

Governor-Elect

Eric G. Paul



Happy New Year! I realize that it may be late January or early February when you read this, but with 2013 just behind us, and with the excitement of looking toward a great 2014, I can't resist the greeting.

Being Governor-Elect of this great Kiwanis District is all I ever imagined it to be. I traveled to Indianapolis for training in November, and again in early January with our Sponsored Program Administrators. Both were great experiences where I was able to trade

information with other districts on how things were done there, developments in Kiwanis, and about how we (different districts) are all so different, but really the same.

As we approach our 2014 Mid-Winter Conference, I want to ask a favor. I need volunteers to do the many "jobs" our Kiwanis District has for hardworking people looking to work to improve our district. Remember these are jobs with duties, not just titles!

These positions range from district committee member to district chair, and from membership to club building and regarding club activities.

I ask you please send me an email detailing what areas you would like to serve in, and why, to egpaul99@gmail.com. Or, stop me at the conference in Albany to talk!

I look forward to seeing everyone in Albany on Feb. 21.

Aktion Club

Debra Rothman



I hope everyone had a safe and happy holiday. By the time this comes out I will have returned from the SLP Conference at Kiwanis International headquarters in Indiana and one big point of discussion will be background checks.

Criminal history background checks for Kiwanis advisors working with Aktion Club members will be required for the Kiwanis 2013 year and going forward.

The background checks should conform to applicable local and state/provincial laws and requirements. In the absence of such regulations, Kiwanis clubs are expected to undertake confidential background checks for all adults who will be working directly with Aktion Club members. It was the decision of the KI board to enforce these new regulations.

If you have any questions you can contact our liaison, Katie Griffin at Kiwanis International.

Marketing & PR

Jim Mancuso



Did you ever want to be on the silver screen? Well, soon you will have your chance as the New York District focuses on the power of marketing to constantly remind the world of why we need their support and try to drive membership. Announcing the "Kiwanis Oscars" where your club gets a chance to showcase itself to your community and fellow Kiwanians.

We all love going to the movies so why not use the same media to promote your club? At first, I know the concept sound a little daunting: "How can we make a movie?" It is easier to do than you think and I promise you'll have at fun doing it! At our upcoming 2014 Mid-Year Conference, to take place Feb. 21-23 at the Holiday Inn in Albany, there will be a forum titled "Kiwanis Oscars" where we will show you all you need to know to make a great movie about your club (and/or your division, if you so choose).

Did I mention that this is a contest? That's right; you will be in competition with your fellow New York District Ki-

wanians. But, no matter whether you win or lose the contest you will all still win! That's because the movie you create will be a great marketing tool for your club. You will be able to use it into the future to show anyone in your community why your club is a great community organization (i.e. posted on your website). Here is how it will all work:

- As previously stated, The Kiwanis Oscars are being held as a contest. Prizes will be awarded just as they do in the real Oscars for Best Picture, Best Actor, Best Director and other areas applicable to what we do such as: Best Community Service Message and Best Membership Recruitment Movie.

- Each movie will need to be between 4-7 minutes long to qualify for the contest.

- The winning movies will be played at the District Convention to take place at the Desmond Hotel in Albany, Aug. 13-17.

I hope many clubs will choose to get into the spirit of things. I believe if you do, this will be a rewarding and valuable experience. Movies and videos capture our hearts - just look at the success of the websites such as YouTube. As we continue to look at ways to make people aware of what we do, the Kiwanis Oscars will inspire you to release your creative club marketing energies.

So, I guess there is nothing left to be said except "Lights, camera, action!" and "See you at the movies!"

Governor's Project

Kevin Kamper

Happy New Year. Thank you for your Governor's Project submissions. For those who have not gotten started, with the cold weather upon us, it is a good time to plan a program for your club meeting. There are plenty of resources you can use: your local children's hospital, your school district or community center that works with special needs students. Also feel free to send any stories on the project to webmaster@kiwanis-ny.org.

Feel free to contact any committee member if you have any questions and remember to return the project form to receive your banner patch. If you are attending the Mid-Year Conference you can participate in the Governor's Project forum.

Central Adirondacks Distributes 630 Gifts

Each year the Kiwanis Club of the Central Adirondacks collects and distributes gifts and toys to special families in the Woodgate, Thendara, Old

Forge, Eagle Bay, and Inlet area. Last year Long Lake was added and this year Indian Lake was added to the project area.

In 2013, the total distribution included 630 gifts, 84 stuffed animals for the younger children, 88 theatre tickets

for the older children, 86 knitted articles, 118 books, 108 sets of scarves, hats and mittens and 59 hams

This year Kiwanis again partnered with the Marine Corps League Toys for Tots Program, The Town of Webb School Key Club.