

**Think
39**

**Kristen
Reed**



Who will carry your club's banner in 2039?

The NY District Kiwanis Think 39 Program is designed to encourage NY District Kiwanis Clubs to recruit members under the age of 40 to join clubs to increase membership, assist in growing community relations, and also ensure stability for clubs in the future.

Finding young adults to recruit to join your Kiwanis Club can seem like a pretty daunting task. To assist in your recruitment needs take a look at the eight recruitment tips below to help make it easier to get started growing your membership with young adults. If you have any questions or comments

please feel free to contact NY District Kiwanis Think 39 Chair Kristen Reed at kristenreed@gmail.com.

Think 39 Recruitment Tips – Getting Started

1. Ask current members to recruit within their family. Children and grandchildren of Kiwanians are a great source for membership.

2. Contact the local college or university to ask if your membership chair can speak at the next Faculty Senate meeting. This is an excellent way to recruit professors and other professionals to join.

3. Attend a local Circle K club and find out if any graduating seniors plan on staying in the area and would be interested in joining Kiwanis after graduation.

4. Call or e-mail area businesses and ask if you can post flyers or set up an informational workshop in their lunchroom for a day.

5. Partner with your local Boys and Girls Club for a joint service project. This is a great opportunity to meet parents of children and reach out for them

to get involved.

6. Encourage the young adults you are recruiting to invite their spouses, friends and family members to attend a service project. Young adults enjoy doing activities in a group and will feel more comfortable if a friend or family member can attend with them.

7. Work with your local elementary, middle and high schools to set up informational meetings or presentations at Parent-Teacher Associations.

8. Young people gravitate toward others like themselves, and a good approach is to recruit with your youngest members. Seeing someone of a similar age, lifestyle and perspective enjoying their Kiwanis International member experience is reason to join for fellowship and networking. Once you have two or three young adults in your club, ask them to join your club's committees membership, recruitment, or Think 39 Chair.

Think 39 forms are available on the staff web site at <http://www.kiwanis-ny.org/forms.htm>

**Key
Leader**

**Mary Jean
Sprague**



Happy New Year Fellow Kiwanians. I am writing to you to officially invite you as a Kiwanian, to attend our Key Leader weekend, May 3-5 at Camp Stella Maris in Livonia, south of Rochester, as an adult chaperone.

I am not sure how much you know about the specifics, but we need a certain number of adults to be at the camp throughout the entire weekend, including sleeping in the cabins with the students (supervising/chaperoning). Everyone sleeping at the camp must complete a limited background check done by Kiwanis International. I am looking to fill the compensated slots with adults who will be there for the

whole weekend.

While it isn't necessary to have all of the adults present be Kiwanis Leaders it will go a long way in bringing the Knowledge and Enthusiasm for Key Leader back to your clubs and divisions.

I would appreciate an answer by March 1, please, so you may register and be sent the application for the background check in good time. It takes four weeks to process. If you are interested in coming but not for the whole weekend, that would be great too.

The role of adults at a Key Leader weekend is active. The adults are in their own group and complete all of the same activities as the student groups. It is a really nice message for the students to see the adults involved in the process of service leadership too. The adults are very much part of the weekend. Then, there are some other duties as assigned relating to chaperoning and supervising everyone. Key Leader weekends are casual - t-shirts, jeans, sweatshirts, etc.

Now for some really exciting news, we are currently working towards a second

program in the Port Jervis Area! I am very excited to be working with Lt. Gov. David Morse and Circle K President Kelly Chan from Queens College to make it happen, David has graciously accepted the pending position of Site Coordinator, Kelly Chan who has a lot of experience at Leadership Training weekends has enthusiastically requested a position as a chaperone. I do need another site coordinator and about 9 more chaperones to say nothing of the students! We will still need to recruit and sponsor 60 more students for this event. As Port Jervis is located centrally in the Hudson Valley area, I believe students from the Capital District as well as Long Island could be accommodated.

Registration is open for the May 3-5 event at Camp Stella Maris. If you have students interested please have them register right away! We are limited to 80 students, and require at least 60 students to run the program. Registration can be done by the student at www.Key-Leader.org As always if there are any other questions please email me.

Woodbridge Distributes Dictionaries

During November the Kiwanis Club of Woodridge went to each third grade classroom at Benjamin Cosor Elementary School and handed out new dictionaries to all of the students.

Woodridge member Marilyn Brizel, Wendi Smith, President Sue Kasofsky and Hudson River West Lt. Governor David Morse explained the dictionary's importance to the students and had them look up words and homonyms in the dictionaries.

This is the sixth year Woodridge is doing the project. The club sends letters home to parents in English and Spanish explaining the importance of dictionaries and that this is sponsored by the Woodridge Kiwanis Club and it includes contact information for our club. It is such a fun project and the student are beaming when they realize that the dictionary is theirs to keep.

Club Sponsors Movie

On Dec. 15, the Kiwanis Club of the Central Adirondacks, in cooperation with Bob Card and Helen Zyma of the Strand Theater, sponsored the annual free Bob Thayer Memorial Holiday Movie for Kids.

Santa and Mrs. Claus greeted the kids and handed out presents and books to all children 10 and under.

The event drew 140 people.