\$224
Doubletree Hotel Nashville	Carolinas Louisiana-Mississippi-West Tennessee	\$139	\$250
Embassy Suites Nashville - at Vanderbilt	Rocky Mountain Southwest	\$149	All Suites
Gaylord Opryland Resort & Convention Center	Alabama Nebraska-Iowa New York Texas-Oklahoma Wisconsin-Upper Michigan Overflow	\$149*	TBD
Hilton Nashville Downtown	Florida Utah-Idaho West Virginia Western Canada	\$154	All Suites
Holiday Inn Express Nashville Downtown	Andean and Central America Eastern Canada and the Caribbean Overflow	\$129	\$258
Holiday Inn Select at Vanderbilt	Michigan Missouri-Arkansas	\$124	\$250
Loews Vanderbilt Hotel	Capital New England	\$162	\$350
Millennium Maxwell House Hotel	Kansas Kentucky-Tennessee	\$119	\$225
Nashville Marriott at Vanderbilt University	California-Nevada-Hawaii	\$139	\$300
Renaissance Nashville Hotel (VIP)	Illinois-Eastern Iowa Indiana Montana New Jersey Pacific Northwest Official Family Asia-Pacific Districts European Districts	\$162	\$531
Sheraton Nashville Downtown Hotel	Georgia Ohio Pennsylvania	\$132	\$300

*Reservations made prior to April 25, 2009—after this date S/D \$166.

Rates do not include applicable taxes (currently 15.25% plus \$2.00 per room night city tax). Additional charges apply for more than two adults occupying a room. Suites are available at an additional cost. All rates include a 10 percent commission.

Booker Receives Kaiser Award



Governor Elect David Booker receives the prestigious Kaiser Fellowship Awards from New York District Foundation President Sal Anelli for all his hard work for the foundation and our children.

Pediatric Nurse Honored as Everyday Hero



Receiving an "Everyday Hero Award" is Tammy Cornacchiulo, a Pediatric Registered Nurse at Brookhaven Memorial Hospital Medical Center. Above looking on from the right, Patchogue President Angelo Tarantino, and from the left, PP Walter Ladick, Jr. and Past Chairman of the Board at BMHMC.

Tammy received the award because of her exceptional concern for children and their families while receiving care at BMHMC. With her guidance and assistance, she worked with the club in the purchase of new furniture for the Pediatric Family Waiting Room. The Kiwanis Club has a long time record of major support for children at Brookhaven Hospital in the Emergency Room and the Pediatric Wing. In addition, it sponsored special training for nurses attending children in the Emergency Room. The Kiwanis Club chartered the hospital in 1954 and has provided almost \$500,000 of assistance.

Twenty-Two County Seat Kiwanians Receive Legion of Merit Awards

The Kiwanis Club of COUNTY SEAT, Long Island North Division – At a recent club meeting presided over by President Luisa Filipe and Past President Harry Peters, twenty-two separate members of the County Seat club received the Legion of Merit awards. The collective years of the 22 individuals represented 469 years of service to Kiwanis in their community. The honorees, included four Lt. Governors, and eleven past Presidents. President Filipe and PP Peters credited this award program to recognize member service to information they had received at the Certified Officer Training they both attended on Long Island.

Pellitteri

Continued from Page 3

you with additional information and an application. The application forms are due to Kiwanis International by May 1st.

Peter and I look forward to seeing many of you in the near future at Official Visits, Conventions and Conferences for Circle K and Key Club, special events and of course, in Nashville!

Key Club Lt. Governor Robin Kornstein Wins TOH Pathfinder Award



Above: Lt. Governor Robin (5th from Left) Paints a Welcome Banner for Campers at Kamp Kiwanis at her Stay Awake-athon Fundraiser.

Each year, the Town of Hempstead proudly celebrates the achievements of outstanding women. During the month of March, nationally recognized as Women's History Month, Hempstead Town's own Pathfinder Award is presented to local women who have distinguished themselves in the following categories: the arts, education, business, health services, community affairs, humanitarianism, volunteerism or as a town employee or high school senior.

For 2009, Key Club Lt. Governor Robin Kornstein has been selected to receive the Town of Hempstead Pathfinder Award in the category of high school senior. While Robin was certainly a qualified candidate in the areas of community, humanitarianism and volunteerism, the selection committee chose to honor her as a high school senior.

Robin is currently a senior at Island Trees High School. She has served with distinction as NYD Key Club – Division 6 Lt. Governor. As Key Club Lt. Governor, Robin has coordinated the community service activities of nearly 3000 Key Club members in 11 high schools in Levittown, East Meadow, Garden City, Hempstead, Uniondale and West Hempstead. She has served as a role model for younger Kiwanis Family members in K-Kids as well as been an active co-sponsor of the West Hempstead Court Aktion Club. (The WHC Aktion Club is a Kiwanis club for disabled adults

residing in group ACLD home on Hempstead Avenue.)

In his letter of nomination, LISC Service Leadership Committee Chair and Advisor to Key Club Division 6 Rich Santer described Robin's extensive list of service projects as demonstrating service to Robin's home community of Levittown, the Town of Hempstead, Nassau County and all of New York State.

"Whether her leadership of the high school students that participated in Levittown's Earth Day Clean-Up, her fundraising for a trauma kit that was donated to the Town of Hempstead's Department of Public Safety, her coordination of over 150 Key Club volunteers for the Nassau County BioBlitz or her service as the first chairperson of the New York District Key Club Kiwanis Pediatric Trauma Center Committee through which Robin supported the work of trauma centers in Buffalo, Albany and at North Shore-LIJ, Robin's community service and leadership has served communities near and far," he continued.

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Key Club Lt. Governor Robin Presents a Pediatric Trauma Kit to the Town of Hempstead Department of Public Safety



Key Club Lt. Governor Robin Presents a \$5,000 Check to Kiwanis Pediatric Trauma Center Board President Joe Corace and Foundation Board Service Leadership Liaison Rich Santer



Key Club Lt. Governor Robin Leads Her Members at a Clean-Up of the Sepno Park Bird Sanctuary

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Membership Growth and Vitality: The Missing Piece

Joe Weiss, Chairman

Membership Growth and Vitality

Many of us give our all for Kiwanis and each of us gives in the best way that we can. Our giving is in many directions. We give money, we give time, and we give ideas. We give so much that Kiwanis makes an incredible contribution to our communities and to the world. I am proud to be a part of this incredible organization, and have been captivated by the attitudes of our outstanding membership as I have traveled through the state in my last two years as a District Chairperson.

