



## Secretary/Treasurer

Ann Sewert

The District Office has a new location. The Office is now located at 108 West Maple Ave., Newark, New York 14513. The new phone number is 315-331-6452 and the fax number is 315-331-6564. We will continue to use [districtoffice@kiwanis-ny.org](mailto:districtoffice@kiwanis-ny.org) for our email address. I can also be reached at [ann1@rochester.rr.com](mailto:ann1@rochester.rr.com). The move to Newark is almost complete and I'm still "settling in". Thank you for your patience through this transition period.

### IRS Information

Beginning in 2008, some organizations in the United States that were not required to file tax returns with the Internal Revenue Service (IRS) - including Kiwanis clubs - will have a new filing requirement: the new electronic postcard Form 990-N.

Small, tax-exempt organizations whose gross receipts normally are \$25,000 or less are not required to file IRS forms 990 or 990-EZ. But the Pension Protection Act of 2006 requires these organizations to file the new electronic form annually. Failure to file for three consecutive years could result in revocation of the organization's tax-exempt status.

The standard information the IRS will require when filing the electronic Form 990-N is the name of your Kiwanis club, mailing address, Web site address (if applicable), employer identification number (EIN), annual tax period date, and a statement that annual gross receipts are still normally \$25,000 or less. Because Kiwanis International operates on a fiscal year (October 1-September 30), the first filing will be for the tax period that begins October 1, 2007 and ends September 30, 2008, with a filing due date of February 15, 2009.

Many Kiwanis clubs may already have received a notice from the IRS regarding this new requirement. If your club hasn't been notified, refer to the IRS Web site to see if the new ruling applies to your club.

Links to additional information can be found on the Kiwanis International website. At the home page, click on the big red members button, then Club Leader Tools, then Club Treasurer.

Check out the  
New York District  
Website at  
[www.kiwanis-ny.org](http://www.kiwanis-ny.org)

# Kiwanis Int'l Proposes Major Revenue Changes in Nashville

Thomas E. DeJulio,  
Past International Trustee

Like many nonprofits, Kiwanis International has been examining its revenue sources to determine how it can better leverage its resources to achieve organizational growth and service objectives. As a Kiwanis International Trustee and as a member of the Revenue Task Force created over a year ago headed by International Trustee Don Sanker, I have been advancing certain ideas which the Kiwanis International Board approved in October for presentation to the House of Delegates in Nashville in June 2009.

Here are just three of the important initiatives for our members to consider and approve in Nashville:

1) **Elimination of the New Member Add Fee:** The term "Add Fee" has a terribly negative connotation and is perceived as an immediate "penalty" on recruitment. Moreover, the manner in which Kiwanis has collected this fee in the context of the three-part billing cycle has seriously impaired prompt reporting and enrollment of new members. It has also created havoc on the calculations needed for awards incentives. The KI Board is recommending that the "add fee" be replaced by a "New Member Enrollment Fee." The fee will be a "graduated" enrollment fee based on an established rate schedule when the new member enrolls. The fee will not exceed the current per member charge of \$62 for the total of dues, magazine, and insurance.

2) **Establishing One Common Annual Billing Cycle:** In preparation for a new online billing system to be initiated in 2010-11, the three-group billing cycle will be replaced with one annual billing based on the number of members reported as of midnight September 30. To facilitate the transition for clubs currently in the Groups 2 and 3 cycles, a reasonable payment deferral system will be enacted to phase-in the

transition so as not to harm club finances and cashflow.

3) Replacing the word "Dues" in the Kiwanis International Bylaws with the term "Annual Club Fee": Contrary to what most members believe, members do not pay dues to Kiwanis International nor do they pay dues to their Districts. They are members of clubs to which they remit club dues. By remitting club dues, they do not become members of Kiwanis International or District. Members owe their primary loyalty to support the financing of their clubs and the members themselves decide the amount of their club dues. Kiwanis Clubs are "members" of Kiwanis International and the Districts in which they reside. To make this distinction clearer, the KI Board is proposing to change the wording in the International Bylaws to state that clubs in good standing are levied an "Annual Club Fee" based on the number of members reported in each club by midnight on September 30. The cost of this Fee will be no more than \$62 for each reported member, the current combined total of dues (\$42), magazine (\$8) and insurance (\$12).

With the implementation of online billing and "real-time maintenance" of club data, Kiwanis International believes these changes, including the reconfiguration of dues, magazine, and insurance into one annual club fee along with the eventual elimination of individual "dues waivers", will lead to a more effective and less cumbersome revenue collection process.

Anticipating that there will be many questions, I will be discussing these and other changes at a special forum to be held at the New York District Mid-Year conference on Saturday morning February 21. I hope many will attend to seek further clarification and understanding of the importance of these changes to improve the efficiency of our Kiwanis organization.



## Mid-Year Basket Raffle

Angie Politano

### 2009 Basket Raffle

This year, as in the past, we will be holding a basket raffle at the Mid-Year Conference at the Hudson Valley Resort on February 20-22.

