

K-Kids Raise \$3,300 for Eliminate

On Dec. 19, Oceanside Kiwanis Club President Thomas Cersiro III attended at meeting of the Oceanside K Kids at which he was presented \$3,300 raised by the K Kids and other students at School 5 during the Trick or Treat for UNICEF to benefit the Kiwanis International Foundation.

During October the K-Kids Club organized through their school a classroom challenge for the Trick or Treat for UNICEF. Each class was challenged to see which would bring in the most money. The winner won a pizza party and a new classroom Kindle.

All of Oceanside's sponsored organizations have raised approximately \$5,500 towards the Eliminate Project from the Trick or Treat Boxes.



From left, Eliminate Project Chair Randy DeLay, Chinatown Past President James Tong, Kiwanis International President Dr. John Button, and Jason Lee, past president of the Key Club of Cardozo High School in Bayside. The picture was taken at the Kiwanis International President luncheon Dec. 27, a lead up to the Tournament of Roses Parade on New Year's Day, and the annual entry of a Kiwanis float in the parade.



On Nov. 6 the Monticello High School Key Club members put together a fundraiser called the Pumpkin Palooza. Activities included Pumpkin Bowling, Pumpkin Hooola Relay Races, Pumpkin Discus Throwing, Pumpkin shot-put and Pumpkin Pair Relays. Monticello Kiwanis and RJK Middle School Builders Club members came out to support the event. The \$162 in proceeds will go to the Eliminate Project.

Eliminate Project

Sister Anne-Marie Kirmse



We finally achieved the \$1 million mark! As of the December report, New York has raised \$1,061,547, thus saving more than 588,749 mothers and babies from MNT. Our goal is \$1,796,314, so we still have to work hard to raise over \$700,000 more by the Centennial Celebration in June.

However, there are some new ways to achieve our goal. I wrote briefly about the Model Club match and the Centennial Award in the last issue of ESK. Here are the some incentives:

MODEL CLUB MATCH: An anonymous donor has offered to give 20 percent of the amount remaining for any club that wishes to become a Model Club. So if a club needs to raise \$22,000 to become a Model Club and has already raised \$7,000, they still

need to raise \$15,000. With the 20% match giving them \$3,000, they now only need to raise \$12,000 spread over five years from the time that they sign the pledge form. For example, if they sign on as a potential Model Club on February 6, 2015, they have until February 6, 2020 to complete their pledge. (Please Note: although Bronze and Silver clubs are not eligible for the matching funds, they too have a five-year window to complete their pledges.)

CENTENNIAL AWARD: The 100th Anniversary Award is available for a donation of \$1,500 which can be paid over two years. The donor will receive a commemorative lapel pin at the time of the initial donation and a custom-framed medallion and personalized certificate when the donation is completed. It is available only until June 28, 2015.

SAVE-A-BABY-A-DAY: Members can pledge to donate \$1.80 per day over a one- or two-year period. Payments can be scheduled monthly, quarterly, semi-annually or annually, and taken directly from a credit card if desired. Or, as one woman who was excited about this idea said: "I'd like to put \$1.80 aside each morning and then all day I will be aware that I did

ELIMINATE
maternal/neonatal tetanus



something good that day. If I can't do this in the morning, I will empty my purse in the evening and put in my \$1.80. Then, no matter how my day went, I can go to sleep knowing that I did something good that day." She recently emptied her container and gave me a check for \$50, with a promise of more to come. If you would like to do this "hands on" as she is doing, you can send your check directly to the Kiwanis International Foundation or to me as she did.

But if you can't do any of the above, please do something. What about a Baby-A-Week? Perhaps clubs who have not donated anything can become a 100 Mother and Baby Club for a donation of \$180. The mothers and babies of the world are depending on us. We can't let them down.

For further information on what you or your club can do, please contact me. Excelsior!