We fundraise our hearts out and then we give our money and labors throughout our communities. We give until it hurts and then still wonder how we can give more. We spend hours helping in the community without thought of personal gain. Yet, many of us are missing our most important role in Kiwanis.

To define this role, I would like to first review the 3 missions of being a Kiwanian (in my opinion). First, we must fundraise to have a foundation of money to give out in our community. Secondly, we must find ways to help in our community with both collected monies and our labors; looking for appropriate causes for our dollars and our work. Finally, the third mission is that we must develop our clubs in strength and size.

This third responsibility of being a Kiwanian is often overlooked and frequently under done. A missing piece, the mission of helping our clubs to grow. A club that is not continuously adding membership each year becomes less and less effective and reduces its ability to help in the community. A club that is growing continuously increases its ability to be of assistance in the community. This basic fact may not be surprising to most but there is more to the story. A club that stops growing begins a slow death as its members become fewer and older. Older clubs statistically start a faster decline in membership totals and this decline can become fatal as the membership ages out. Growing clubs bring fresh leaders, fresh ideas, and new and increasing growth.

Clubs that are growing statistically continue to grow faster and stay alive. Growing clubs also help the district and Kiwanis to grow in many ancillary ways. Growing clubs have found "The Missing Piece"

Simply put, a growing club will do more in the community and will be around for a longer time. A stagnant or declining club will ultimately get so small that it either dies or substantially loses its ability to support its community. Sometimes, members even

exacerbate the problem by unconsciously trying to keep the club at "status quo" without realizing that they are causing their club to become "status dying". Do we really want to kill our clubs in order to keep them the way they used to be? Of course not. We rarely even realize that it is happening because it is a slow decline. Do we want our legacy in Kiwanis to continue or do we want it die? Of course, we all want our clubs to continue on in the future, but to accomplish that some of us need to

take a new and fresh look at our this missing commitment to our club needs. We need to think carefully about the legacy that we will be leaving behind in Kiwanis. Then allow and support some changes to happen.

The job of helping your club to grow becomes even more important in these times where we have nationally decreasing memberships. Volunteerism is declining in

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Patchogue Kiwanians are Flipping Flapjacks



Pictured right: the Patchogue Club is shown advertising its annual Pancake Breakfast at the Patchogue Firehouse on Jennings Avenue. Holding the sign is (from the left) President Angelo Tarantino, Breakfast Co Chairman Ed Hughes and President Elect Glen Charvat. Each year the club invites its two key clubs and Venture Crew to participate and jointly raise funds for the club's sponsored youth initiatives.

Plattsburgh Kiwanians Presents Third Graders With Dictionaries



The Kiwanis Club of **PLATTSBURGH NOON**, Adirondack Division – Every year the Plattsburgh Noon Kiwanis donates about 300 dictionaries to the following area schools: In Plattsburgh – Oak Street School, Momot Elementary School, Seton Academy, and Lakeshore Christian School; Morrisonville Elementary, in Morrisonville and the Saranac Elementary, in Saranac, New York.

The club receives such a positive response from the children and they always are so delighted to receive the dictionaries that Plattsburgh wanted to share the idea with other Kiwanis Clubs. Thanks!

New York District Website
www.kiwanis-ny.org

Free photo downloads help tell the Kiwanis story

Clubs wanting a few good images showing children or adults helping children to use in their club print material or on their Web site are in luck. Go to www.KiwanisOne.org/images for full-color, print-ready professional images in jpeg format ready for download. Bonus: these images also are within Kiwanis graphic standards and photography philosophy.

Most images are about 9.5 inches x 14 inches, and easily cropped or reduced to smaller size for use in various collateral pieces or on the Web. The images are hand-selected by the Kiwanis International design team and supplied to clubs for promotion of their service projects. You, or a vendor working on your behalf, have permission to use this image for club promotional purposes mentioned. The select images will be rotated out at least once per year with new options, so bookmark www.KiwanisOne.org/images for new design resources next year.

The Image Library in www.KiwanisOne.org's Downloads also contain photos for use in promoting Key Club. Photos for promoting the other Service Leadership programs will be coming soon. Check back in April or May for CKI photos.

Kiwanis
Convention 2009

Nashville
June 25-28

Kiwanis Convention 2009 Hotel Accommodations

94th Annual Kiwanis International Convention
June 25-28, 2009 • Nashville, Tennessee, USA



For easy, secure, immediate confirmation go to www.KiwanisOne.org/convention and click on "hotel info," then "reserve online." Or complete entire form and mail or fax to: ConferenceDirect Housing, 1900 South Blvd., Suite 220, Charlotte, North Carolina 28203 Fax: 803-753-9079

Instructions

- To obtain special convention rates, hotel accommodations must be made by **May 19, 2009**, through ConferenceDirect Housing. After May 19, contact ConferenceDirect Housing for availability and rates before submitting this form.
- Reservations will be made at your district hotel unless you specify otherwise.
- Rates do not include tax (currently 15.25 percent plus \$2.50 per room night city tax).
- If you need to change or cancel your reservation prior to **June 20**, you must do so through ConferenceDirect Housing. After June 20, call the hotel directly to change or cancel an existing reservation.
- A credit card number is required by the hotel to make your reservations.
- Questions? Contact ConferenceDirect Housing at conferencedirect.com; 866-377-2421, ext. 0 (toll free in the United States and Canada); or 704-927-1450, ext. 0, from 9 a.m. to 5:30 p.m. EST, Monday through Friday.

Cancellations

- All hotel cancellations are subject to a fee of \$30 and must be made either online or in writing.
- Cancellations made within one week prior to arrival may also be subjected to an additional cancellation fee assessed by the hotel.

Note

- This is not a registration form. You must register separately with Kiwanis International.
- If you do not have a registration form, go to www.KiwanisOne.org/convention or contact Kiwanis International at memberservices@kiwanis.org; 800-549-2647, ext. 411 (toll free in the United States and Canada); or 317-875-8755, ext. 411.

