

East Yonkers/Yonkers Clubs Honor 9-11 Hero

The Kiwanis Clubs of **EAST YONKERS/YONKERS**, Bronx Westchester South Division – joined together to honor local resident, William Van Scoyoc. William was born in Bronxdale and grew up in Yonkers. He is a graduate of St. Eugene's School, Iona Prep and attended Westchester Community College. After a successful financial career with Dean Witter Reynolds in White Plains, William began co-leading the National Sales Training Department for Morgan Stanley Dean Witter at 2 World Trade Center in 2000.

On the fateful morning of September 11, 2001, William helped evacuate 276 people from Tower 2. Some of these were trainees who had only begun the program the previous day. His courage and decisive actions in the midst of the chaos and confusion following the plane crash undoubtedly saved many lives, even as his own was put in peril.

East Yonkers President Palma Volino and Yonkers Past President and LG Elect Rocco Riti assisted PLG Pat Farenga, William's cousin, in coordinating the event which was held at Spiritoso's in Yonkers. About 75 people were in attendance, representing nine clubs in the division.

Dignitaries present included NY District Governor Peter Mancuso, Past International



Left to right: WTC Honoree William Van Scoyoc accepts with honor an Award of Valor Certificate presented by Bronx Westchester South PLG and Master of Ceremonies Pat Farenga and New York District Governor Peter Mancuso.



President Tony Kaiser, and the Honorable Mario Biaggi, former Congressman. Citations were presented from Governor Pataki, former NYC Mayor Rudolph Guliani, and members of the Westchester and Bronx county governments. BWS Lieutenant Governor Sister Anne-Marie Kirmse, O.P., presented William with an inspirational plaque and inducted him as a KPTC Fellow.

The room was beautifully decorated and the food, delicious. Background music was provided by Fordham Circle K member Vincent Volino. The best part of the evening was listening to William Van Scoyoc. He continues to be an inspiration!

Photo left: WTC Hero William Van Scoyoc, East Yonkers President Palma Volino, MC Pat Farenga listen as Yonkers PP Rocco Riti reads a resolution.

Kiwanians Take Part in Alzheimer's Memory Walk



Kiwanians take part in the Alzheimer's Association Memory Walk held in Eisenhower Park on Long Island. Pictured above: Susan Groenewoud (Lindenhurst), Yvonne Buckland (Freeport), Governor Elect Glenn Hollins, Freeport President Pat Buckland and McArthur High School Key Clubs all pitch in to make the day a success.



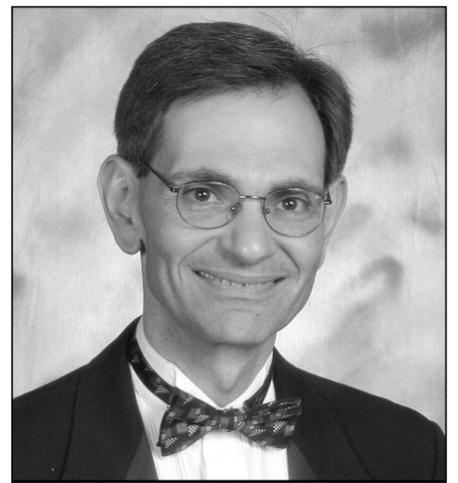
Huntington Treasurer Barbara Macchiaroli, Lindenhurst PP Susan Groenewoud, Freeport President Pat Buckland and Yvonne Buckland, Freeport Secretary Greg Abbate and Governor Elect Glenn Hollins display the Memory Walk T-Shirt.

Canandaigua Kiwanis Participates in Local Alzheimer's Walk



Kiwanis Club Canandaigua sponsors the Alzheimer's Memory Walk. Their participation helps complete the K- Family Project for 2002-2003. L to R: President Designate Paul Sniper, President Trish Hook and DPG Pat Cooney pose with their Memory Walk T-shirts.

Check out the
New York District
Website at
www.kiwanis-ny.org



Governor

Peter J. Mancuso

As we begin 2004, Karen and I would like to thank all of you for the gracious manner and warm hospitality with which we have been received thus far at our Governor's Visits and other functions. We are having a wonderful time, and it is obvious in our travels that you are rendering invaluable service to your communities. Keep up the good work!

We are also very much looking forward to seeing you at our Mid Year Conference from February 27-29, 2004 at the Nevele Grande. It will be a wonderful conference, with substantially reduced room rates and a new front desk staff at the hotel since our District Convention there last year. Our Kiwanis registration fees will go directly to our District, instead of being sent to the Nevele with the hotel registration fee, which should also make for a much smoother operation. For further information about our conference schedule, forums and other events, please go to our web site, www.kiwanis-ny.org.

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Membership Retention plays a major role in a positive growth strategy for any club. How do we keep our members from slipping out "the back door" as quickly as we bring others in through the front? To begin with, we need to understand that club membership is dynamic and variable. It has been estimated that the typical Kiwanis club will gain 15% and lose another 15% of its members in a given year, including some for reasons that are unavoidable, such as death and relocation. We lose most of our members, however, for reasons that are totally avoidable:

- The prospective member who never receives appropriate Membership Orientation, doesn't understand what the club is really all about, and drops out when he finds it doesn't suit his or her needs.
- The younger member who finds himself or herself left out of the club's cliques and fellowship.
- The member who is hospitalized and receives no get well wishes from the club or any of its members, or whose parent passes away without any expression of sympathy by the club.
- Most commonly of all, the member who gradually loses interest and wanders away from the club without anyone noticing until it is too late. His or her weekly attendance becomes monthly, then sporadic, and then not at all.

People join Kiwanis in large measure because they want to be a part of a larger family in a community service setting. When the club and its members cease to treat one of their own as family, fail to involve the member in community service projects, and do not provide an enriching club meeting, they look elsewhere for these things.

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