The success of the raffle year after year is truly a shining achievement for our District and for all of our generous Kiwanians within. This year Governor Doreen has designated CMN Hospitals in Rochester and Syracuse will split one half of the proceeds and the Pediatric Trauma Centers in Buffalo, Albany and Long Island will share the other half.

We are requesting at least one gift basket from each Division in the District to be raffled off at the February Conference. Of course, we will be happy to accept as many baskets as are donated. This is a great opportunity for you to showcase the uniqueness of your Club or Division and to highlight the products native to your area.

We hope to create some excitement and fun at our weekend at the Hudson Valley Resort and in the process raise much needed money for charities.

If you have any questions about the raffle, please contact me, DPLG Angie Politano, [msn.com](mailto:msn.com) or at (718) 823 9100. I look forward to meeting you and the fruits of your labor in February. Thank you.

# 2009 Mid-year Conference Slated for February 20-22nd in Hudson Valley

Plans are underway for our Mid-Year Conference scheduled for February 20-22, 2009, at the Hudson Valley Resort and Spa, in Kerhonkson, New York. Throughout the weekend we will celebrate the Diversity of our New York District, with a few surprises from our Diversity Committee.

On Friday afternoon PG Justin and DPLG Joanne Underwood will hold a Club Leadership Training for Presidents and Secretaries. Justin and Joanne do an awesome job of presenting the duties and responsibilities of the club officers. New officers won't want to miss this one.

Saturday morning begins with a "Shower for Kamp Kiwanis". Please purchase items from the Kamp Wish List to support the 2009 Kamping Season. Items can be presented to Carole Anelli and her committee. PLG Janice Seyfried will show the clubs how to market and brand their clubs with the new tools from Kiwanis International. Past International Trustee Tom DeJulio will tell us about the major revenue changes that will be considered in Nashville. Rick Santer, Governor's Project Chair, will tell us how to "Brighten a Child's Smile" by Fostering self Esteem in Children. Throughout the day, Past International President Jerry Christiano, Linda Christiano and members of the Membership Team will share with us ways to bring in new members, keep our current members and improve the club experience. WOW, that is just the first half of the morning. The second

half of the morning features SDPLG Peter Pellittieri, our First Gentleman, talking about Health Initiatives and ways to participate in the Partner's Project. Steve Bernheim will discuss ways to hold safe successful projects with minimal risk to the clubs and participants. Past International Trustee Tom DeJulio and DPG Joe Corace will hold a lively discussion on Fundraising - 501 (c) (3) or 501 (c) (4)? DPG Joe is looking for fundraising ideas. Please contact DPG Joe at [joecorace@aol.com](mailto:joecorace@aol.com), if you are willing to share your fundraising ideas during the forum. Kiwanis International Foundation Treasurer, Jack Harten, KIF Board Member Peter Mancuso and KIF Annual Gift Campaign Chairman, Joe Eppolito will team up to share programs within the Kiwanis International Foundation. Kamp Kiwanis Director Rebecca Lopez and Foundation President Sal Anelli, will share how the Kamp Serves Adults with Disabilities. This is an awesome line up of Forums. Which ones will you choose?

After lunch, District Secretary Ann Sewert and Information and Technology Chairman Justin Underwood will tell "all" about the KiwanisOne Monthly Reporting. What happens after you hit the "submit" button and how the information you entered is used. Our Service Leadership Administrators will team up in one room to tell you about K-Kids, Builders Clubs, Key Clubs, Circle K, Aktion Clubs and Key Leader. What a great opportunity to have them all together and to

learn how each program relates to the others.

Mid-Afternoon, Tom DeJulio and his team are "On-To-Vegas." This will be an exciting hour as Tom and his team members share their plans for Vegas and how we can help. We'll end the forums with our International Convention Chairs, Marty and Maureen Neuringer, telling us about the adventures they have planned for us in Nashville.

Tired? The day doesn't stop there. We'll spend the evening honoring Immediate Past Governor Don Herring, First Lady Marlene and their team of Dream Catchers. Past Governor Don and First Lady Marlene had an awesome year. Thank You Don and Marlene.

Our Mid-Year Conference 2009 is dedicated to Reverend Frederick Bush, (a.k.a. Father Bush of the Finger Lakes Division). Please take a few minutes to congratulate Father Bush and thank him for his many years of service to Kiwanis.

The weekend isn't over until you've visited one or all of the Hospitality rooms. The hospitality rooms will feature different countries. Be on the lookout for some interesting foods, customs, or costumes. What country are you from?

This is one Mid-Year Conference that you don't want to miss. Join us for a weekend of fun and fellowship. MAIL OR FAX Your Reservations To: Hudson Valley Resort & Spa, Attn: Reservations Department, 400 Granite Road, Kerhonkson, NY 12446 FAX: (845) 626-2677 (No Phone Reservations)