Attendee Information

District _____ Club _____

Last name _____ First name _____

Mailing address _____

City _____ State/province _____ Postal code _____ Country _____

Daytime phone _____ Ext. _____ Fax _____ E-mail* _____

*If you provide an e-mail address, your verification from ConferenceDirect Housing will come via e-mail. If no e-mail is stated, your verification will come via fax or postal mail.

Hotel Choice

Support Kiwanis: Book inside the block! Booking your room through Kiwanis makes it easy for you to secure quality accommodations, increases your fellowship opportunities, helps your district secure free meeting space, and helps Kiwanis International avoid penalties for sleeping rooms not used.

First hotel choice: _____

Second hotel choice: _____

Go to www.KiwanisOne.org/convention for district hotel assignments. Please state choices even if one is your district's assigned hotel.

If sharing a room with another Kiwanian, indicate name: _____

Note: Only one roommate should submit a housing form. Reservation will be in both names.

Arrival date: _____, 2009
(month) (day)

Departure date: _____, 2009
(month) (day)

Desired Room Type (Check One):

Queen/King (1 bed/1-2 persons)

Double/Double (2 beds/2-4 persons)

Number of people staying in room: Adults _____ Youth _____

Do you want more than one room? Yes No

If yes, how many additional rooms? _____

Special Requirements (Check all that apply):

Smoking room Wheelchair-accessible room

Other (be specific): _____

Required credit card guarantee for hotel

American Express MasterCard Visa

Card Number _____ Expiration (Mo/Yr) _____

_____ / _____

Name on card _____

Billing address _____

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North Shore Kiwanis Begins the Terrific Kids Program



The NORTH SHORE KIWANIS Club has begun the Terrific Kids Program at the Sea Cliff Elementary School, Sea Cliff New York. Every Friday afternoon the students are called to the main office and given certificates, Terrific Kids pencils, and lots of warm wishes from the Kiwanis Club. Pictured is Kiwanis President Julia Salat with new member of the club Jimmy Dunne, who is the co-chair for this new project. Not pictured is Jesse Giordano, the other Kiwanis chairman for this project. The students pictured were all selected by faculty members because they were caught "doing a good deed" for that week. What a wonderful thing!!

Key Club Lt. Governor Robin Kornstein Wins TOH Pathfinder Award

Continued from Page 4

Other highlights of Lt. Governor Robin's service include: • The coordination of over 150 Key Club volunteers for the Alzheimers Association's Memory Walk, • Serving as Youth Chair for the Foundation Fighting Blindness, • Holding a Stay Awake-athon that raised over \$3,300 for Kamp Kiwanis, • Organizing the First Lady's Project which created book folders to encourage reading to pre-schoolers that were given to NUMC clinic patients, • Organized caroling groups to raise money to support the Kiwanis Pediatric Trauma Center at North Shore-LIJ, • Ringing the bell for the Salvation Army, • Participating in more than a dozen food drives to feed local families in East Meadow, Westbury and Levittown, • Volunteering at the Mary Brennan Inn in Hempstead, • Supporting the newly formed Bowling Green K-Kids, • and organizing the Safe Kids Workshop that will be run at the Levittown Public Library on March 21, 2009.

Franklin Square Kiwanians Make a Difference in their Community



Pictured above: Santa, LISC Kiwanis Lt. Governor Elect Tony Genova, Franklin Square Secretary Julie Davis-Olson, Toys of Hope Founder Melissa Doktofsky, Franklin Square President Frank Ammendolea and Angela DiLeonardo, Franklin Square Board Director Phil Munda.



Kiwanis of Franklin Square donated \$500 to Have a Heart Children's Charity in which the funds go to medical & other expenses for children with cancer.

Kiwanis Club of FRANKLIN SQUARE, Long Island South Central Division – donated \$500 to Toys of Hope which gives new toys to children in homeless shelters and other children in need all year round, for over 10 years. For more information go to <http://www.toysofhope.org/>



The Kiwanis Club of FRANKLIN SQUARE, Long Island South Central Division – Kiwanis of Franklin Square presents Starfish Awards Certificate & Pin to Girl Scouts of Franklin Square for the many community service projects they have done in the past year to serve fellow children of the Franklin Square Community. The Starfish Award is given to people that go over and above in "Making a Difference".

New York District Website
www.kiwanis-ny.org

Bowling Green K-Kids Named 2008-2009 Distinguished Club



At the NYD Kiwanis Mid-Winter Conference which was held at the Hudson Valley Resort from February 20-22, 2009, the Bowling Green K-Kids received exciting news.

First, they were presented their banner patch for completing 2008-2009 NYD Kiwanis Governor Doreen's Governor's Project. Later, at 2007-2008 Governor Don Herring's Awards celebration, they learned that they were the only K-Kids in the New York District to complete First Lady Marlene's Book Folders Project.

The Bowling Green K-kids were also selected as the NYD winner of the K-kids Single Service Project. This award designates the best community service project done by a K-Kids Club in New York State during the 2008-2009 service year.

The Bowling Green K-Kids' poster that was drawn by K-kids Secretary Dana Stokum was also selected as the NYD winner. Dana's poster will now represent New York in the Kiwanis International poster contest.

Finally, on Sunday morning NYD K-Kids Administrator SDPLG Mickie Leamey informed Faculty Advisor Rich Santer that the K-Kids would be designated as "Distinguished" for their charter year and that their scrapbook had won the New York District competition and would be sent on to Kiwanis International.

Bowling Green K-Kids Receive their "Distinguished" Club Banner Patch (L to R) Treasurer Regina, VP Miranda, Faculty Advisor Rich Santer, President Emma, Secretary Dana and 5th Grade Director Tori

Faculty Advisor Rich Santer was surprised at the number of honors the club had earned. "This is our first year as a club. For a K-Family Club to be so successful in its "Charter Year" is



K-Kids President Emma and Secretary Dana Thank Key Club Lt. Governor Robin for her support this past year.

unheard of. The Bowling Green K-kids are a an amazing group of young people. Emma is an incredible President. We also have great officers and wonderfully enthusiastic members. We are very grateful for the outstanding support we have received from the Key Clubs of Division 6 and our sponsor the East Meadow Kiwanis Club."

