

2007-2008 Kiwanis International Achievement Criteria

Distinguished Member Award

The Club President will verify members that qualify for Distinguished Member. To qualify, club members must:

- Recruit two (2) new members.
- Attend either a Mid-Winter Conference or District Convention. Equivalent meeting may be K University, Zone or Regional Conference, or other opportunity provided by district.
- Participate in six (6) Kiwanis service efforts.

Distinguished Member Awards:

Club members who are awarded distinguished status will receive a lapel pin and recognition at the 2009 Kiwanis International Convention.

Distinguished Club Award

Service:

- The club will sponsor and fulfill its responsibilities to service leadership programs (K-Kids, Builders Club, Key Club, Circle K, Aktion Club or Kiwanis Junior), including providing club leadership education to program club officers. 10 pts
- The club will start a new service leadership program (K-Kids, Builders Club, Key Club, Circle K, Aktion Club, or Kiwanis Junior Club). 5 pts bonus
- The club will participate in a Kiwanis branded service project such as Young Children Priority One, Read Around the World, Bring Up Grades, Terrific Kids, Key Leader, or World Link program (sponsor a new Kiwanis club in a developing nation). 10 pts

- The club will contribute \$5 per member to the Annual Club gift campaign of the Kiwanis International Foundation. 10 pts
- If the club participates in the George F. Hixson or Tablet of Honor awards, 10 bonus points will be awarded.

Education:

- The Club President and Secretary will participate in the Club Leadership Education (CLE) training session (or equivalent) prior to assuming office. 10 pts (5 pts each)
- The club will provide all new members a new member orientation. 10 pts
- The club will be represented at both the Mid-Year Conference (or equivalent K University, Zone Conference, Regional Conference) and District Convention. 10 pts

Growth:

- The club must have a net gain in membership of at least one member by the end of the administrative year. 20 pts
- The club will sponsor (or co-sponsor) a new Kiwanis club in the community. 20pts
- If the club achieves a net gain in membership of at least five members by the end of the administrative year, 10 bonus points will be awarded.

Distinguished Club Awards:

When the club accumulates at least 80 points and has properly submitted its annual report, the club will receive the distinguished club banner patch and a certificate from the International President acknowledging its achievement. If the club is distinguished and the club president has also earned the Distinguished Member Award, a distinguished club lapel button will be given to that club president. If the club is distinguished and the club secretary has also earned the Distinguished Member Award, a lapel button will be given to that club secretary.

Distinguished Division Award

The division will qualify for a Governor's Citation, Outstanding Leadership, Outstanding Performance, or Honorable Mention based on the collective performance of the clubs in the division.

Distinguished Division Awards:

- If 50% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Governor's Citation.
- If 40% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Outstanding Leadership Citation.
- If 35% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Outstanding Performance Citation.
- If 25% of the clubs in the division achieve distinguished, the lieutenant governor will be awarded the Honorable Mention Citation.

If the division is distinguished at any level, and the lieutenant governor qualifies for the Distinguished Member Award, the lieutenant governor will receive a Distinguished Lieutenant Governor lapel pin. Distinguished District Award

The district will qualify for a President's Citation, Outstanding Leadership, Outstanding Performance, or Honorable

Mention based on the collective performance of the clubs in the district.

Distinguished District Awards:

- If 50% of the clubs in the district achieve distinguished, the governor will be awarded the Presidential Citation and the district secretary will receive a certificate.
- If 40% of the clubs in the district achieve distinguished, the governor will be awarded the Outstanding Leadership Citation and the district secretary will receive a certificate.
- If 35% of the clubs in the district achieve distinguished, the governor will be awarded the Outstanding Performance Citation and the district secretary will receive a certificate.
- If 25% of the clubs in the district achieve distinguished, the governor will be awarded the Honorable Mention Citation and the district secretary will receive a certificate.

If the district is distinguished at any level, and the district governor qualifies for the Distinguished Member Award, that governor will receive a Distinguished Governor lapel pin. If the district is distinguished at any level, and the district secretary qualifies for the Distinguished Member Award, the district secretary will receive an appropriate memento.



