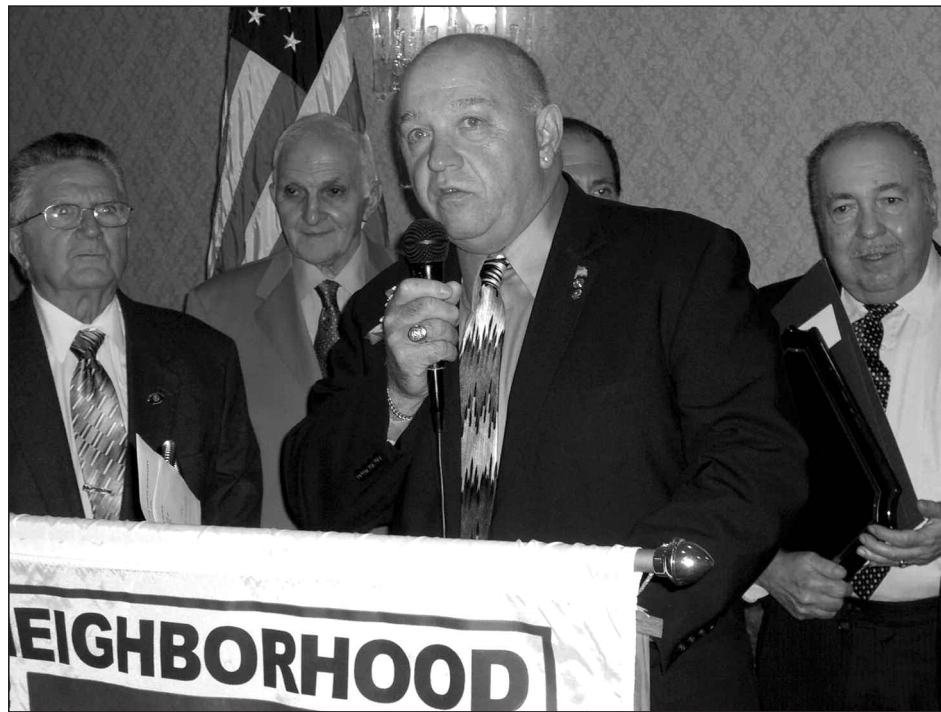


Neighborhood Improvement Association Honors The Kiwanis Club of West End

The Kiwanis Club of **WEST END**, Brooklyn Division – was recently honored by the (NIA) Neighborhood Improvement Association for their continued support of charities and various groups in our community. Thirty-eight members were in attendance to view their President Donald Mallozzi and Executive Board accept the award.

Photo on right:
DPLG Sal Mazzaro and West End President Don Mallozzi.



President Donald Mallozzi makes a gracious acceptance speech.



Treasurer Frank DeSanto, Vice President Robert Fevola, Past Lt. Governor Sal Mazzaro, President Donald Mallozzi, Executive Member John Passariello, Joe Aievoli and Secretary Frank D'Amico.

NY Speaking Conference - Service, Leadership and Lots of Fellowship

by CKI Governor Mike Ott

From November 2-4, 2007, 90 Circle K members from around the Mighty New York District were gathered together in Lake George for a weekend of Service, Leadership, and Fellowship at our 26th annual NY Speaking Conference: "Servin' like a Rock Star!". The weekend gave new and old members alike the chance to meet other CKI members, attend a bunch of workshops, have a discussion with the district board, hear from a representative from Albany Children's hospital, give awards, do some service, and have a great time!

Throughout the weekend we held a Penny War to raise money for our new international fundraising initiative: "6 Cents Can Save a Life". CKI has partnered with UNICEF to provide clean drinking water to the children of the world, and New York made a huge contribution this weekend. In the 2 days that we were in Lake George the 90 of us raised \$852.31, that was more than what over 600 CKI members raised over a period of 4 days at our International Convention in Portland, OR. This year we continued our new tradition of "Project Chill Out: Governor Style" and since the district raised so much money the entire District Board "chilled out"

by running into the freezing cold water of Lake George on Sunday morning.

On Saturday afternoon we had an opportunity to do a service project as a district. We made a bunch of fleece blankets, puzzles, and cards that we donated to the Kiwanis Pediatric Trauma Center in Albany. The members of the district really pulled together and made 25 blankets, 30 puzzles, and a lot of cards. We know that they really brightened the days for a bunch of children in the hospital in Albany.

We were also fortunate enough to have a number of Kiwanians with us for the weekend as well! IP Governor Joe and First Lady Nydia were there, as well as Governor-Elect Doreen and Past Lt. Governor Peter and, of course, Governor Don and First Lady Marlene. We all really appreciated their presence throughout the whole weekend; it really shows that we truly are a part of the Kiwanis Family.

This year's NY Speaking Conference was a huge success and hopefully you'll be able to join us next year or for our District Convention from March 14-16, 2008 at the Crowne Plaza in Albany. If you have any questions about Circle K don't hesitate to contact me. (NYCKIGov@gmail.com)

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prepare a list with names and phone numbers of each "buddy" team. "Buddies" are responsible for ensuring that their assigned teammate attends the meeting.

- Produce a Desk Calendar: Print and distribute a desk calendar for the fiscal year that reminds members and their spouses about the club's scheduled meetings. Add your events to your club web site and in every week's bulletin.

- Take a Roll Call: Ask the club secretary or attendance committee chairperson to verbally take a roll call at each meeting. The attendance chair can then call those absent, saying that they were missed while encouraging them to attend the next meeting, and to inform them of any upcoming committee or board meeting so that they could arrange a make-up.

- Create a Point System: Begin by dividing the entire club into groups with an equal amount of people in each group. The groups choose a leader who ensures that at every meeting the whole group attend. One point is given for each member in attendance at each meeting. At the end of the year the group with the most points is announced. The leader of that group gets a certificate issued by the club president and the winning group gets a prize paid for by the members of the losing groups (such as a club party or celebration).

- Plan Meetings Well:

- Improving your actual meetings are the most effective and immediate way to improve the perception of the club from a member standpoint. Check out our ten tips for Planning Effective club meetings under our Membership Development column.

- Develop a Chain of Command: Proper leadership is essential for the club's success

and contributes to every member's development. Each club should ensure that a definite chain of command exists and that problems arising at a lower level are handled at that level. This increases the leadership abilities of the members involved and will, in turn, develop them into better leaders.

- Create a Harmonious Atmosphere: Club presidents should encourage respect among members, maintain a harmonious atmosphere, allow fresh ideas to be tried, and let members present their ideas even if contrary to tradition.

- Solve Problems Promptly: If a problem arises, the club president should meet with the parties involved to discuss it and reach an amicable solution. It is important not to let problems brew.

- Encourage Communication: Club officers should hold informal coffee or dinner sessions where any member, committee, or group can come and discuss problems, make suggestions or get advice.

- Keep Activities Fresh: Encourage members to attend other clubs' meetings, thereby creating bonds of friendship and cooperation among neighboring clubs, while exchanging ideas on fund-raising projects and service activities. Periodically try something new!

- Take Action Early and Often: The best time to retain members is BEFORE they show signs of losing interest. It is much easier to keep someone happy and satisfied than it is to make him/her happy once they've become disgruntled. Make sure members know that the club leadership cares about them and their satisfaction as members.

See the next edition of the ESK for Ten Tips for Planning Effective Meetings



26th Annual NY Speaking Conference, Lake George.