Recently, the K-Kids also attended the Key Club Lt. Governor Robin's Divisional at Clarke HS and participated in Division 6's fundraising for Sleeping Children Around the World (SCAW). The Bowling Green K-Kids donated two bed kits with funds raised by club members and one additional bed kit through a matching donation made by East Meadow Kiwanis Club.

The K-Kids are also excited about their recent invitation to appear before the Nassau County Legislature during their March 23rd Legislative Session. The K-Kids are looking forward to the opportunity to inform the Legislators about the community service work of the K-Family.



K-Kids Vice President Miranda Presents a Donation to Purchase a Bed Kit for a Child in a Underdeveloped Country to Key Club Lt. Governor Robin and Aktion Club Advisor Diann Forquignon



K-Kids President Emma and Secretary Dana Thank W T Clarke Key Club Secretary Christina for her support this past year.



K-Kids

Mickie Leamey

K-Kids is the beginning of our service to the World. It's a child's introduction to the community service that has made ours a great society.

Sadly, in our district, the work done by our K-Kids members remains one of the deepest secrets throughout our state.

Much of this is due to the lack of reporting by the adults responsible for guiding our students in their endeavors. Currently, we have forty previously established clubs, 2 new clubs and at least 3 in formation. I recognize that Kiwanis International policy of charging \$150 per year has led to the loss of many of the clubs we formed in recent years but the opportunity to teach students with the energy, desire and need to make a difference at their earliest stages of their education is incalculable. We need to consider the benefits of training these students early in life with the same love of doing for others which we share with our fellow Kiwanians. We also need to consider the benefits of doing the paperwork which comes with reporting the achievements of our clubs and apply for credits and contest awards. The impact of creating clubs and taking the short time to report on activities and announcing contest opportunities can build a child's self-esteem at his/her most impressionable age. If your club sponsors a K-Kids Club, I urge you to complete the Annual Report. I encourage you to work with the sponsor, teacher and students to enable them to plan as soon as possible for a successful school year. I implore you to keep track of deadlines for the 2008-2009 contests and take note of which students display the talents and leadership potential to earn those accolades.

If you do not yet sponsor a K-Kids Club and especially if you do sponsor a Builders or Key Club, I strongly suggest you consider the benefits your community, your sponsored youth club and your school students will enjoy by creating a K-kids Club. It is not a matter of cost but a matter of investment. The return on your \$150 is that you begin young students on the path of doing for others simply cannot be measured.

New York District Website
www.kiwanis-ny.org

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Kiwanis MidYear Conference



Kiwanians Raise Glasses in Honor of David and Debra's Wedding





Community Services

Peter J. Owens

For the past many years I have had the assignment to chair the Community Service committee for the Governors. Each article I wrote relayed different ideas that I have; hoping they might work for your club. For this article, I am departing from normal routine. Since we have close to 300 clubs in the state and each of them provide a form of Community Service, I want you to FAX me and tell me what your club considers its "main" Community Service Project. I also want you to tell me which are the most successful in your club and neighborhood. Projects that may work upstate may not work downstate and vice versa.

I will gather your responses and pass them on in the next column I write. I am optimistic that I will receive some ingenious ideas. as well as. some tried and true programs that may be 20 or 30 years old. Either way, I want you to tell me about your Community Services that I can share the information with Kiwanians in my next column. This will give all of our clubs a distinct advantage when I can say , "another club found this very successful and we should try it as well; there is a proven track record." Thanks in advance for your replies. My fax number is 516 -294-1278.

New York District

Website

www.kiwanis-ny.org

Lyme Disease Foundation Pays \$5000 in Family Lyme Expenses



The Kiwanis Club of **EAST MEADOW**, Long Island South Central Division – At a recent meeting of the East Meadow club, Distinguished Past Governor John Gridley gave the Hagan family nearly \$5,000 to reimburse them for medical bills of son, Tom, who is suffering with lyme disease. These funds were dispensed from the charitable

In the photo above, left to right: Rich Santer, President of the East Meadow Kiwanis club; SDPLG Thomas Gallagher; DPG John Gridley; Thomas Hagan; Tricia Hagan (his mom), and George Hagan (Tom's dad).

Brittany Fund for Lyme Disease. The young man is the grandson of one of SDPLG Tom Gallagher's employees.



Lyme Disease

John Gridley

SYMPTOMS OF LYME DISEASE

Erythema Migrans:

Usually, the first symptom of Lyme disease is a red rash known as erythema migrans (EM). The telltale rash starts as a small red spot at the site of the tick bite. The spot expands over a period of days or weeks, forming a circular or oval-shaped rash. Sometimes the rash resembles a bull's eye, appearing as a red ring surrounding a clear area with a red center. The rash, which can range in size from that of a dime to the width of your back, appears within a few weeks of a tick bite and usually at the site of the bite. As infection spreads, rashes can appear at different sites on the body.

Erythema migrans is often accompanied by symptoms such as fever, headache, stiff neck, body aches, and fatigue. Although these flu-like symptoms may resemble those of common viral infections, Lyme disease symptoms tend to persist or may come and go.

Arthritis:

After several months of B. burgdorferi infection, slightly more than half of people not treated with antibiotics develop recurrent attacks of painful and swollen joints that last a few days to a few months. The arthritis can shift from one joint to another. The knee is most commonly affected. About 10 to 20 percent of untreated people will go on to develop chronic (long-lasting) arthritis.

Neurologic Symptoms:

Lyme disease also can affect your nervous system, causing symptoms such as, stiff neck and severe headache (meningitis), temporary paralysis of facial muscles (Bell's palsy), numbness, pain, or weakness in the limbs, and poor muscle movement. More subtle changes such as memory loss, difficulty concentrating, and a change in mood or sleep habits also have been associated with Lyme disease. Nervous system problems usually develop several weeks, months, or even years following an untreated infection. These symptoms often last for weeks or months and may return. Less commonly, untreated people may develop other problems weeks, months, or even years after infection. These include heart problems.

Fewer than 1 out of 10 people with Lyme disease develop heart problems, such as irregular heartbeat, which can start with dizziness or shortness of breath. These symptoms rarely last more than a few days or weeks. Such heart problems generally show up several weeks after infection. Less commonly, Lyme disease can result in eye inflammation, hepatitis (liver disease), and severe fatigue, although none of these problems is likely to appear without other Lyme disease symptoms being present.