Tag Team

Ann Sewert

Developing and Retaining members

15 Strategies for Increasing Member Attendance and Involvement

Kiwanis clubs that function successfully have appealing service and fundraising projects; hold interesting meetings; involve all members; communicate effectively both within the club and the community; have members that work well together and are a valuable part of the community.

Efficient clubs will be able to retain their members far more easily than one that is unsuccessful in those areas. Shaping up retention and membership strategies may take more work for some clubs than for others. But even if your club has some serious issues to address, most of these can be corrected with a unified, honest commitment from club leaders and members working together. Here are 15 strategies your club may wish to consider for improving attendance at club meetings.

- Monitor Meeting Attendance: If a member is absent from four consecutive meetings without a known reason, that member's sponsor or the attendance committee should follow up with that person and find out the reason for missing the meetings. If there is a complaint or grievance from the member, take immediate action to correct the situation and retain the member. Have your Club Attendance Chair call those that have missed two or more consecutive meetings.

- Use Phone trees: Assemble a phone tree to call members encouraging them to attend the meeting that day. This is a great method for enticing inactive members to attend meetings. As a direct result, these members often seem to regain enthusiasm about club projects.

- Current, Up-to-date Club Newsletter and Web Site: Use these communications vehicles to reinforce and build upon items presented in club meetings; explain new policies and programs; remind members about important dates; report progress on various activities and celebrate club success. Increase the number of contributing editors on your website to empower more members to add information pertaining to their committees and events.

- Add an element of fun: At each meeting an inactive member is selected and a stuffed animal is dropped off at the member's home or business place. It becomes the member's responsibility to return this "truancy mascot" in person at a regular meeting, where the returning member is properly greeted and recognized. The mascot is then sent along on its next assignment. The whereabouts of the truancy mascot should be regularly publicized in the club newsletter.

- Create a "Buddy" List: Have the club secretary assign each member a "buddy" and

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Membership Recognition Super Achiever Awards

Catch the Dream 2007-2008

Incentives for Clubs and Members – Membership Growth Incentives

1. Any Club with a net growth of 10 Members President/Membership ** Chairman will get a free Dinner and recognition at the District Convention.
2. Membership Pin for recruiting 1,2,3 new members (International Recognition)
3. Running Honor Roll for recruiters in ESK (On Going) (see page 4)
4. Distinguished Kiwanian Recognition in ESK and Recognition at Conventions
5. Distinguished Club Award
6. Recruit 25 or more new members - Club will receive a Large Distinguished

Membership Banner **

7. LG with the largest growth in his/her division will receive a watch
8. Kiwanian that recruits the most new members will receives a watch
9. Special Recognition for New Club Building Teams at District convention

***A copy of all new member add forms must be sent to the District Office*

Be sure to include the name of the sponsor
Questions:

Please contact Ann Sewert, TAG Team Chair at 315-331-2129 (H)
or 315-573-5761 cell or ann1@rochester.rr.com

Ulster Sponsors Flag Day Assembly

The Kiwanis Club of **ULSTER**, Hudson River Division – sponsored two Flag Day assembly programs in the town of Ulster on Thursday, June 14, 2007. Over 700 Flags were distributed. Kiwanis Club members held two assembly programs at The Chambers Elementary School and the Crosby Elementary School. In attendance was Lt. Gov. Larry Decker of the Hudson River Division, President Pat Metzger, Secretary Ernie Smith, MaryLou Smith, John Smith and Fred Wadnola of the Ulster Kiwanis Club. Fred Wadnola did a brief history of Flag Day and the meaning of our Flag. Each Student in the Schools were given a American Flag to celebrate Flag Day the "Birthday of our Flag," The assembly program ended in each school by the students singing "Happy Birthday to our flag." Principal Anna Brett of



Hudson River Kiwanians.

the Chambers School said "It was a wonderful assembly program for the students. John Voerg, principal of the Crosby School, thanked the Ulster Kiwanis Club for doing the assembly and for sponsoring a K-Club in his school.