

Parker – Key Messages
Continued from Page 2

Our Kiwanis club in (location), has donated more than (how many) volunteer hours and (how much) in monetary donations back to organizations in the (location) area.

KEY MESSAGES: GLOBAL REACH
Kiwanis strives to define excellence for service and leadership in communities around the world.
Kiwanis and its Service Leadership Programs boast more than 600,000 members—men, women, and youth—in nearly 16,000 clubs in more than 70 countries and geographic areas.
Kiwanis International Foundation has raised nearly \$100 million to eliminate Iodine Deficiency Disorder (IDD) worldwide. More than 80 million newborns now are protected each year from death, cretinism, mental and physical disabilities, and learning disabilities.

KEY MESSAGES: GLOBAL REACH (Local)
One of the great benefits of being part of a Kiwanis club is seeing the impact locally while also contributing to global causes. The/my Kiwanis club in (location) contributes to global causes through activities such as

Kiwanis welcomes new members—any man, woman, or young adult who considers themselves to be a leader or who wants to make a positive difference in their local or global communities should be a part of Kiwanis.
My Kiwanis Club in (location) contributes to global causes through financial support of the Kiwanis International Foundation.

KEY MESSAGES: WOMEN IN KIWANIS
Membership
Kiwanis began welcoming women in July of 1987. By the end of the following year, more than 8,500 women worldwide had become Kiwanis members.
In late 2006, more than 63,000 women were performing community service as “Kiwanians”—over 23 percent of the organization’s total membership.

Women Volunteers – Boosting Membership
Kiwanis is constantly examining creative ways to make membership more attractive to women. For example:
encouraging parents to bring their children to club meetings and events and
encouraging family volunteering as a way to promote family interaction and develop future generations of child leaders.

KEY MESSAGES: DIVERSITY
Kiwanis embraces the changing needs of all volunteers, women, men, seniors and young people, and welcomes all who are passionate about civic engagement to join as members.

KEY MESSAGES: KIWANIS ONE DAY
Kiwanis One Day occurs annually during the first weekend of April. It is an opportunity to unite Kiwanis family members from around the globe and their communities in a dedicated day of action devoted to hands-on community service projects.
More than 600,000 Kiwanis family members are expected to participate in service projects in their communities on Kiwanis One Day. By committing a few hours each on this dedicated day of service, Kiwanians will be contributing to more than 1 million global service hours in just one day!
If 600,000 volunteers donate their time to communities on Kiwanis One Day, the value



Mid-Year Conference
February 23 – 26, 2008
TENTATIVE SCHEDULE



Thursday, February 23, 2008

4:00 p.m. – 6:00 p.m. Registration
6:00 p.m. – 7:00 p.m. V.I.P. Cocktail Reception
7:00 p.m. – 9:00 p.m. V.I.P. Dinner

Friday, February 24, 2008

8:00 a.m. – 9:00 a.m. Breakfast
9:00 a.m. – 4:00 p.m. Registration
9:00 a.m. – 4:00 p.m. Basket Raffle and Display Tables
12:00 p.m. – 1:00 p.m. District Board Lunch
12:00 p.m. – 1:30 p.m. Lunch
1:30 p.m. – 4:00 p.m. District Board Meeting
5:00 p.m. – 6:00 p.m. Honorees Reception (cash bar)
6:00 p.m. – 8:00 p.m. Sponsored Youth Dinner
8:00 p.m. – 9:00 p.m. Opening Session
9:00 p.m. – Midnight Movie Star Theme Party Extravaganza

Saturday, February 25, 2008

7:00 a.m. – 9:00 a.m. Past Governor’s Breakfast
8:00 a.m. – 9:00 a.m. Breakfast
9:00 a.m. – 5:00 p.m. Registration
9:00 a.m. – 5:00 p.m. Basket Raffle and Display Tables
9:30 a.m. – 12:00 p.m. Forums TBD
9:30 a.m. – 12:00 p.m. T.A.G. Team
9:30 a.m. – 10:30 a.m. Kamp Kiwanis Wish List/Shower
12:00 p.m. – 1:30 p.m. First Timers/New Member Lunch
1:30 p.m. – 4:00 p.m. Forums TBD
4:00 p.m. – 5:00 p.m. On – to – Orlando
5:00 p.m. – 6:00 p.m. Religious Services
6:00 p.m. – 7:00 p.m. Reception
7:00 p.m. – 10:00 p.m. Gala Governor’s Dinner & Awards
10:00 p.m. Hospitality Rooms

Sunday, February 26, 2008

8:00 a.m. – 9:00 a.m. Past Lt. Governor’s Breakfast
8:00 a.m. – 9:00 a.m. Breakfast
9:00 a.m. – 11:00 a.m. Foundation Board Meeting
11:30 a.m. – 2:00 p.m. Farewell Luncheon

12/28/2007

of their volunteer hours will represent over \$17 million USD.

KEY MESSAGES: READ AROUND THE WORLD

Each February, Kiwanis encourages a love of literature and demonstrates its significance to children through Read Around the World, a service program that actively engages youth and encourages them to embark on a lifelong journey of reading.
By focusing on improving literacy rates among children through Read Around the World, Kiwanis’ aim is to help children reach greater levels of scholastic achievement and academic understanding.

KEY MESSAGES: KIWANIS HISTORY

Kiwanis was born in Detroit in 1915, during a period when a dozen service organizations formed and thrived around the United States.
The first Kiwanis clubs promoted the exchange of business among members.

By 1919, though, Kiwanis had opted to emphasize social service above business networking.
By 1939 Kiwanis International Foundation was established as the fundraising arm of

Kiwanis International to financially support social services.
Look for the Master Narrative Column by Rob Parker, Kiwanis International CEO in the next edition of the Empire State Kiwanian.

Governor Don’s Honor Roll

Here is an updated list of Kiwanians for Governor Don's honor roll. These Kiwanians have recruited in at 1 new member this year.

- Governor Don - 3 new members
- Mike Malark - 22 new members
- Michael Wayne
- Jean Laitenburger
- Richard Thompson
- Dawn Schreiber
- Mary Joy Delconte
- Robert Smith
- Marlene Gosson
- Nancy Di Croce
- Arthur Diagneault
- Paul Vallone
- Mike and Penny Leonard
- Robert Turoff
- Deborah Witherwax
- Michael Adams
- Cathy Koebelin