Next Issue of the ESK - How Lyme Disease Is Diagnosed.

North Shore Key Club Shows Support for Club Lyme Victim



The North Shore Key Club sponsored a fundraiser at North Shore High School for the Key Club District Project; Lyme Disease. A club member has just been newly diagnosed with this disease, and so they wanted to show support for a fellow Key Clubber. Pictured above right to left is the chairperson Eleni Efstathiadis with member Lexi Marshall preparing the candy canes that were sold at this event and \$200.00 raised from the sale.

Long Island North Sponsors Aktion Club

The kiwanis Club of **NORTH SHORE**, Long Island North Division – is sponsoring a new youth service club called the Aktion Club. This is a very special club with the membership made up of adults with disabilities. Aktion Club members join hands and with the assistance of the Kiwanis Club together they make a difference to the community.

This club will be co-sponsored by the Glen Cove and East Norwich Kiwanis Clubs; a great K Family affair in deed. An Aktion Club is the only community-service club for adults with disabilities and allows its members to develop initiative and leadership skills while enabling their integration into society.

For more information about the North Shore Kiwanis Club, the website address is: northshorekiwanis.com.

Pictured on right, left to right: Kiwanis President Julia Salat presenting a thank you certificate to the Aktion Club Advisor Diann Forquignon and two club members.





Key Leader

Kim Scharoff

Kiwanis will be holding 2 exciting Key Leader events in New York. One on Long Island on April 25 - 26 at the Levittown Memorial Education Center and May 15-17 at Camp Stella Maris in Livonia.

Those students who attend the conference can expect a combination of fun, lecture, journaling, small group activities, and large group activities. Students are divided into neighborhoods for the small group activities and they work in the same group throughout the event. The students will be sleeping on the floor of a gym and all meals are provided for the event.

If your club is sponsoring an individual, that individual must go to the website www.key-leader.org to register for the event. As part of the registration, you will be asked for a sponsor name, address, phone and email address. This information is vital because it is how Kiwanis Int'l sends the invoice to be paid. The fee for sponsoring a participant to Levittown is only \$130. The fee for sponsoring a child to Camp Stella Maris is \$175 and students are eligible for a \$25 discount if a member of Builders Club or Key Club.

To avoid being charged a late fee, registration must be completed 3 weeks prior to the event. Registrations will be accepted up until a couple of days prior to the event if space is available.

We are also looking for adults to serve as chaperones overnight. If you are interested, please contact me. This is an amazing conference for students age 14-18 to develop leadership skills. We hope that you and your clubs will take full advantage of this opportunity. If there are any questions, please do not hesitate to contact me at kscharoff@yahoo.com or 516-680-7360

Trimbach Becomes Central LG Elect



Fred Trimbach of Old Forge was elected Kiwanis Central Division Lieutenant Governor at a recent Division meeting. His term will begin on October 1, 2009 and extend to September 30, 2010.

Trimbach a founding member of the Central Adirondack Kiwanis Club has been a member since 1997, has served as Club President, Treasurer and Central Division Lt. Governor in 2002-3.. The Lt. Governor is responsible for Clubs in Boonville, Clinton, Frankfort, Lake Delta, New Hartford, Rome, Utica, Westmoreland and Old Forge.

Central Adirondack Kiwanians Welcome Two New Members



Left to Right: Kiwanis President Sheila Brady, Sponsor Deb Carhart, new members Kelly Hamlin and Bill Baumann and Membership Chair and Sponsor Clay Luce.

The Kiwanis Club of the **CENTRAL ADIRONDACKS**, Adirondack Division – at a regular recent meeting inducted two new members into the Club.

Club President Sheila Brady introduced the new members and their sponsors. New Member Bill Bauman, Owner of Wrap City and Glue and his sponsor Clay Luce, who is also Membership Chairman, and New Member Kelly Hamlin, Registered Dietitian and her sponsor Deb Carhart.

Club President Brady noted, "Kiwanis is something so good that each of us should

want to share it. Surely, there is no better evidence of our willingness to share Kiwanis than to sponsor a new member into our club. Each month, Kiwanis International inducts approximately 2,900 new members within our 96 countries".

President Shiels also commented, "Today we have brought these new members into our club and they will contribute new energy and ideas that will improve the club in the future".

The sponsors presented the new members with a Kiwanis lapel pin.



Willard Student of Month



February Student of the Month Abigail Willard pictured with Kiwanians and family.

The Kiwanis Club of the **CENTRAL ADIRONDACKS** is pleased to announce that the Student of the Month for February is Ms. Abigail Willard. Abigail is the daughter of Mr. and Mrs. Egan Willard of Old Forge and is a Senior at Town of Webb Union Free School in Old Forge.

Each month from September to April the School Administrators will select a Student of the Month. The student selected will receive \$50 and with his/her parents are invited to a monthly Kiwanis dinner meeting to make a brief presentation.

In May, the Kiwanis Scholarship Committee will select a Student of the Year. The Student of the Year will receive \$500 and with parents be invited to the Kiwanis Annual Meeting for award presentation. The selection criteria for the Kiwanis Student of the Month are Community Service, Academics, Athletic Involvement, Student Need and Extra Curricular Activities.



Membership Growth

Linda Christiano

We are getting members:

(a) From member's commitments – Pres. Don's Kiwanis Heart (b) From New Membership Interest Forms that come from International (c) From Ongoing invitees to the clubs – Invite A Guest Time (d) and from membership retention

We can do this

Also – Please be sure to announce that in July we are having a GUEST round-up all over NEW YORK STATE!! Ask members to JUST invite guests to breakfast, lunch, dinner – whatever – and make sure the club is ready.

How does a club get ready for guests? They want to have the best speaker they can find! Next – all the members should be involved in welcoming these guests and making them feel great! That way, they want to come back and probably, JOIN. Keep your club interesting, fun, positive, informative – THROW OUT THE NEGATIVE it repels not draws!

We can do this

We are HALF INTO OUR YEAR – are we where we want to be???? Now would be a great time to go over your goals – and the club's goals. We have 6 more months to make a difference in our membership – new members and retention members. We can do this!!!

