

NY Governor Mancuso Advises Ontario Division Develop Programs to Reduce Childhood Obesity

Ontario Division – Stressing the need to reduce excess weight and obesity among children, New York District Governor Peter J. Mancuso outlined his 2003-04 Governor's Project as "Kiwanis and Kids Fit Together" in his visit to Syracuse on February 26.

In making official Ontario Division visit at the Empire Room, NY State Fairgrounds, Governor Mancuso emphasized the need for Kiwanis, Key Clubs, and Circle K to promote physical fitness programs and sports among growing children. His goal is to bring awareness and offer encouragement to Kiwanians to tackle this growing problem of overweight children, and resulting illnesses.



Above: LG Sam Wolcott receives Home Club banner from PLG Marlene Gosson.

He strongly emphasized the need for Kiwanis clubs to include Sponsored Youth in its activities, because--as he put it,"These kids are enthusiastic, and are very able."

In his comments, especially to new officers, he advised:

- Start your club assessment and community survey right away. Don't depend on doing "the same old thing."
- Appoint a Membership Chair, and include a Membership category in your budgeting.
- Edit and return your Club Roster to Kiwanis International right away because your club will be billed according to your membership roster.
- Educate members and officers better to help build growth and attract new members. The goal is to build at least one new club in each division, and make every effort to attract new members from or develop new clubs in diverse areas. Adopt a Growth Agenda, he encouraged.

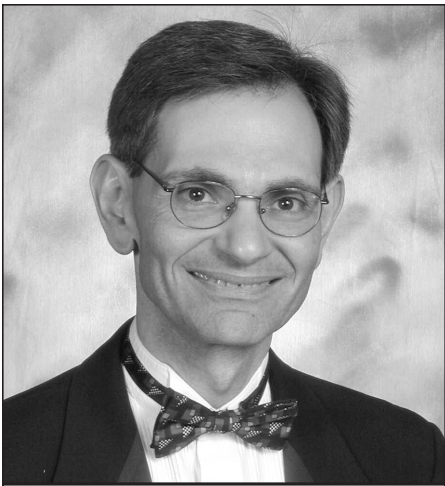
He thanked Kiwanians for supporting the Worldwide Service Project to eliminate iodine deficiency disorders throughout the world – a project already at work in more than 90 countries.

Lt. Governor for Ontario Division Sam Wolcott received the Division Home Club Banner from Immediate Past Lt. Governor Marlene Gosson. Both are members of Solvay Geddes Camillus Kiwanis Club.

In his remarks, Lt. Governor Wolcott cited the need for rehabilitation of clubs to fit present day needs in their communities. . .strong clubs need to help smaller clubs ... encourage younger members to join the Kiwanis ranks, especially those under 39 years of age.

Governor Mancuso helped with the group induction of new club presidents and secretaries, encouraging them to take roles of leadership, doing a better job of promoting the club and its projects...and to remember that "In Serving Others, We Grow."

He cited special projects now being accomplished by clubs in the division. Past Lt. Governor Arnold Bitterman of DeWitt Club told of the success of the division's Annual Pancake Breakfast to benefit Children's Miracle Network. Secretary Mary DiPietro of E. Syracuse/Eastwood Club explained the success of the Book Collection and Distribution to schools for their reading encouragement programs.



Governor
Peter J. Mancuso

Congratulations to IPLG Dave Goodwin of the Genesee Division, who led the team that built our first new club of the year - the Kiwanis Club of LeRoy Pavilion Stafford! Actually, they began this work last year, so IPG Justin and First Lady (LGE) Joanne Underwood, who both contributed mightily to the effort, have much of which to be proud.

The LeRoy club was built the old fashioned way. With the assistance of Harry White of the Kiwanis International staff and District New Club Building Chair Mike Malark, Dave, Justin, Joanne and other Genesee Kiwanians pounded the pavements of these communities recruiting potential members, until there were enough of them to start a club. The LeRoy club is now busily planning its first service projects and contributing to the betterment of its communities. And it is being actively supported by members of the Genesee division, who attend each of the new club's meetings.

The same thing that has taken place in LeRoy Pavilion Stafford is now underway in a number of different divisions in our district, and hopefully by the time that you read this, there will be more good news to share. This process can be repeated in any community in our district that is not currently benefitting from the presence of a Kiwanis club. And the same approach could also be used to rebuild or revitalize any of our existing clubs.

With this in mind, each of our Lieutenant Governors has been asked to form a Divisional Membership Team, perhaps 8 to 10 members from across the division, who would solicit prospective members on a door to door basis in a community to build a new club. They could also recruit potential members in exactly the same way to rebuild an existing club, where the membership in that club has declined to such an extent that a traditional membership campaign is unlikely to be successful. In this situation, the intent is literally to build a new club next to the old one, and then knock down the wall that separates them.

I would like to ask you to consider volunteering for this assignment. All team members will be trained by a Kiwanis International or New York District representative prior to any recruiting and will thereafter work in pairs. As a team member, you will be provided with information and pointers on how to state the case for Kiwanis clearly and concisely. You will also be assisted by other Kiwanians from around the district, as may be needed to get the job done. As in any "sales" position, you will get your fair share of rejection, but the ultimate satisfaction of succeeding in building or revitalizing a club will far outweigh it.

I anticipate that your Lieutenant Governor will be contacting you shortly to ask whether

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Governor Peter Mancuso presents President's certificate to John Willson of Solvay-Geddes-Camillus Club. Other presidents in photo are: North Syracuse Donald Stray, Owasco-Fleming Willard Schwarting, and Widewaters Professionals Jessica Whisher-Hehl. Standing: Eastwood/E Syracuse Ronald Kern, North Syracuse Rose Ann DeFeo, Brighton Towers Golden K Helen Norris and Widewaters Professionals John McDonald.

LISW Division Hosts Gov Visit



Governor Peter Mancuso and First Lady Karen join the Long Island Southwest for a fun-filled Governor's Visit.



Photo left: LG John DiLeo welcomes everyone to the LISW Governor's Visit. Photo above: First Lady Karen receives roses presented by LISW First Lady Marie.

Check out the
New York District
Website at
www.kiwanis-ny.org