Are your clubs getting involved in public relations? Let's get the word out as much as possible! Kiwanis IS making a difference! As of the end of Feb. 2009 – we had 8,088 members in New York. Let's add another 1,000 – and if we pass that number – gosh, all the better!

We can do this

You have a very knowledgeable growth team – ask them! They can help! We have made a difference in the clubs we have been invited into. Let's thank them: Jerry and Linda Christiano, Joe Corace, Ray Pfeifer, Dave Rothman, Joe Weiss and the many Kiwanis leaders that will help just by asking! We can't help, if we don't know.

Let's do New York proud in 2008-2009. Thank you, each and everyone for what you are doing and all the lives you are touching!

K Family Presidents Ring the Salvation Bell at Kettle 2008



The Kiwanis Club of **NORTH SHORE**, Long Island North Division – North Shore K Family was filled with joy and good cheer as they rang the bell at the traditional kettle for the Salvation Army Organization.

Pictured left: the presidents as they unite for service. Left to right: North Shore Kiwanis President Julia Salat; Key Club President and Mr Claus Charles Sharkey; sharing the spotlight with his brother and Builders Club President Christopher Sharkey. This is truly a family event for service!!

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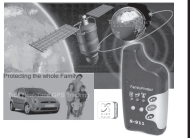
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New York District Foundation News



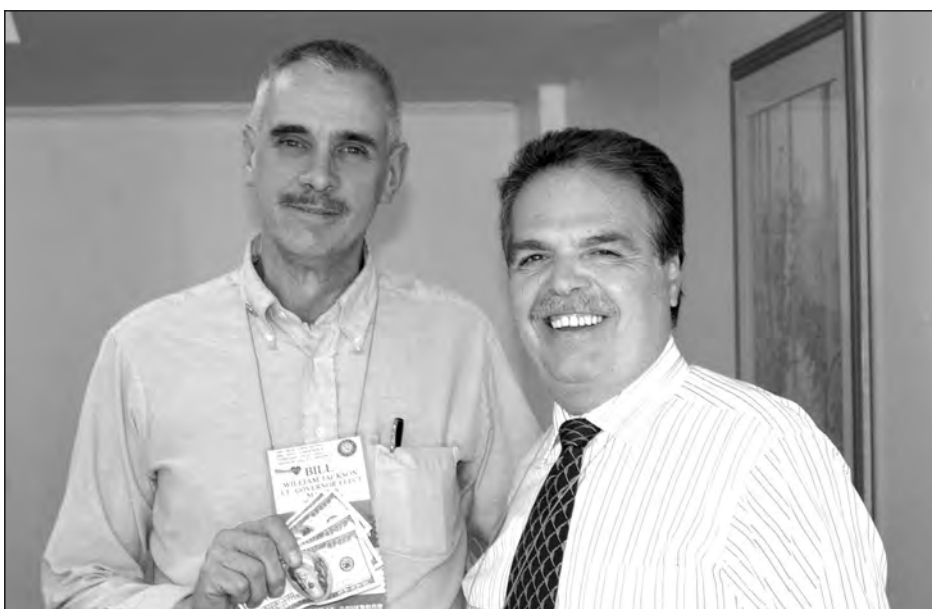
Photo above: LG Al Norato Jr. presents President Sal with additional money for Camp Kiwanis



Lefferts-Liberty President Elect Mickie Alvino presents Pres. Sal a check for \$300.



DPG Jim Yochum reads the treasurers report to board and Kiwanians.



Above: DPLG Bill Jackson also adds dollars to the pot.

NY District Foundation Sponsored Youth

Mickie Leamey

Someone once wrote, "If I had done anything of value to this Universe, the Universe will determine a way to preserve it."

For several decades the late Past Governor Anthony J "Tony" Palangi found the way to combine his love for two of our district's greatest assets in the Foundation which serves underprivileged children through Kamp Kiwanis and the dedicated members of our sponsored youth clubs who help provide that service.

In memory of his life's work, the NYD Foundation conceived the Tony Palangi Service Leadership Fellowship Award to honor those members of our K-Family whose efforts raise a minimum of \$200. If your club sponsors a youth club member who qualifies there is perhaps no better way to recognize his/her dedication than to provide this student with a

certificate, lapel pin and a club banner patch which salute this achievement.

Members of our K-Family do not do things merely to get credit. But for the joy that comes from giving credit to those who deserve it and receiving such credit is immeasurable. If a student raises a minimum of \$200 that student's sponsored youth club or Kiwanis sponsor may nominate that student for an individual certificate, pin and banner patch for student's club banner. If the money is raised by a Sponsored Youth Club up to five (5) pins may be ordered and a banner patch for the club.

Kiwanis Clubs can also choose to honor Kiwanis members through this program. In appreciation of a \$400 donation, a Kiwanis Club will receive a Tony Palangi Fellowship pin and certificate that can be used to honor members who support Kiwanis Service Leadership Programs or Kamp Kiwanis.

For more details and a brochure containing a nomination form, please contact me at 516-333-3563 or 516-993-4246.

NS Key Clubbers Present Safety Day Program to Glenwood Elementary School Students

The Kiwanis Club of **NORTH SHORE**, Long Island North Division – presented Safety Day 2009 at the Glenwood Landing Elementary School. The Key Club organized a Safety Day to keep students smart and safe. The Key Club members were professionally trained in December 2008 in all areas of precautions for

safety control. With the help of the Interim Principal for Glenwood Noreen Strassenreiter, and her staff, this presentation to all 5th grades was able to take place. Part two of this day, the Key Club organized two professional teams to take part in Safety Day. One group from Glenwood Fire Company Chief Rob

information to conclude a wonderful day of safety. The Key Club and advisor Julia Salat were presented citations for their fine efforts by the President of the Pediatric Trauma Center, Distinguish Past Kiwanis New York District Governor, Joe Corace. The North Shore Key Club plans to purchase a Kiwanis

Weiss

Continued from Page 2

these difficult times. Even those clubs who do membership development work have to work harder. We must spend as much time developing our memberships as we do fundraising and giving. Are you spending adequate time in membership development? Most of us are not. Most clubs spend almost no time at all in membership development. The legacy becomes more and more obvious. A missing piece, a slow death.

What can you do? First, of course, you must be sure that your club is vibrant and interesting; a club that others would want to join. This requires that a club has fun and that its members feel valued. Additional emphasis should be placed on welcoming and monitoring new members (and guests) for the first year, as this is the year that we lose most members. Since maintaining membership interest is critical here, we must communicate regularly with all members via newsletters or emails to keep all members informed and educated, especially those who miss meetings! Members must enjoy meetings or they will unconsciously stymie membership development efforts.

Then comes the 3rd mission, perhaps the most important task in today's volunteer world; making the time, spending the time, and finding many ways to bring in new membership. The most important single thing that we can do to accomplish this is to run club or divisional roundups twice a year. A roundup is a meeting in which members commit to bringing a qualified guest to an interesting meeting at which they can hear all about Kiwanis and its accomplishments and needs. They should know about the date of the roundup at least 3 months in advance and leaders should keep reminding them of their great responsibility to bring guests to these special meetings. This, of course, does not preclude our regular efforts to bring guests to meetings, which should be ongoing. Clubs will be asked by their Lt. Governors to run individual roundups in July. Start planning now by choosing appealing speakers and beginning to encourage each other to find appropriate prospects.

When clubs truly embrace this third mission, they grow rapidly. When they do not, they are really missing out on how easy and productive roundups can be. This 3rd mission really is "The Missing Piece". Ask me to prove it. I will. Ask me to help – I will.

Call me at 631-647-3712 and we will find a way to start the process immediately. I am part of a team of dedicated Kiwanians that stand ready to help the clubs in the New York District in developing a growth plan. I will put you in touch with your closest representative and answer all of your questions.

We promise you that if your memberships will open their minds to some new ideas and accept some different responsibilities, we can help you to develop a vibrant and growing club that can do even more than ever to help the members of our community. Then you will find "The Missing Piece".



Pictured above: Safety Day presenters with DPG Joe Corace.

Roper and President Deana Roper both North Shore High School Graduates and the second professional team was from the U.S. Coast Guard, Petty Officer Church. Both groups were excellent and provided additional

Pediatric Trauma Kit to be presented to the Glenwood Fire Company. Pediatric Trauma kills more children than any other disease and so the Key Club will continue its efforts for this very important cause, keeping kids safe!!



Key Clubbers help children adjust helmets to prevent trauma injuries.



Kelly in action.



Sumett in action.



KPTC President

Joseph L. Corace

As the year for our service leadership programs draws to a close, I'd like to take this opportunity to thank them for the incredible support they have given to the pediatric trauma centers across the New York District.

As I have mentioned previously in this column, this past year has been highlighted by an unprecedented level of support of KPTC from Key Club and Circle K. This year was the first that the NYD Key Club had its own district level KPTC committee. Chaired by Key Club Lt. Governor Robin Kornstein, a senior at Island Trees HS in Levittown, this committee also included Lt. Governor Hannah Bellinger and Lt. Governor Alexandra Laddas. Each of these Key Clubbers form a regional committee to support their local trauma center.

As President of the KPTC Foundation Board for North Shore-LIJ, I worked most closely with LTG Robin and her regional committee. Meetings were held bi-monthly and a partnership was formed with the NYS Safe Kids Coalition. Through this partnership a Safe Kids Training session was held in December at North Shore-LIJ at which approximately 200 Key Clubbers from across Long Island and NYC were trained to run programs to teach children how to avoid trauma in the areas of wheeled sports, falls, fire, water, infectious disease, traffic and poison prevention.

The newly trained Key Clubbers are currently organizing and running Safe Kids programs throughout Long Island and NYC. North Shore Key Club President Charles Sharkey, who is a member of the Key Club KPTC Committee at North Shore-LIJ, and his club recently held a Safe Kids program at Glenwood Landing Elementary School. The program taught elementary school aged children how to stay safe and avoid trauma. Special thanks to North Shore Key Club Faculty Advisor and KPTC Board Member Julia Salat for her guidance in bringing this Safe Kids program to fruition.

Lt. Governor Robin also encouraged Key Clubbers on her KPTC committee to financially support KPTC. Through their December fundraising drive, the Key Clubbers on Robin's committee raised over \$5,000 including the donation of two trauma kits to the Nassau County Police Department's Ambulance Corps by Wheatley Key Club.

Lt. Governor Breanna Romaine, who is also a member of the Key Club KPTC Committee at North Shore-LIJ has re-designed the KPTC website. While the new site was unveiled at the Black & White Ball this fall, I want to thank her again for serving as web mistress this past year. To see the incredible website LTG Breanna developed, please go to www.kiwanispediatrictraumacenter.com.

In January, the KPTC Foundation Board ran a Night with the Islanders Fundraiser. I'd like to thank the many Kiwanians who came out to enjoy the hockey game with us. Thanks to all the helping hands who made this day a great success.

Developing leaders through active involvement

One Kiwanis Story



Above: Tom is elected in 1968 to lead an award winning Key Club in Mount Vernon High School and founded its first "Buddy Program" for children.

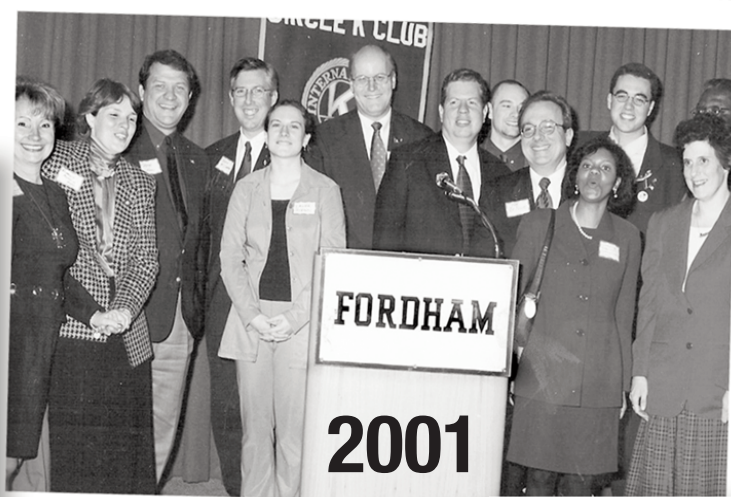
Here are a few glimpses that capture the development of a true Kiwanis leader:



Right: In 1970, the Circle K Club of Fordham University is formed by Tom and George S. Latimer (former CKI President and currently NY State Assemblyman for the 91st Assembly District)



1984

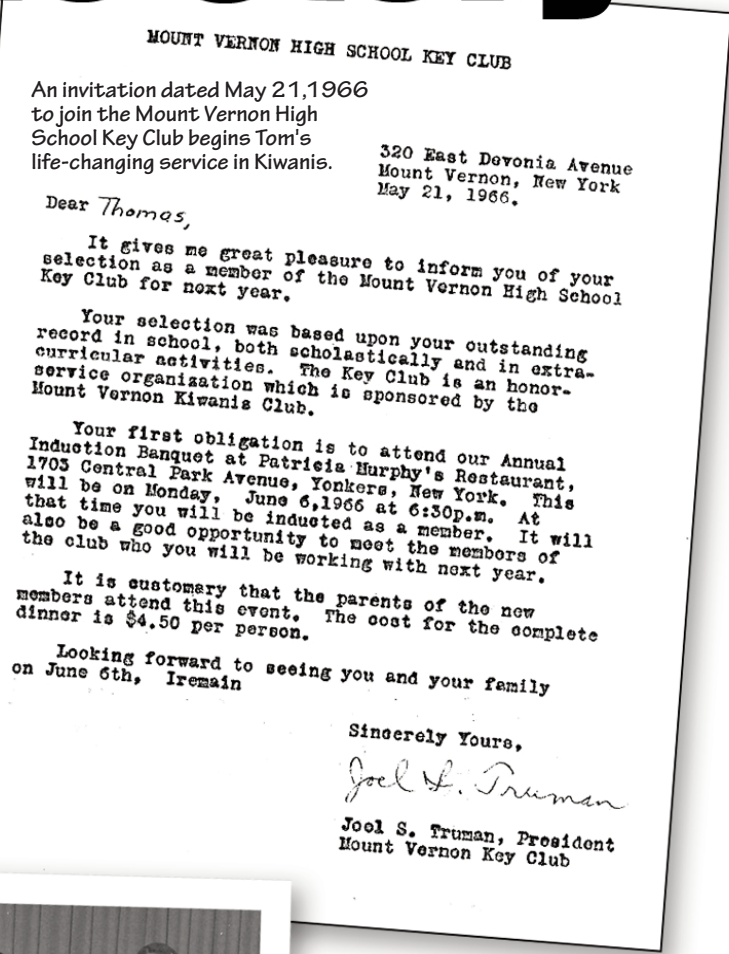


Former Circle K Members Pay it Forward

For five years starting in 1984, Tom served as District Administrator and advisor to college students representing over 25 New York Circle K clubs.

Not surprisingly, many of the Circle K members shown in the photo on the far left became successful in their professional careers and joined Kiwanis.

The photo on the left features just a few who became inspired to "pay it forward" and continue their volunteer service. In fact, several of these former Circle K members now have children who are members of Key Club.



MOUNT VERNON HIGH SCHOOL KEY CLUB

An invitation dated May 21, 1966 to join the Mount Vernon High School Key Club begins Tom's life-changing service in Kiwanis.

320 East Devonia Avenue
Mount Vernon, New York
May 21, 1966.

Dear Thomas,

It gives me great pleasure to inform you of your selection as a member of the Mount Vernon High School Key Club for next year.

Your selection was based upon your outstanding record in school, both scholastically and in extra-curricular activities. The Key Club is an honor-service organization which is sponsored by the Mount Vernon Kiwanis Club.

Your first obligation is to attend our Annual Induction Banquet at Patricia Murphy's Restaurant, 1703 Central Park Avenue, Yonkers, New York, which will be on Monday, June 6, 1966 at 6:30 p.m. At that time you will be inducted as a member. It will also be a good opportunity to meet the members of the club who you will be working with next year.

It is customary that the parents of the new members attend this event. The cost for the complete dinner is \$4.50 per person.

Looking forward to seeing you and your family on June 6th, I remain

Sincerely Yours,

Jool S. Truman

Jool S. Truman, President
Mount Vernon Key Club

Kiwanis Provides a Laboratory for Leadership

So says Paul Palazzolo who becomes President of Kiwanis International in Nashville this summer. His story, and mine, are rooted in service leadership, the invaluable opportunity we received when joining Key Club as freshmen in high school many years ago (many more years in my case). Paul and I are among the tens of thousands of former Key Club and Circle K members who have learned "life lessons" by becoming involved in the Kiwanis family of clubs, acquiring skills and experience that have made us who we are today.

Kiwanis mentors taught us how to be part

of a team, how to speak before large audiences, how to organize a service project, how to care for the less fortunate, how to serve beyond self and how to make a real difference in the lives of others. What terrific leadership gifts Kiwanians gave us!

Kiwanis gave us genuine opportunities to be better public servants rewarded with lifelong friendships around the world.

Such great gifts offered by Kiwanis compel us to "pay it forward", a phrase that secularizes a powerful passage from scripture, "from those to whom much is given, much more is required".

Accordingly, the rest of my life will be devoted to Kiwanis, to insure that it maintains the strength of volunteers to impact the lives of others, especially young leaders who more than ever need to be mentored, befriended, and guided to assure their future success in their personal and professional lives so that they, too, will "pay it forward" to others.

And so, here lie the questions: Why is only a small fraction of our young adult leaders finding their way into Kiwanis? What new and creative ways can we design to include former



Tom was introduced to his wife of 34 years, Dr. Rosemary DeJulio by his Kiwanis sponsor. "Dr. Ro" is a 1994-95 distinguished Past Lt. Governor and now Master Instructor and CLE Coordinator for the NY District.

Key Club and CKI members on Kiwanis membership rosters? In keeping with the original Kiwanis motto "We Build", "if we build it, will they come?"

Let us do all we can to attract new Kiwanis members from the enormous pool of former Key Club and Circle K members. Exponential growth of Kiwanis depends largely on keeping the daughters and sons of Kiwanis actively involved in our family mission of service.



Help make my story which began in a Kiwanis laboratory of leadership more than 40 years ago, just one of hundreds of thousands that can impact more lives and change the world.

THOMAS E. DEJULIO

Candidate For international vice president 2010